

Getting Started with Contractor Co-op



About the Co-op Team

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About The Energy Network

- The Energy Network is a local government organization
- Created by the California Public Utilities Commission (CPUC)
- Provides resources and assistance to homeowners, businesses and public agencies planning energy efficiency upgrade
- Serving Southern California



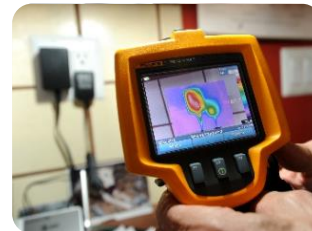
Contractor Co-op

- Contractor Co-op is a program that supports Participating Contractor's work with Home Upgrade by reimbursing 50% of qualifying business costs up to \$10,000.
 - Participating Contractors with The Energy Network or SCE/SoCalGas's Home Upgrade program
 - Actively submitting projects

Benefits of Co-op

By having 50% of your costs reimbursed, you can:

- Stretch your budget for marketing and equipment
- Make certifications and trainings more affordable
- Cut costs on resources and supplies that enhance your services



Contractor Co-op Eligibility

- Several types of project types are eligible, including:
 - Marketing materials
 - Equipment
 - Trainings/Certifications
- All purchases must first go through our pre-approval process

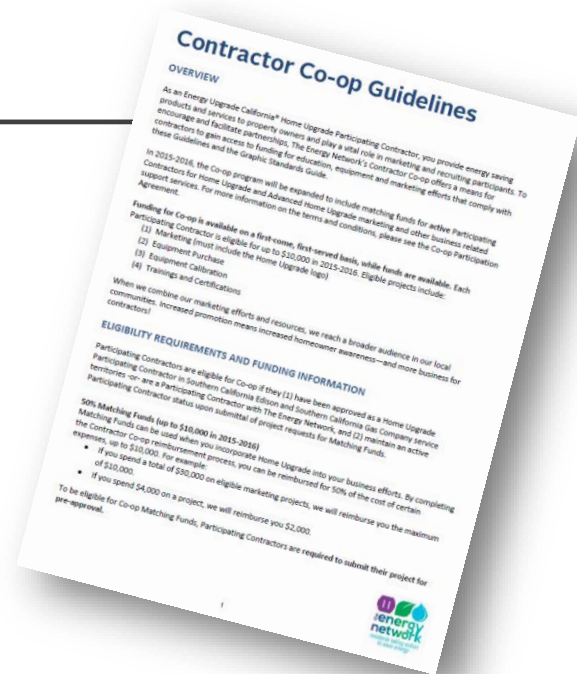
Marketing Purchases

- Apparel, auto wraps, print, radio, and online ads, billboards, banners and trade show booth materials, etc.



Marketing Purchases

- Must follow Brand Guidelines
 - Home Upgrade Logo
 - Home Upgrade Messaging
 - \$3,000 in rebates and incentives for Home Upgrade
 - \$6,500 in rebates and incentives for Home Upgrade
- Send in design for pre-approval



PARTICIPATING CONTRACTOR

Home Upgrade

Energy Upgrade California®

Equipment Purchases & Calibrations

- Equipment must be directly related to Home Upgrade work
- Send in a formal quote for pre-approval
- Blower door, duct blaster, energy modeling software, etc.



Trainings & Certifications

- Vendor must be accredited
- Must send formal quote from provider for pre-approval
- BPI certification, NATE, CalCERTS HERS, etc.



Getting Started

1. Review the Contractor Co-op Guidelines.
2. Sign the Participation Agreement and email it to us at **coop@theenergynetwork.com**.
3. Start using your funds!

Submitting Projects: Quick Steps

1. **Pre-approval:** Submit a proof or quote for pre-approval.
2. **Invoice:** After your project has been approved, submit the final invoice.
3. **Reimbursement:** Check goes to you in 4-6 weeks!

Frequently Asked Questions

Do I need to spend down all my Co-op Matching Funds at once?

No. You can submit multiple different projects separately until you reach the maximum reimbursement of \$10,000.

For contractors enrolled in the 2015-2016 program cycle, we highly recommend utilizing the full \$10,000 before December 31, 2016.

Frequently Asked Questions

What is my remaining Matching Fund balance?

Feel free to contact us at **coop@theenergynetwork.com** to find out your balance.

Frequently Asked Questions

Where can I download the approved Home Upgrade Participating Contractor logos?

A variety of these are available on www.tenres.com/coop.

Please remember to review and follow our brand guidelines when using the HU logo.



Frequently Asked Questions

What will cause my design to get kicked back for revisions?

- Misuse of Home Upgrade logo
- Incorrect Home Upgrade messaging
 - \$3,000 in rebates and incentives for Home Upgrade
 - \$6,500 in rebates and incentives for Advanced Home Upgrade

Frequently Asked Questions

Can you recommend equipment vendors, training or certification providers?

Unfortunately, we cannot provide recommendations for vendors or providers.

Contact Us

Questions? We're always happy to help.

Email us at coop@theenergynetwork.com or call us at **(877)785-2237**.