



# LEAGUE OF WOMEN VOTERS® OF FLORIDA

## Powerful Leaders Conference

October 20-21, 2017

*Sheraton Orlando North*

*600 North Lake Destiny Drive*

*Maitland, FL*

### Friday

5:00-6:45    **Red, White and Blue Sponsors VIP Reception**  
5:00-7:00    **Cocktails and Conversation**  
6:30-8:30    **Powerful Leaders Dinner:** Speaker Myrna Perez, Brennan Center for Justice

### Saturday

7:30-8:30    **Yoga**  
9:00-10:00    **Breakfast:** Kate Kennedy, LWVUS Chief Development Officer  
Solar Celebration Slideshow!

### 10:15-11:15 Workshops

1. <b>Presidents</b>	Pamela Goodman
2. <b>Treasurers</b>	Theresa Francis-Thomas
3. <b>Membership</b>	Betty Haynes
4. <b>Speakers Bureau</b>	Ethelene Jones
5. <b>Voter Registration</b>	Maggie Lawrence
6. <b>Social Media 101</b>	Shawn Bartelt, Laurie Wack, Abdelilah Skhir, Sarah Tyson
a. Facebook	
b. Twitter	
c. Website	

### 11:30-12:30 Workshops

1. <b>Writing Press releases, editorials, and Editorial Board meetings</b>	Lisa Hall, Ann Hellmuth and Paul Owens
2. <b>Advocacy 101</b>	Karen Wilkerson, Michele Levy, Marty Monroe
3. <b>Social Media 202</b> <i>Do want more from your electronic media?</i>	Maggie Lawrence, Sarah Tyson, Laurie Wack, Abdelilah Skhir
a. Facebook	
b. Twitter	
c. Voter Guide	
4. <b>LWVFL New Website</b>	Shawn Bartelt and Helize Vivier
5. <b>Newsletters</b>	LWV of Palm Beach and Citrus (large and small)
6. <b>FLSUN</b>	Mary Dipboye and Angela DeMonbreun

12:45-1:45 - Lunch

## **Diversity and Relationship Building**

Dr. Brenda Wade, well-known Psychologist Keynote speaker

Dr. Maria C. Santana, Director of the Women's and Gender Studies Program at UCF

### **2:00-3:00 pm Workshops**

<b>1. Issues Leading to Advocacy</b>	Pat Drago
<b>2. Advocacy 201</b>	Mark Pafford, Marty Monroe, Karen Wilkerson
<b>3. Felons Rights</b>	Cecile Scoon, Stephanie Owens, Desmond Meade, and Jackie Lee
<b>4. Advocacy: Testimony and Best Practices</b>	Patti Brigham Julie Kessel
<b>5. Constitution Revision Commission</b>	Pamela Goodman
<b>6. Radio &amp; Broadcast Interviews</b>	Lisa Hall

## 3:15-4:15 Workshops...ISSUES

<b>1. Elections</b>	Stephanie Owens
<b>2. Natural resources</b>	Marty Sullivan
<b>3. Gun Safety</b>	Patti Brigham
<b>4. Education</b>	Pat Drago
<b>5. Health Care</b>	Cecile Scoon
<b>6. Juvenile Justice</b>	Ira Raab, Paula Montgomery, Charlotte Nycklemoe

4:30-5:00

*The order and presenters listed here are subject to minor changes*