



EXTENSION

WOMEN IN AGRICULTURE CONFERENCE AGENDA

August 4-5, 2022

The Oklahoma Women in Agriculture and Small Business conference provides risk management education in the areas of production, marketing, financial, legal and human risks inherent to women-owned operations.

THURSDAY

8:15 – 9:00 a.m.	Registration and Hotel Breakfast			
9:00 – 9:15 a.m.	Conference Welcome			
9:15 – 10:15 a.m.	Welcome Keynote: <i>Current Trends and Impacts Affecting Cattle Markets and Agriculture</i> - Kelli Payne, General Manager, Oklahoma National Stockyards			
Break - visit educational exhibits, snack break, networking				
11:30 a.m. - 12:15 p.m.	<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> Track 1 Agricultural Production </div> <div style="text-align: center;"> Track 2 Alternative Enterprises </div> <div style="text-align: center;"> Track 3 Business and Finance </div> <div style="text-align: center;"> Track 4 Beginning Farmer </div> </div>			
	Rural Veterinary Shortage in Oklahoma Rosslyn Biggs, DVM Extension Veterinarian	Lasely Peanut Farm Lyod and Zelda Lasely, Owners	Record Keeping for Production and Profit Scott Clawson, Extension Specialist	Effective Communication Across Generations Lauren Cline, OSU Ag Leadership
12:30 – 1:45 p.m.	Luncheon Keynote: <i>When Life Says – “Hold My Beer”</i> - Brooke Clay Taylor (sponsored by Oklahoma Farm Bureau)			
2:00 – 2:45 p.m.	Chemical Use: Private Applicator Changes Kevin Shelton Extension Specialist	Hot and Ready - Farm to Food Production Angie Faughtenberry, 413 Farms	Marketing TBA	Building Healthier More Resilient Soil Brook Glaskamp Noble Research Institute
3:00 – 3:45 p.m.	Made in Oklahoma Loclahoma Project Janna Brinlee, Emily Shuping - ODAFF, MIO	Petal Pusher Farms “Growing” your Business Jeri Irby, Owner	Six Estate Tools Everyone Needs Shannon Ferrell, OSU Ag Economics	Food and Ag Product Center Services for You Erin Johnson, FAPC Client Coordinator
4:00 – 4:45 p.m.	Preventing Plant Diseases Sara Wallace, Extension Specialist	Enid Brewing Company Brady Stidwell, Owner	Farmers Market Know How Kate Cooper, Norman Farmers Market	FCS and NRCS Resources/Producer Stories Katie Blunk, Lazy KT Ranch Carrie Chlebanowski, Looney Farms
4:45 p.m.	Reception - visit educational exhibits, network (sponsored by Oklahoma Farm Bureau)			
6:30 p.m.	Close of Day One Program - dinner out			

FRIDAY

7:45 - 8:15 a.m.	Registration Open			
8:15 - 8:30 a.m.	General Session, Information and Door Prizes			
8:30 - 9:30 a.m.	Keynote: Women's Influence on Rural Oklahoma - Joni Nash			
9:30 - 10:00 a.m.	Break - networking			
10:00 - 10:45 a.m.	Track 1 Agricultural Production Trending Specialty Crops for Farmers Markets Katie Cooper, Norman Farmers Market	Track 2 Alternative Enterprises Producer Story: Agritourism Enterprise TBA	Track 3 Business and Finance Social Media Marketing Brandi Buzzard, Buzzard's Beat	Track 4 Beginning Farmer Womens Veterans Programs Lisa Mussett, Women's Veteran Programs
10:50 - 11:35 a.m.	Heal the Harvester OSU ECHO Project	Agritourism - Upcoming Trends Micaela Danker, ODAFF	Small Scale Diversified: Bees/Chickens and More Courtney Bir, Extension Specialist	Oklahoma Ag Mediation Cheyenne Sparks, OK Ag Mediation
11:45 a.m. - 1:30 p.m.	Luncheon Keynote: Making Your Own Luck - Brandi Buzzard			
1:30 - 1:45 p.m.	Close of Conference - Evaluations, Wrap-up, Final Door Prizes			

We would like to thank our partners and sponsors for helping to make this conference a success.



DEPARTMENT OF
AGRICULTURAL ECONOMICS



Posts: #OKWIA22

extension.okstate.edu/events/women-in-ag



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