



Selwyn Elementary School  
2840 Colony Road  
Charlotte, NC 28211

# How can your business reach 800+ families in the Myers Park and SouthPark communities & help students love to read?

By sponsoring **Red Ribbon Reading** at Selwyn Elementary!



**What is RRR?** The Selwyn fundraiser that completely funds the PTA Operating Budget. This budget covers field trips, the Science Lab, supplies for the Health Room, Professional Development for Teachers, and many other things. By sponsoring RRR, you are helping us cover the costs of our fundraiser so that everything raised can be applied to the Selwyn PTA operating budget.

## **Platinum Sponsor: \$3000**

- Logo on Red Ribbon Reading brochures and t-shirts
- Logo on group banner displayed in carpool during RRR campaign
- Recognized as top donor on Selwyn's website, including logo and link
- Highlighted in two email blasts to parents with a link to your website
- Option to distribute one small logo item to Selwyn students
- Logo on the Selwyn Elementary home page for one year
- Individual Logo banner displayed for 1 year in high traffic area by school



## **Gold Sponsor: \$1500**

- Logo on all Red Ribbon Reading brochures and t-shirts
- Logo on group banner displayed in carpool during RRR campaign
- Recognized as a donor on Selwyn's website, including logo
- Highlighted in two email blasts to parents with a link to your website

## **Silver Sponsor: \$1000**

- Logo on all Red Ribbon Reading brochures and t-shirts
- Recognized as a donor on Selwyn's website, including logo

## **Bronze Sponsor: \$500**

- Name on all Red Ribbon Reading brochures and t-shirts
- Recognized as a donor on Selwyn's website

Please contact **Erin Boor** about becoming a 2018 Sponsor for Red Ribbon Reading at Selwyn.  
704.577.3987 or [erinboor@gmail.com](mailto:erinboor@gmail.com)