



## President's Message

### **~~What Happens in Vegas, Stays in Vegas~~**

I'm typically a firm believer in Las Vegas's famous marketing slogan. What the slogan didn't contemplate though, was all of the knowledge that attendees at the HFMA Western Region Symposium would be bringing back to their organizations!

On January 15<sup>th</sup> – 18<sup>th</sup>, approximately 800 attendees from the 13 states comprising HFMA Regions 10 and 11 converged on Planet Hollywood in Las Vegas for the HFMA Western Region Symposium. This was the first year that the two regions joined forces to bring their members top quality educational sessions and networking opportunities. The conference included three different panels comprised of state hospital association CEO's, health system CFO's and health system revenue cycle directors. There were also four different time slots for finance, reimbursement, revenue cycle and leadership breakout sessions, which provided something for everyone.

The icing on the cake though of holding a conference in Las Vegas was hearing from Mr. Las Vegas himself, Wayne Newton! Mr. Newton shared with the crowd that he got his big break playing for a local television station in Phoenix! He lived in Arizona for six years in the 1950's and graduated from North High School.



I heard more than one attendee describe the conference as "ANI-light". The conference had the quality of speakers that we've come to expect with the ANI national HFMA conference, but was small enough to make great connections with others in the health care community of the Western United States. If you didn't attend this year, mark your calendars for January 2018!



The momentum from the Western Symposium is carrying over to some excellent conferences in Arizona this spring. On February 24<sup>th</sup>, you can join your fellow members for a one day conference on **Provider and Health Plan Relationships on the Path to Accountable Care**. This one day event will convene executives from health systems, medical groups, health plans, and other organizations to discuss how the Affordable Care Act and MACRA are driving providers and health plans into accountable care relationships. At only \$75, it is an event you can't afford to miss!

On April 6<sup>th</sup> & 7<sup>th</sup>, we will be returning to Wild Horse Pass for a 1.5 day Spring Conference. We've heard the feedback that three days away from the office is too long and we've listened! Join us for a conference jam packed with timely education updates.

I look forward to seeing you all at the next HFMA chapter event!

*Ryan*