

# 2018 First Friday: Cinco De Mayo

## Sponsorship Levels

### **PLATINUM SPONSOR - \$1,000 (up to 1 available)**

- Your company logo prominently displayed on all event publications
- Your company logo on 2 event e-blasts (6,000+ subscribers)
- Your company logo on printed flyers and posters distributed throughout Elgin and surrounding communities
- Your company logo on our event web home page
- 5 social media posts featuring your company (5,000+ followers)
- 4 Special mentions in the DNA's weekly Top 10 e-newsletter about your company (6,000+ subscribers)
- Opportunity to become a VIP Contest Judge
- Opportunity to have a Radio Guest Spot

### **GOLD SPONSORSHIP LEVEL - \$500**

- Your company logo displayed on all event publications and event web site
- 1 Sign recognizing your company as a Gold sponsor at the event
- 4 social media posts featuring your company (5,000+ followers)
- 2 Special mentions in the DNA's weekly Top 10 e-newsletter about your company (6,000+ subscribers)
- 1 Complementary Booth Space
- Opportunity to have a Radio Guest Spot

### **SILVER SPONSORSHIP LEVEL- \$250**

- Your company logo displayed on event publications and web site
- 1 Sign recognizing your company as a sponsor at the event
- 3 social media posts featuring your company (5,000+ followers)
- 1 Special mention in the DNA's weekly Top 10 e-newsletter about your company (6,000+subscribers)

### **BRONZE SPONSORSHIP LEVEL - \$100**

- Your company logo displayed on all event publications and event web site
- 3 social media posts featuring your company (5,000+ followers)

### **RESIDENT PATRON - \$25 - \$100 (sponsorship by individuals or families)**

- Your name displayed on all event publications