
Tire Program National Account Opt-In Form

THE PROGRAM

SUMA has partnered with RMA Trade Division to create a Tier One National Tire Program. On average, the overall Tire Program logs an annual purchase volume of \$6 million and is the largest government buying group in Canada. In return, this provides all members with access to discounts ranging between **32 – 55 per cent**.

*National Tire Account pricing will not be available at the vendor as pricing is proprietary information shared only between SUMA/RMA and the manufacturer.

OPTING IN

Because our tire suppliers are established suppliers in our municipal marketplace, the majority of our membership already have accounts at their local shops. In order to access the **SUMA/RMA National Account program**, members are required to opt-in to the program so that their current account (in good standing) can be transferred. Invoicing will be centralized through SUMA in order to aggregate purchase volume and secure volume discounting. SUMA/RMA have ensured that these account changes will not impact pre-existing business relationships.

To opt-in to the SUMA/RMA Tire Program National Account, please provide your information below and e-mail to **mktgcoordinator@suma.org**.

NAME:**DATE:****MUNICIPALITY:****PHONE:****'SHIP TO' ADDRESS:****CIRCLE VENDOR(S):** Fountain Tire / Kal Tire / Tirecraft**TITLE:****EMAIL:**

In returning this electronic form to SUMA, I hereby agree to the transfer of my organization's current account and opt-in to the SUMA/RMA National Tire Program. Under this program, invoicing will be administered by SUMA and subject to the payment terms of SUMA.

FOR FURTHER QUESTIONS OR INQUIRIES PLEASE CONTACT:

Lisa Rawlings
SUMA
306-525-4466
mktgcoordinator@suma.org

Dave Dextraze
RMA Trade
587-671-0105
dave@RMATrade.com



HOW IT WORKS

1. Determine what tires you require.
2. Contact your preferred location to order your selected tires.
3. Notify them that you are ordering through the "SUMA/RMA Member National Account" system.
4. Provide your PO# and "Ship to" information.
5. SUMA will be listed as the "Bill to" information.
6. SUMA will send your invoice to your office directly for payment.

Value Added Service

- Quality Customer Service
- Tire Tracking
- Educational Tours & Training
- Total Cost of Ownership Education Programs

Product Lines

- Passenger & Light Truck
- Compact Line
- Commercial
- OTR
- Agriculture
- Retread

Manufacturers

- Goodyear
- Michelin
- Yokohoma
- Toyo
- Continental
- Bridgestone/Firestone

VENDORS

Fountain Tire

Danny Smith
Director of Corporate Sales - Prairies
780-410-2144
Danny.Smith@FountainTire.com

Kal Tire

Geoff Wiebe
Corporate Account Manager - SK
1-306-541-7005
Geoff_Wiebe@kaltire.com

Tirecraft

Bob Anderson
Key Account Manager
780-909-1949
Bob.Anderson@Tirecraft.com