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Greetings!

We are sending this letter to invite you to become a sponsor or an exhibitor at our 36th Annual Conference to be held **Wednesday, May 23, 2018** at The Meeting House in Columbia, Maryland.

Next year's conference is titled, "**The New Era of Gero-Technology: Real-Life Challenges, Promising Solutions.**" The Keynote Speaker will be Thomas Kamber with Older Adults Technology Services (OATS) from New York City.

As in previous years, *we anticipate over 200 professionals in the field of aging to attend this conference.* There will be a designated space for sponsors and exhibitors with networking breaks and exhibitor time throughout the day. We hope that you will attend and participate in the learning sessions through the conference day. CEUs are included with each registration fee.

Sponsorship Benefits:

- Expands your return on investment
- Increases brand awareness
- Obtains acquisition and leads
- Increases exhibitor table traffic

Please note the following sponsor levels and benefits:

Conference Sponsor - \$1,000

- Written commitment and payment must be received by January 31, 2018
- Sponsor Logo on MGA Web Site and all conference materials
- Day of Conference: Sign noting support at breakfast or lunch,
- Exhibit table with 1 registration fee included; 1 additional registration is offered at \$50 each
- Listing of Sponsor on screen throughout the conference
- Final program sponsorship listing in attendee folder
- Exclusive participation in MGA's passport exhibit raffle

Conference Breakfast or Lunch Sponsor - \$500

- Written commitment and payment must be received by January 31, 2018
- Sponsor Logo on all conference materials.
- Day of Conference: Sign noting support at registration table,
- Exhibit table, 1 registration fee included; 1 additional registration is offered at \$50 each
- Listing of Sponsor on screen throughout the conference

- Final program sponsorship listing in attendee folder
- Exclusive participation in MGA's passport exhibit raffle

To register, please complete the registration form, with either a credit card or your check payable to MGA, to: **Maryland Gerontological Association, 2123 Tyrone Drive, Westminster, MD, 21158.**

If you have any questions, please feel free to contact us at mdgero@gmail.com or Ted Gross at 410-274-6204. We hope you will be able to join us!

Sincerely,
Ted Gross, President
Marina Nellius and Karan Kverno