



LEAGUE OF WOMEN VOTERS® OF FLORIDA

Powerful Leaders Conference

October 20-21, 2017

*Sheraton Orlando North
600 North Lake Destiny Drive
Maitland, FL*

Friday

5:00-6:45 **Red, White and Blue Sponsors VIP Reception**
5:00-7:00 **Cocktails and Conversation**
6:30-8:30 **Powerful Leaders Dinner:** Speaker Myrna Perez, Brennan Center for Justice

Saturday

7:30-8:30 **Yoga**
9:00-10:00 **Breakfast:** Kate Kennedy, LWVUS Chief Development Officer
Solar Celebration Slideshow!

10:15-11:15 Workshops

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|------------------------------|--|
| 1. Presidents | Pamela Goodman |
| 2. Treasurers | Theresa Francis-Thomas |
| 3. Membership | Betty Haynes |
| 4. Speakers Bureau | Ethelene Jones |
| 5. Voter Registration | Maggie Lawrence |
| 6. Social Media 101 | Shawn Bartelt, Laurie Wack, Abdelilah Skhir, Sarah Tyson |
| a. Facebook | |
| b. Twitter | |
| c. Website | |

11:30-12:30 Workshops

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| 1. Writing Press releases, editorials, and Editorial Board meetings | Lisa Hall, Ann Hellmuth and Paul Owens |
| 2. Advocacy 101 | Karen Wilkerson, Michele Levy, Marty Monroe |
| 3. Social Media 202 | Maggie Lawrence, Sarah Tyson, Laurie Wack, Abdelilah Skhir |
| <i>Do want more from your electronic media?</i> | |
| a. Facebook | |
| b. Twitter | |
| c. Voter Guide | |
| 4. LWVFL New Website | Shawn Bartelt and Helize Vivier |
| 5. Newsletters | LWV of Palm Beach and Citrus (large and small) |
| 6. FLSUN | Mary Dipboye and Angela DeMonbreun |

12:45-1:45 - Lunch

Diversity and Relationship Building

Dr. Brenda Wade, well-known Psychologist Keynote speaker

Dr. Maria C. Santana, Director of the Women's and Gender Studies Program at UCF

2:00-3:00 pm Workshops

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| 1. Issues Leading to Advocacy | Pat Drago |
| 2. Advocacy 201 | Mark Pafford, Marty Monroe, Karen Wilkerson |
| 3. Felons Rights | Cecile Scoon, Stephanie Owens, Desmond Meade,
and Jackie Lee |
| 4. Advocacy: Testimony and
Best Practices | Patti Brigham Julie Kessel |
| 5. Constitution Revision
Commission | Pamela Goodman |
| 6. Radio & Broadcast Interviews | Lisa Hall |

3:15-4:15 Workshops...ISSUES

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| 1. Elections | Stephanie Owens |
| 2. Natural resources | Marty Sullivan |
| 3. Gun Safety | Patti Brigham |
| 4. Education | Pat Drago |
| 5. Health Care | Cecile Scoon |
| 6. Juvenile Justice | Ira Raab, Paula Montgomery, Charlotte Nycklemoe |

4:30-5:00

Wrap up Pamela Goodman

The order and presenters listed here are subject to minor changes