

## JOHN NOTTINGHAM

John Nottingham is Co-President of Nottingham Spirk, a leading business and product innovation firm with 1,000 commercialized patents. The Nottingham Spirk "Vertical Innovation" process has helped client / partner companies earn over \$50 billion in combined sales.

The NS innovation team has co-created such award-winning innovations as Cardinal Health InPower Digital Medication Assistant; SpinBrush, the largest selling powered toothbrush line; Swiffer SweeperVac; Dirt Devil / Hoover products; Sherwin-Williams Twist & Pour, named one of the Top 10 Package Innovations of the Decade; ViewRay, the first MRI guided radiation therapy device; and CardiInsight EC Vue, the first non-invasive electrocardiographic mapping system recently acquired by Medtronic.

John Nottingham serves on the Cleveland Clinic Board of Trustees, Case Western Reserve University Technology Commercialization Board, boards of CWRU think[box] maker space, Global Center for Health Innovation, Great Lakes Biomimicry, Cleveland Institute of Art and University Circle Inc., as well as several private equity company boards of directors.

John is a 2017 Fellow of the National Academy of Inventors. As the lead patent holder on hundreds of US and international patents, he is in the top tier of individual inventors in the US. John is an inductee of the *Inside Business* Hall of Fame and a 2017 winner of the EY Entrepreneur of the Year Award.

John has presented numerous times on the subject of breakthrough innovation, and has shared speaker platforms with Neil Armstrong, Colin Powell and Clayton Christensen, author of "The Innovator's Dilemma." He has been featured on The Today Show, CNN, NBC Nightly News, *Wall Street Journal*, *Fortune*, *Forbes*, *Japan Forbes*, *Bloomberg BusinessWeek*, *New York Times*, *Wired* and *Fast Company*.