



hfma[™] arizona chapter
healthcare financial management association

Program Update

Bart Shea

The HFMA chapter year started June 1 and since then the Program Committee has been working hard to secure great content for everyone attending the Fall Conference. Tucson is always a great turn out and the theme this year is “Get Tuned In – 80’s Rock Music”. We have received confirmation that our National HFMA Chair, Carol Friesen will be speaking on Friday, October 13th at 8:00am. She was a presenter at this year’s Leadership Training Conference; she is a great speaker. We will also have a CFO panel on Thursday mid-afternoon. Other items we are working towards this year include teaming up with The Hertel Report for a Value Based Healthcare one-day conference in Phoenix and putting together a road show that will be held in Prescott and Flagstaff - topics include Data Analytics and Managed Care Updates.

As always, please let us know if you would like to become more involved. We will need volunteers to help distribute/collect the evaluations & distribute presentations during the conference. Lastly, AzHFMA needs presentations, so if you have a great presentation that you would like to submit to the chapter, we will review them for future programming idea. Please submit presentations to <mailto:bart.shea@gmail.com>.