

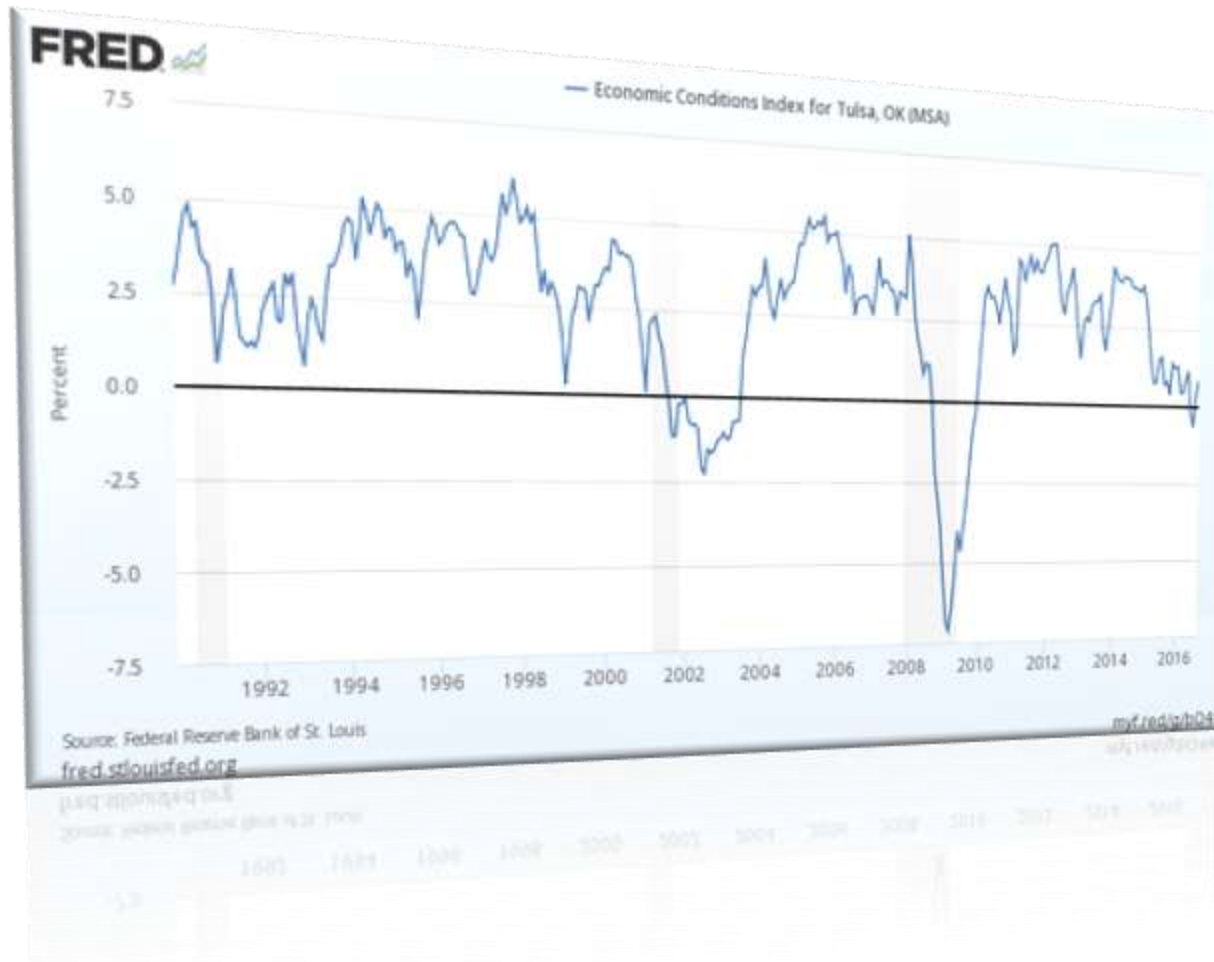
# Economic Development

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**Kathy Taylor, Chief of Economic  
Development, Office of the Mayor**



# Innovation, Investment, Growth Technology



# Innovation

- Peoria and Route 66  
Bus Rapid Transit

Routes are within a 10  
minute walk of **22%** of  
the city's residents

10 minute walk of  
**72,000** Jobs



# Investment



- **Downtown Projects**

Downtown attracted nearly \$1 billion (\$998 million) in private and public investment since 2008 in the form of projects announced, under way or recently completed

In 2013, Tulsans approved over \$32 million in tax revenue for improvements to downtown Tulsa's streets and \$4 million for additional residential housing



# Investment



- Vision

More than 80 percent of the 37 projects will be funded completely within the first five years

31 projects, \$510,634,000



# Investment



- **Gathering Place**

Gathering Place for Tulsa is funded by a mix of corporate and philanthropic Tulsa organizations

Construction began in September 2014 and Phase I (66.5 acres) is scheduled to be complete in late 2017

It is estimated that the park will attract one million visitors annually



# Growth



- Downtown

Year to date, the total downtown announced projects in the pipeline is \$478,300,00



# Growth



- Downtown

The Chamber's Downtown Residential Housing Unit Report shows the total existing/planned/under construction residential Units within the IDL is **2859**

Downtown property values (real and personal) have increased **7%** per year since 2008 (prior to BOK Center and ONEOK Field). This represents a **50%** gain in value





# Growth



- New Business Prospects  
Year-to-Date

In 2016, there were 15 proposals, and 4 site visits

Already for 2017, there are 13 proposals, and 11 site visits



# Technology Improvements



Technology, whether by revolutionary invention or as everyday innovation, has continuously transformed cumbersome processes into fast, efficient ways to do business

Engaging everyday end users through the use of technology will allow the City to create the most efficient, accessible and transparent system available to the public

# Queuing System



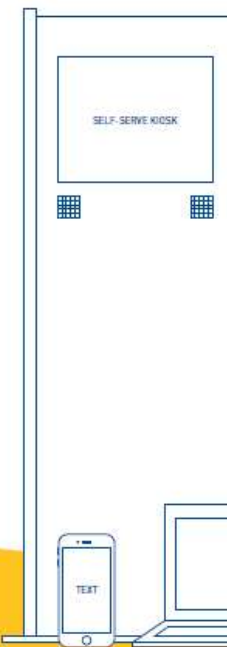
- New Permit Center's Interactive Queuing System

Customers can join and monitor the permit line from anywhere – no longer required to physically check into the permit queuing system.

Online – [bit.ly/PermitQ](http://bit.ly/PermitQ)

CITY OF TULSA PERMIT CENTER

## NOW OFFERING A MORE CONVENIENT PROCESS TO BETTER SERVE YOU.



We know your time is important. That is why the City of Tulsa Permit Center implemented a new system to avoid waiting lines at the permit center.

Whichever platform you choose, text, online or the self-serve kiosk, you will receive an estimated wait time to meet with one of our experienced development team members.

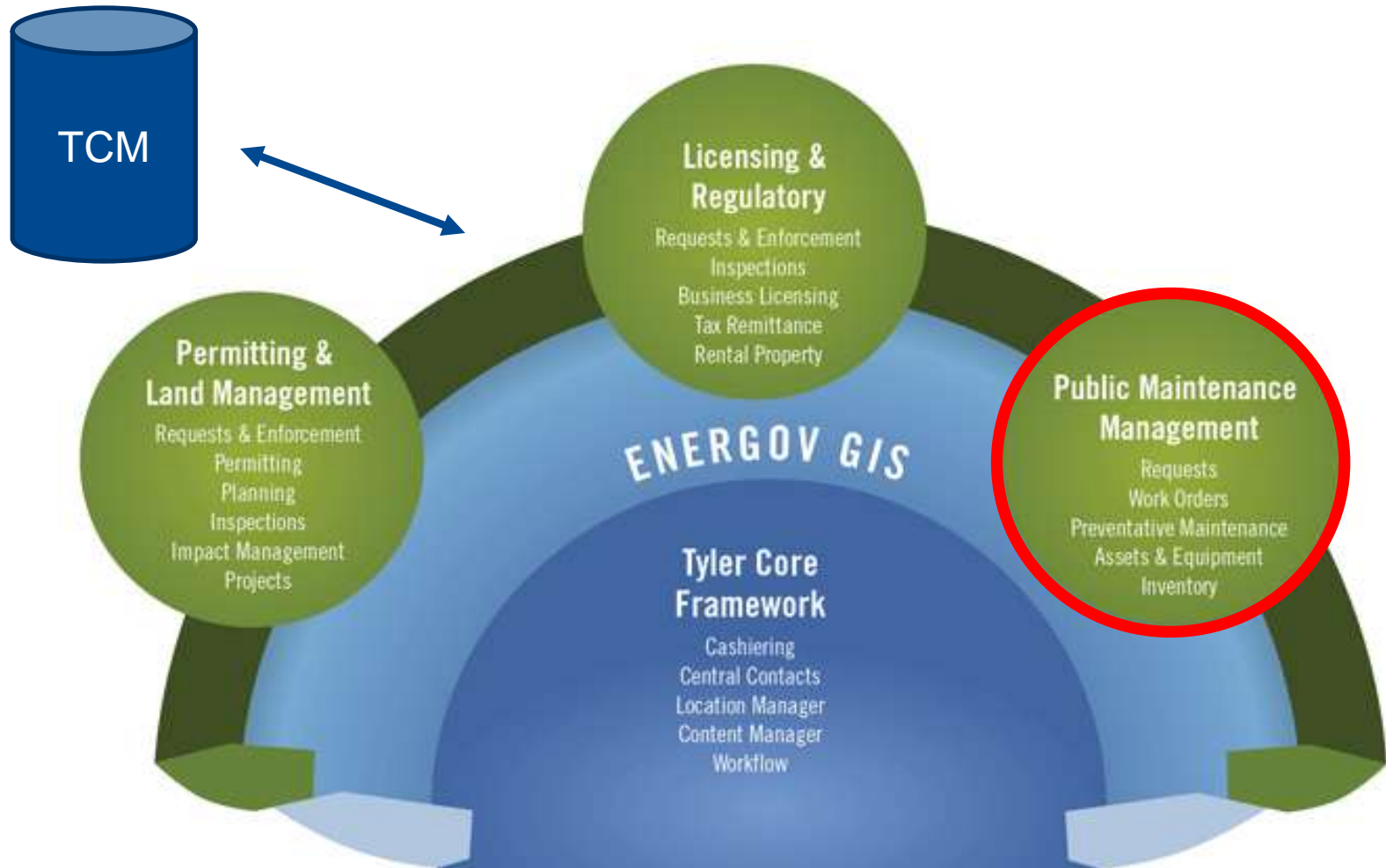
### GET STARTED TODAY!

- **ONLINE** – [bit.ly/PermitQ](http://bit.ly/PermitQ)
- **PHONE** – Text (918) 218-2972 with the exact phrase, *City of Tulsa permit center*
- **SELF-SERVE KIOSK** – Visit the permit center and sign-up at the kiosk. City staff will be happy to assist as well.

FOR MORE INFORMATION, VISIT:  
[www.cityoftulsa.org/permitting](http://www.cityoftulsa.org/permitting)



# EnerGov - Workflows to Improve Efficiency



# EnerGov: Permitting & Licensing System



- Central Database

Fosters teamwork

Improves efficiencies and information sharing among internal departments, agency partners and citizens



# Feedback Tulsa



- Survey

Mayor will send an announcement directing to survey link. If you have not registered, you will be prompted to do so. (can choose to remain anonymous)

Feedback Tulsa is an efficient way to get your feedback to improve our processes

Feedback Tulsa

Powered by PLANiTULSA

HOME INFO SIGN IN HELP

PLANiTULSA tells the story about how Tulsa can change over the next 20 to 30 years. Mayor G. T. Bynum invites you to celebrate PLANiTULSA's accomplishments and let the City know what matters most to you.

PLANiTULSA / Small Area Plans

Introduction Feedback Your Response Outcome

**Introduction**

World class places. Downtown development. Parks and open spaces. Our City is changing!

**What changes do you see as accomplishments in Tulsa? Share your response with the Mayor!**

In 2008, the City of Tulsa initiated PLANiTULSA to update Tulsa's Comprehensive Plan for the first time since the 1970's. Over 6,000 Tulsans responded to surveys and participated in public events to develop the community's Vision for the future.

Adopted by the Tulsa Metropolitan Area Planning Commission and approved by the City Council, the [2010 Tulsa Comprehensive Plan](#) and its [Guiding Principles](#) continue to set the tone for development decisions in Tulsa.

**Folks are paying attention because of PLANiTULSA**

In late 2015, Tulsa was selected by the Rockefeller Foundation to join 100 cities across the globe in the foundation's elite [100 Resilient Cities](#) program. And in 2016, the [American Planning Association](#) recognized Tulsa's Guthrie Green as one of the "Great Places in America."

Public and private investments continue to make Tulsa a great place to live, work and play. Since the PLANiTULSA process began, downtown has added museums, housing, hotels, and retail. We're currently conducting land use studies to bring [BRT](#) (Bus Rapid Transit) to Peoria Avenue. We've implemented numerous Vision 2025 projects in the city, including attractions on Route 66. And since PLANiTULSA's adoption, we have adopted new [small area plans](#) and new [Zoning Code](#) to help us realize our long-range vision.

APA Award for Guthrie Green

Vibrant Downtown Tulsa

New housing choices

Community health and life expectancy

**Thank You !**



Thank You For Helping Us Sell Tulsa!

