



NPRRA *Rocks*

NASHVILLE

2017 *September 21-23*

SETTING THE STAGE FOR SUCCESS

SCHEDULE 09.12.17

Date/Event	Session
Wednesday, September 20	
2 - 4 pm	NPRRA Board of Directors Meeting
4:30 - 5:15 pm	Financial Roundtable- Registration Required, members only
6:30 pm	NPRRA Board & Conference Committee Dinner <i>*invite only</i>
Thursday, September 21	
8:00 am - 5:00 pm	Golf Tournament- Gaylord Springs Golf Links (bus leaves @ 8am tee time 9:30am) <i>*optional offsite event</i>
10 am - 1 pm	Private Food Tour w/ Dabble Studios <i>*optional offsite event</i>
1:30 - 3:30 pm	Segway Tour <i>*optional offsite event</i>
3 - 9:45 pm	Registration Desk Open
6:15 - 6:45 pm	New Member/First-time Attendee Meeting <i>*invite only</i>
6:45 - 9:00 pm	Welcome Reception - Onsite Event
Friday, September 22	
8 am - 5 pm	Registration Desk Open
8:15 - 9 am	Breakfast
9 - 9:15 am	Morning Kick Off
9:15- 10:15 am	Education Session Keynote: Setting the Stage for Your Sales Success- Glenn Fallavollita, Drip Marketing
10:15 - 10:30 am	Morning Break
10:30 am - Noon	NPRRA General Membership Meeting
Noon - 12:30 pm	NPRRA: Setting the Stage for Success with Committee Updates
12:30 - 1:30 pm	Lunch
1:30 - 2:30 pm	NPRRA Rocks: HOT Topics/Member Forum
2:30 - 2:45 pm	Afternoon Break
2:45 - 3 pm	Mid-Afternoon Lowdown
3 - 4:10 pm	Education Session: Series of LLCs: The Less You Know, The Better They Sound- Norm Powell
4:15 - 4:45 pm	A Sneak-Peek of NPRRA's New Look
4:45 - 5 pm	Daily Wrap Up
6:30 - 9:30 pm	"Nashville Nights" at Famous Saloon- busses board at 6pm <i>*ticketed event</i>
Saturday, September 23	
6:45 - 7:30 am	Fun Run through Centennial Park <i>*optional event</i>
8 - 11:30 am	Registration Desk Open
8:15 - 9 am	Breakfast
9 - 9:15 am	Morning Kick Off
9:15 - 10 am	Education Session: Are You Keeping Up With International Trends? Catherine Botticelli and Vickie Massam
10 - 10:15 am	Mid-Morning Updates
10:15 - 11 am	Education Session: No More Singin' the Blues Over Central Index UCCs- Carla Bonaventure and Amanda Baker
11 - 11:15 am	Morning Break
11:15 - 11:20 am	Get the Scoop
11:20 am - 12:15 pm	Education Session Keynote - Spotlight On: Social Media and Valuable Marketing Takeaways- Glenn Fallavollita, Drip Marketing
12:15 - 12:30 pm	Daily Wrap Up
12:30 - 5 pm	Offsite Activities, please enjoy Nashville
12:45 - 3 pm	NPRRA Board of Directors Meeting
1:30 - 5 pm	Hop on Hop off Trolley Tour with Old Town Trolleys <i>*optional offsite event</i>
2 - 5 pm	Pub Crawl Walking Tour <i>*optional offsite event</i>
6:30 - 9 pm	"Walk the Line- A Johnny Cash Event" at the Musicians Hall of Fame- busses board at 6pm <i>*ticketed event</i>