



Heidi Zich, IOM
Executive Vice President
heidi.zich@hbafoxcities.com

Key Responsibilities

Board of Directors & Executive Committee Liaison
Administration/Team Direction/Management
Association Operations & Policy Implementation
Strategic Direction
Financial Management

Leadership Development
Communication/Internal Relations
Community Relations/Partnerships
Advocacy

Education

University of Wisconsin-Oshkosh, Bachelor of Arts
Major: Journalism, Emphasis: Advertising & Public Relations
Minor: Spanish

US Chamber of Commerce Foundation Institute for Organization Management (IOM),
Non-profit leadership/organization management

Current Volunteerism/Community Involvement

Board of Regents, US Chamber of Commerce Foundation - Institute of Organization Management
Board of Directors, Harbor House Domestic Abuse Programs
Board of Directors, Sexual Assault Crisis Center
Chairwoman, Harbor House Domestic Abuse Programs Marketing Committee
Member, Harbor House Domestic Abuse Programs Facilities Committee
Scholarship Selection Committee, Community Foundation for the Fox Valley Region

Professional Memberships

American Society of Association Executives
Association of Chamber of Commerce Executives
Fox Valley Society of Human Resource Management
Professional Women's Connection (formerly Women in Management)
U.S. Chamber of Commerce
Fox Cities Chamber of Commerce
Heart of the Valley Chamber of Commerce

Hobbies/Interests

Spending time with husband, son and golden retrievers, yoga, tennis, camping, traveling, cooking, live music, professional development, personal development and spending time with friends

Heidi has been with Home Builders Association of the Fox Cities since January 2002.