

Douglas Design District
Profit & Loss
January 2016 through December 2017

	Jan '16 - Dec 17	Jan '15 - Dec 16
Ordinary Income/Expense		
Income		
4010 · Banner sales	6,000.00	8,200.00
4020 · Contribution income	1,864.95	9,628.95
4030 · Other Events/Projects	2,794.26	2,794.26
4050 · Membership dues income	34,672.50	29,116.25
4065 · Avenue Art Days Income		
4066 · Grants Received	10,000.00	2,500.00
4067 · Avenue Art Donations	15,586.27	5,972.54
Total 4065 · Avenue Art Days Income	25,586.27	8,472.54
4070 · Sponsor income	450.00	1,900.00
4080 · T-shirt sales	120.00	120.00
Total Income	71,487.98	60,232.00
Gross Profit	71,487.98	60,232.00
Expense		
5010 · Advertising - publications	778.90	528.90
5030 · Advertising -marketing material	503.89	3,570.21
5040 · Advertising - radio	4,201.71	5,085.33
5060 · Contract labor	7,328.54	4,301.84
5065 · Credit Card Processing Fees	233.84	65.26
5070 · DDD Event expenses		
5071 · Avenue Art Days	30,848.18	12,771.30
5072 · Artisan Markets / Workroom	3,994.70	2,994.70
5073 · Lincoln Heights Farmers Market	100.00	100.00
5074 · 2nd Sat /Shops & Hops / Markets	1,217.05	1,217.05
5075 · Other Event Expenses	2,463.47	2,369.41
5076 · Quarterly Mixers	1,261.38	569.34
5070 · DDD Event expenses - Other	0.00	2,580.44
Total 5070 · DDD Event expenses	39,884.78	22,602.24
5080 · Donations	180.00	100.00
5090 · Insurance	2,967.00	2,887.00
5100 · Interest and bank charges	30.00	39.99
5130 · Mileage reimbursement	0.00	35.12
5140 · Miscellaneous	425.66	360.00
5150 · Office expense/Membership Pkts	793.02	607.82
5160 · E-mail and communication	3,546.00	1,938.00
5170 · Postage	224.87	122.60
5180 · Professional Fees	895.00	450.00
5190 · Promotions - Banners	6,112.16	7,456.39
5210 · Tax	899.10	909.94
5240 · Website expenses	2,764.68	-89.99
5250 · Filing Fees	40.00	0.00
6560 · Payroll expenses	4,435.50	11,086.68
66900 · Reconciliation Discrepancies	100.01	100.11
Total Expense	76,344.66	62,157.44
Net Ordinary Income	-4,856.68	-1,925.44

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Other Income/Expense		
Other Income		
7030 · Other income	1,300.00	800.00
Total Other Income	1,300.00	800.00
Net Other Income	1,300.00	800.00
Net Income	-3,556.68	-1,125.44