

For Immediate Release - December 21, 2017

Mark Vida Joins Investmark Advisory Group

Fairfield County, CT, January 3, 2018

Mark Vida, a leading financial advisor in Fairfield County recently joined Investmark Advisory Group as a Senior Financial Advisor. Mr. Vida said “I am very excited to partner with Investmark. I have been familiar with their outstanding team for many years and am very confident that this will be a big value-add for my clients.”



Mark Vida
Senior Financial Advisor
Investmark Advisory Group

Mike Kusick, CFP®, CEO and Managing Principal of Investmark Advisory Group made the announcement this week and said “Mark is a very impressive individual and a talented advisor with a broad scope of expertise. He shares our holistic approach for pursuing client goals through strategic use of investment capital, tax minimization techniques, insurance, risk management and other areas where appropriate. We are very excited to have him here.”

Investmark is an independent firm and was recognized by the Financial Times as one of the top five advisory firms in Connecticut and has been in business for over 30 years. Investmark utilizes Commonwealth Financial Network as its broker/dealer. Commonwealth, the nation’s largest, privately held independent broker/dealer, supports approximately 1,600 financial advisors, serving clients with combined assets in excess of \$100 billion.

Mr. Vida will be supported by Investmark on a variety of client services, including investment management, portfolio analysis, strategy and resources. “The fact that I’ll be working with Investmark means that I’ll be an independent advisor —there is no pressure to promote a particular product or strategy,” Mark said. “It’s a model that differs from many financial services firms whose advisors are accountable not just to their clients, but also to a parent company that employs them and can require pushing certain products for them.” I am excited that Investmark is as committed as I am to providing highly attentive, personalized advice and services, while also adding value for clients with state of the art technology, expertise, and infrastructure.”



Investmark Advisory Group

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