



Call for Proposals for smart city project development funding

Turkish or U.S. public or private sector stakeholders may submit project concept proposals for USTDA grant funding to support smart city project implementation.

See guidelines on back.

Deadline:

September 26, 2016

Contact Tuatara Group for more information. Email projectteam@tuataragroup.com

Turkish Smart City Project Proposals Requested

The U.S. Trade and Development Agency (USTDA) has selected the Tuatara Group to conduct a Definitional Mission (DM) to identify, evaluate and recommend smart city projects in Turkey that could benefit from USTDA project development funding for feasibility studies or technical assistance. The team is currently requesting project proposals. **Project sponsors are requested to provide a concept paper to the Tuatara team for review by September 26, 2016. See guidelines.** Upon selection of the projects based on concept papers received and follow-on meetings/discussions in Turkey, project sponsors will be asked to provide a full proposal.

The Tuatara team will travel to Turkey October 10--14, 2016 to meet with smart city stakeholders about potential projects and to organize a roundtable to discuss smart city projects, best practices and USTDA project development funding.

Project Selection Process and Timeline:

Deadline to Submit Concept Paper – September 26, 2016 – An informational conference call is planned for September 8, 2016 at 9:30 a.m. EST. Contact projectteam@tuataragroup.com for call-in information.

In-Country Meetings and Roundtable – October 10 – 14, 2016 – The Tuatara team will travel to Turkey to meet with potential project sponsors and other stakeholders and to conduct a roundtable regarding smart city

projects, and best practices and USTDA project development funding. *(The roundtable is currently planned for the week of October 10th in Ankara; venue: TBD.)*

Short Listing of Projects – After review of the concept papers and in-country meetings, the Tuatara team will recommend a short list of projects to USTDA.

Full Proposal – The Tuatara team will guide the shortlisted project sponsors, and the U.S. company, if one is involved, in the preparation of a detailed project proposal for final review and selection. The Tuatara team will travel to Turkey to discuss and finalize project proposals with project sponsors. To gain a better understanding of USTDA proposal guidelines, visit the USTDA website: [USTDA Proposal Guidelines](#).

Projects Selected – USTDA will provide a grant to the Turkish project sponsor(s) for the proposed feasibility study or technical assistance. The study or technical assistance will be performed by a U.S. company selected through a competitive bid or sole source process by the project sponsor. The Tuatara team will not perform the recommended studies or assistance.

About the U.S. Trade and Development Agency

USTDA is an independent U.S. Government Agency that provides grant funding to overseas project sponsors for the planning of projects that support the development of modern infrastructure and an open trading system. The hallmark of USTDA development assistance has always involved building partnerships between U.S. companies and overseas partners. Visit www.ustda.gov for more information.

Smart City Project Concept Proposal Guidelines

Turkish private or public sector entities (project sponsors) or U.S. companies working with a Turkish entity may submit project concept proposals for a USTDA grant to fund a feasibility study or technical assistance to support smart city projects in Turkey. Contact the Tuatara Group with questions about the project selection process. *There will be an informational conference call on September 8, 2016 at 9:30 a.m. EST. Contact projectteam@tuataragroup.com to receive call-in information.*

Deadline: September 26, 2016; submitted to projectteam@tuataragroup.com

Format: The project concept proposal must be no more than five pages (11 pt. or larger font) and must describe the proposed study and/or technical assistance to support the smart city project by including the following information:

- **Name and Description of Project Sponsor:** Describe the Turkish entity, such as a municipality, ministry, or a private sector firm that will implement the project.
- **Project Description:** Briefly describe the proposed smart city project. The project must be related to smart city infrastructure such as intelligent transportation; smart utilities (energy, water and waste management); emergency management and resiliency, and/or e-citizen services. Confirm that the project will use commercially viable technology.
- **Project Development Request:** Describe the purpose of the proposed feasibility study or technical assistance and why it is needed to expedite project implementation.
- **U.S. Export Potential:** Describe the potential opportunity and need for U.S. goods and services in the final project. Please include as much information as possible, including types of goods, services, names of suppliers, and anticipated value of U.S. exports.
- **Financing plan:** Describe the potential and likely sources of financing for project implementation.
- **Project Impact:** Describe project's potential environmental, social, and economic impact of the project.
- **Point of Contact:** Please identify a contact person and provide complete contact information for both the project sponsor and any organization acting on their behalf or submitting a proposal. It must be evident that the identified project sponsor is aware of and supports this project and request for funding.

Tuatara Group is an engineering, financing, trade promotion, and project development advisory firm with capabilities to take a project from conceptualization to financial close and implementation. Tuatara has work experience in over 45 countries and in a diverse array of infrastructure sectors, including energy, water and sanitation, information and communications technology, transportation and financial services.

The company works with U.S. and emerging market public and private sector clients to provide tangible solutions for the development of strategic infrastructure projects. The team has extensive experience and close working relationships with U.S. Government, international and private financial institutions, technology suppliers and project developers. Visit the website at: www.tuataragroup.com

Tuatara Group Contacts

Please contact the team with questions or to discuss your project idea/concept:

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