



Georgia Chapter

2018 EVENT SPONSORSHIP OPPORTUNITIES

with ABC of Georgia

Each year, ABC of Georgia offers a variety of extensive sponsorship opportunities that will help you maintain brand recognition and establish long-lasting partnerships with ABC of Georgia members.

For more information or to reserve your sponsorship contact Cindy Orna at 678.824.6973 or cindy@abcga.org.



ANNUAL BUSINESS MEETING

January 25, 2018

Purpose: A review of the association's accomplishments over the previous year and a look ahead with a professional economist.

Size: 150 people

Beverage Sponsor - \$500 (limit 4)

- Logo and live link on registration page
- A 16:9 ad slide for the event ad loop presentation during dinner and at the bars (must provide)
- Logo in confirmation and thank you emails to attendees
- Logo included on drink tickets
- Sponsor Ribbon on your attendees' badges

SPRING OR FALL MEET & GREET THE GENERAL CONTRACTORS

February 22, 2018 or
September 13, 2018

Purpose: General Contractors host booths to showcase their firms and upcoming projects.

Size: 400+ people

Beverage Sponsor - \$500 (limit 4)

- Logo and live link on registration page
- A 16:9 ad slide for the event ad loop presentation during dinner and at the bars (must provide)
- Logo in confirmation and thank-you emails to attendees
- Logo included on drink tickets
- Sponsor Ribbon on your attendees' badges





TAPAS & WINE AT VINO VENUE

March 14, 2018

Purpose: A wine-tasting networking event for ABC's wine enthusiasts

Size: 150 people

Bar Sponsor - \$500 (limit 2)

- Logo and live link on registration page
- Logo on event signage
- Logo in confirmation and thank-you emails to attendees
- Sponsor Ribbon on your attendees' badges

Tapas Sponsor - \$750 (limit 4)

- Logo and live link on registration page
- Logo on event signage
- Logo in confirmation and thank-you emails to attendees
- One (1) complimentary registration
- Opportunity to setup marketing materials at a tall-boy table at your assigned tapas station—greet attendees and collect business cards for your own raffle
- Sponsor Ribbon on your attendees' badges

IEC/ABC FISHING TOURNAMENT

March 24, 2018

Purpose: A joint fishing tournament with the Independent Electrical Contractors

Size: 75 people

Bronze Sponsor - \$275

- Name and live link on registration page
- Name in confirmation and thank-you emails to attendees

Silver Sponsor - \$375

- Name and live link on registration page
- Name on event banner
- Name in confirmation and thank-you emails to attendees

Gold Sponsor - \$475

- Logo and live link on registration page
- Logo on event banner
- Logo in confirmation and thank-you emails to attendees
- One (1) complimentary boat entry!

Platinum Sponsor - \$625

- Logo and live link on registration page
- Logo on event banner
- Logo in confirmation and thank-you emails to attendees
- One (1) boat entry!

**Pricing is subject to change for 2018*



SPRING OR FALL CLAY SHOOT

April 12, 2018 or
November 8, 2018

Purpose: These are clay shoot networking opportunities for ABC's outdoorsmen and women
Size: 175 people

Station Sponsor - \$500 (limit 8)

- Logo and live link on registration page
- Logo yard sign at one station
- Opportunity to set up marketing materials and a booth at your station—greet attendees and collect business cards for your own raffle
- Logo in confirmation and thank-you emails to attendees

Snack Cart Sponsor - \$500 (limit 2)

- Logo and live link on registration page
- Drive the snack cart around the course and hand out snacks and beverages—greet attendees and collect business cards for your own raffle
- Logo yard sign on the snack cart
- Logo in confirmation and thank-you emails to attendees



Title Sponsor - \$1,000 (limit 1)

- "Presented by..." preceding your logo with a live link on our registration page
- Your own banner at the event
- "Presented by..." preceding your logo with a live link in confirmation and thank you emails to attendees
- Meals for
- Opportunity to set up marketing materials and a booth inside the clubhouse—greet attendees and collect business cards for your own raffle



EXCELLENCE IN CONSTRUCTION & SAFETY AWARDS GALA

June 21, 2018

Purpose: An awards gala to honor winners of ABC's 2018 Excellence in Construction & Safety Awards.

Size: 400+ people

Event Sponsor - \$1,000 (limit 4)

- Logo and live link on registration page
- A 16:9 ad slide for the event ad loop presentation during dinner (must provide)
- Logo in confirmation and thank-you emails to attendees
- Logo included on drink tickets
- Sponsor Ribbon on your attendees' badges

VIP After Party Title Sponsor - \$15,000 (limit 1)

- "Presented by..." preceding your logo with a live link on our registration page
- Company logo included with ABC of Georgia logo in step and repeat banner (photo backdrop)
- A 16:9 ad slide for the event ad loop presentation during dinner (must provide)
- Logo light display on wall at VIP After Party
- Logo included on all VIP After Party event invitations to top recipients
- Four (4) complimentary registrations to the VIP After Party
- Logo on General Contractor and Subcontractor Project of the Year awards (2)
- "Presented by..." preceding your logo with a live link in confirmation and thank-you emails to VIP After Party attendees
- Right of refusal for the 2019 Safety Awards Luncheon
- Sponsor Ribbon on your attendees' badges





TOPGOLF

May 3, 2018

Purpose: A networking event at Topgolf for golfers and non-golfers alike

Size: 175 people

Beverage Sponsor - \$500 (limit 4)

- Logo and live link on registration page
- Logo included on event signage
- Logo in confirmation and thank-you emails to attendees
- Sponsor Ribbon on your attendees' badges



BUSINESS AFTER HOURS

July 19, 2018

Purpose: A beer-tasting networking event for ABC's beer enthusiasts

Size: 200+ people

Beverage Sponsor - \$500 (limit 4)

- Logo and live link on registration page
- A 16:9 ad slide for the event ad loop presentation (must provide)
- Logo in confirmation and thank-you emails to attendees
- Logo included on drink tickets
- Sponsor Ribbon on your attendees' badges





INDUSTRY TRENDS SYMPOSIUM

August 9, 2018

Purpose: This educational luncheon tackles timely issues within the construction industry in Atlanta

Size: 100 people

Event Sponsor - \$500 (limit 4)

- Logo and live link on registration page
- A 16:9 ad slide for the event ad loop presentation during lunch (must provide)
- Logo in confirmation and thank-you emails to attendees
- Sponsor Ribbon on your attendees' badges



GOLF TOURNAMENT

August 27, 2018

Purpose: This is a networking opportunity for ABC's golfers

Size: 144 golfers

Hole Sponsor - \$500 (limit 9)

- Logo and live link on registration page
- A 16:9 ad slide for the event ad loop presentation during lunch (must provide)
- Logo yard sign at your hole
- Opportunity to set up marketing materials and a booth on your hole—greet attendees and collect business cards for your own raffle
- Logo in confirmation and thank-you emails to attendees

Bag Drop Sponsor - \$500 (limit 1)

- Logo and live link on registration page
- A 16:9 ad slide for the event ad loop presentation during lunch (must provide)
- Logo yard sign at bag drop
- Logo in confirmation and thank-you emails to attendees

Driving Range Sponsor - \$750 (limit 1)

- Logo and live link on registration page
- A 16:9 ad slide for the event ad loop presentation during lunch (must provide)
- Logo yard sign on the driving range
- Logo in confirmation and thank-you emails to attendees

Boxed Snack Sponsor - \$1000 (limit 1)

- Logo and live link on registration page
- A 16:9 ad slide for the event ad loop presentation during lunch (must provide)
- 5x7 postcards to be included inside each boxed snack (must provide)
- Logo in confirmation and thank-you emails to attendees

Beverage Cart Sponsor - \$1,500 (limit 2)

- Logo and live link on registration page
- A 16:9 ad slide for the event ad loop presentation during lunch (must provide)
- Opportunity to ride along behind the beverage cart—greet attendees and collect business cards for your own raffle
- Logo yard sign on the beverage cart
- Logo in confirmation and thank-you emails to attendees



CHILI & GUMBO COOK-OFF

October 18, 2018

Purpose: ABC's biggest party of the year—with 40 companies competing in our chili and gumbo categories

Size: 800+ people

Band Sponsor - \$500

- Logo and live link on registration page
- Logo included on band sponsor banner
- Logo in confirmation and thank-you emails to attendees
- Sponsor Ribbon on your attendees' badges

Beer Sponsor - \$1,500

- Logo and live link on registration page
- Logo on beer trailer banner
- Four (4) complimentary registrations
- Logo in confirmation and thank-you emails to attendees
- Sponsor Ribbon on your attendees' badges





HOLIDAY AUCTION

December 6, 2018

Purpose: ABC's holiday party, where members get together before the holidays

Size: 200 people

Beverage Sponsor - \$500

- Logo and live link on registration page
- A 16:9 ad slide for the event ad loop presentation (must provide)
- Logo in confirmation and thank-you emails to attendees
- Logo included on drink tickets
- Sponsor Ribbon on your attendees' badges

