



EXTENSION

WOMEN IN AGRICULTURE CONFERENCE AGENDA

August 4-5, 2022

The Oklahoma Women in Agriculture and Small Business conference provides risk management education in the areas of production, marketing, financial, legal and human risks inherent to women-owned operations.

THURSDAY

8:15 – 9:00 a.m.

Registration and Hotel Breakfast

9:00 – 9:15 a.m.

Conference Welcome

9:15 – 10:15 a.m.

Welcome Keynote: *Current Trends and Impacts Affecting Cattle Markets and Agriculture*
- Kelli Payne, General Manager,
Oklahoma National Stockyards

Break - visit educational exhibits, snack break, networking

11:30 a.m. - 12:15 p.m.

Track 1 Agricultural Production

**Rural Veterinary
Shortage in Oklahoma**
Rosslyn Biggs, DVM
Extension Veterinarian

Track 2 Alternative Enterprises

Lasely Peanut Farm
Lyod and Zelda Lasely,
Owners

Track 3 Business and Finance

**Record Keeping for
Production and Profit**
Scott Clawson,
Extension Specialist

Track 4 Beginning Farmer

**Effective Communication
Across Generations**
Lauren Cline, OSU Ag
Leadership

12:30 – 1:45 p.m.

Luncheon Keynote: *When Life Says – “Hold My Beer”* - Brooke Clay Taylor
(sponsored by Oklahoma Farm Bureau)

2:00 - 2:45 p.m.

**Chemical Use: Private
Applicator Changes**
Kevin Shelton
Extension Specialist

**Hot and Ready - Farm
to Food Production**
Angie Faughtenberry,
413 Farms

Marketing
TBA

**Building Healthier More
Resilient Soil**
Brook Glaskamp
Noble Research Institute

3:00 - 3:45 p.m.

**Made in Oklahoma
Loclahoma Project**
Janna Brinlee, Emily
Shuping - ODAFF, MIO

**Petal Pusher Farms
“Growing” your
Business**
Jeri Irby, Owner

**Six Estate Tools
Everyone Needs**
Shannon Ferrell,
OSU Ag Economics

**Food and Ag Product
Center Services for You**
Erin Johnson, FAPC
Client Coordinator

4:00 - 4:45 p.m.

**Preventing Plant
Diseases**
Sara Wallace,
Extension Specialist

**Enid Brewing
Company**
Brady Stidwell,
Owner

**Farmers Market
Know How**
Kate Cooper,
Norman Farmers Market

**FCS and NRCS
Resources/Producer
Stories**
Katie Blunk, Lazy KT Ranch
Carrie Chlebanowski,
Looney Farms

4:45 p.m.

Reception - visit educational exhibits, network
(sponsored by Oklahoma Farm Bureau)

6:30 p.m.

Close of Day One Program - dinner out

FRIDAY

7:45 - 8:15 a.m.

Registration Open

8:15 - 8:30 a.m.

General Session, Information and Door Prizes

8:30 - 9:30 a.m.

Keynote: *Women's Influence on Rural Oklahoma - Joni Nash*

9:30 - 10:00 a.m.

Break - networking

10:00 - 10:45 a.m.

Track 1
Agricultural Production

Trending Specialty Crops for Farmers Markets
Katie Cooper, Norman Farmers Market

Track 2
Alternative Enterprises

Producer Story: Agritourism Enterprise
TBA

Track 3
Business and Finance

Social Media Marketing
Brandi Buzzard, Buzzard's Beat

Track 4
Beginning Farmer

Womens Veterans Programs
Lisa Mussett, Women's Veteran Programs

10:50 - 11:35 a.m.

Heal the Harvester
OSU ECHO Project

Agritourism - Upcoming Trends
Micaela Danker, ODAFF

Small Scale Diversified: Bees/Chickens and More
Courtney Bir, Extension Specialist

Oklahoma Ag Mediation
Cheyenne Sparks, OK Ag Mediation

11:45 a.m. - 1:30 p.m.

Luncheon Keynote: *Making Your Own Luck* - Brandi Buzzard

1:30 - 1:45 p.m.

Close of Conference - Evaluations, Wrap-up, Final Door Prizes

We would like to thank our partners and sponsors for helping to make this conference a success.



DEPARTMENT OF
AGRICULTURAL ECONOMICS



OKLAHOMA'S ELECTRIC
COOPERATIVES



National
Livestock



Posts: #OKWIA22

extension.okstate.edu/events/women-in-ag



OKWomenInAg

Persons with disabilities who require alternative means for communication or program information or reasonable accommodation need to contact Sonia McDaniel at 405-273-7683 or sonia.mcdanie@okstate.edu at least two weeks prior to the event.

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