

2019 ARHA FOUNDATION PROSTART® INVITATIONAL

MONDAY, MARCH 4, 2019 • 8AM - 4 PM • THE WESTIN HUNTSVILLE



The ARHA Foundation is excited to announce our 2019 ProStart® Invitational. Students representing their high school's ProStart® program will participate in culinary and management competitions. This one day event allows ProStart® students to showcase the skills that they have learned in the classroom. This event is made possible through the support of our industry. See how you can help below and remember that all [sponsorship donations are tax-deductible](#).

HOW CAN YOU HELP:

BE A JUDGE OR VOLUNTEER

Over 50 people are needed to staff a ProStart competition! If you would like to volunteer on the day of the competition, we would love your help. We also need judges with backgrounds in culinary, restaurant management, and marketing.

WHAT IS THE PROSTART PROGRAM?

ProStart® is a nationwide, two-year program for high school students that develops the best and brightest talent into tomorrow's industry leaders. From culinary techniques to management skills, ProStart®'s industry-driven curriculum provides real-world educational opportunities and builds practical skills and a foundation that will last a lifetime.

By bringing the industry and the classroom together, ProStart® gives students a platform to discover new interests and talents and opens doors for fulfilling careers. The curriculum teaches all facets of the restaurant and foodservice industry, inspires students to succeed and sets a high standard of excellence for students and the industry. ProStart® is supported and operated by the ARHA Foundation in partnership with the NRA Educational Foundation. With 26 high schools currently participating, the ProStart® program is growing fast and is on its way to becoming a talent pipeline for careers in Alabama's foodservice industry.



Sponsorship Opportunities:

PROSTART® PLATINUM: \$5,000

- Featured recognition and presentation at awards presentation
- Company logo will appear on: Website | Award | Magazine | Signage | Email Blasts | Agendas & Schedules
- VIP Guest Judge Invitation: an exclusive invitation that enables your company to receive increased press by having a member of your staff serve as a judge for the culinary/management competitions
- National Recognition: Logo embroidered on winning team's uniforms for nationals
- Company mentioned in any ARHA press releases regarding state and national competition
- Company logo displayed on the ARHA website sponsor scrolling banner (on each page) for 6 months

PROSTART® GOLD: \$2,000

- Awards presentation recognition and presentation
- Company logo will appear on: Website | Award | Magazine | Signage | Email Blasts | Agendas & Schedules
- VIP Guest Judge Invitation: an exclusive invitation that enables your company to receive increased press by having a member of your staff serve as a judge for the culinary/management competitions

PROSTART® SILVER: \$1,500

- Company logo will appear on: Website | Award | Magazine | Signage | Email Blasts | Agendas & Schedules
- VIP Guest Judge Invitation: an exclusive invitation that enables your company to receive increased press by having a member of your staff serve as a judge for the culinary/management competitions

PROSTART® BRONZE: \$1,000

- Company logo will appear on: Magazine | Signage | Agendas & Schedules
- VIP Guest Judge Invitation: an exclusive invitation that enables your company to receive increased press by having a member of your staff serve as a judge for the culinary/management competitions

2019 PROSTART® INVITATIONAL - HOW WILL YOU HELP?

How would you like to help?

- BE A JUDGE** **DONATE BEVERAGES**
 VOLUNTEER **DONATE SNACKS**
 MENTOR

OTHER: (example: pens, notepads, logo items, kitchen items, gift certificates, etc.) _____

Please select the level of sponsorship:

- PLATINUM SPONSOR: \$5,000**
 GOLD SPONSOR: \$2,000
 SILVER SPONSOR: \$1,500
 BRONZE SPONSOR: \$1,000
 SUPPORTING SPONSOR: \$500
 TEAM SPONSOR: \$100

Company Name: _____

Name: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

SPONSORS ONLY: Please charge my: Visa MC AMEX Discover

Card #: _____ Exp: _____ Signature: _____

Complete form and send to: **FAX:** 334.244.9800 | **MAIL:** 3 S. Jackson St., Montgomery, AL 36104

FOR MORE INFORMATION:

PHONE: 334.244.1320 | **EMAIL:** alprostart@gmail.com