

North State Building Industry Association

Monthly New Home Subdivision Traffic, 1997-2018

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total	Average Traffic/Community
1997	16,545	23,518	22,841	17,596	16,131	22,306	18,500	17,688	20,269	16,307	13,971	12,221	217,893	
1998	18,645	21,949	32,531	21,877	20,998	22,281	17,766	20,691	19,001	17,415	20,285	11,659	245,098	
1999	20,073	20,716	30,517	19,453	23,626	17,805	22,453	26,782	23,205	19,402	23,533	13,382	260,947	
2000	32,446	29,035	28,749	25,377	33,028	23,657	36,698	26,298	25,556	29,955	32,486	18,492	341,777	
2001	41,381	33,175	32,326	36,911	26,102	24,468	40,688	30,840	25,498	36,223	27,955	27,549	383,116	
2002	39,382	50,721	44,039	56,974	42,777	42,847	56,057	43,317	49,388	35,303	31,720	29,513	522,038	
2003	37,646	44,922	51,649	38,091	40,784	54,277	44,483	42,156	47,185	35,044	29,527	34,285	500,049	
2004	40,197	47,545	55,016	48,544	55,278	41,434	43,635	54,860	46,262	37,071	44,595	23,236	537,673	
2005	57,054	51,849	42,758	40,085	40,980	32,004	32,679	41,201	31,127	35,274	22,060	13,229	440,300	
2006	33,480	34,515	30,942	29,880	30,523	19,285	26,670	21,818	20,495	21,219	17,093	12,467	298,387	
2007	30,522	23,125	20,963	23,058	17,402	23,988	25,579	18,450	17,658	23,065	15,846	11,720	251,376	1235
2008	16,799	19,287	20,155	15,828	12,738	14,376	11,425	11,137	11,683	7,046	7,146	6,627	154,247	834
2009	6,782	6,487	9,114	5,903	5,540	6,480	5,081	5,970	4,777	4,147	4,192	2,283	66,756	581
2010	3,801	4,070	5,510	4,271	4,406	3,066	3,629	4,649	3,510	3,106	3,202	1,826	45,046	508
2011	4,839	4,516	4,119	3,590	4,226	3,617	4,020	4,845	3,947	5,211	3,551	2,285	48,766	595
2012	5,551	6,305	5,836	6,639	5,353	4,857	6,072	4,883	4,855	5,987	4,434	2,917	63,689	844
2013	5,383	6,530	5,519	6,829	4,695	4,789	6,978	5,560	6,603	5,081	4,560	4,681	67,208	1011
2014	8,288	9,361	11,538	8,805	8,370	12,337	8,944	8,401	9,473	7,191	6,471	6,303	105,482	1209
2015	8,056	11,727	12,527	9,596	9,265	9,544	9,582	22,761	9,804	8,940	10,293	7,362	129,457	1269
2016	11,723	17,772	14,051	12,715	12,939	9,932	10,771	13,229	16,917	14,323	10,371	7,609	154,368	1235
2017	0	15,962	15,398	13,177	17,805	13,480	13,222	12,167	12,269	18,189	9,739	10,271	168,490	1162
2018	15,552	12,267	11,823	15,910	13,510									
Average	22,467	24,313	25,229	22,762	21,831	20,771	22,853	21,641	20,583	19,114	17,368	13,038	146,106	1,937

Monthly New Home Sales, 1997-2018

	Jan.		Feb.		March		April		May		June		July		Aug.		Sept.		Oct.		Nov.		Dec.		Total	# Communities
																									Sales	(Average)
1997	273		398		409		320		344		413		402		305		373		265		273		212		3,987	
1998	415		473		621		493		446		482		353		403		355		341		371		240		4,993	
1999	426		408		567		379		532		437		412		431		345		317		400		286		4,940	
2000	581		643		682		559		614		396		611		538		612		723		509		298		6,766	
2001	713		592		520		645	97	388	99	391	102	577	106	495	86	281	87	453	123	470	120	501	125	6,026	105
2002	786	123	974	131	913	130	1311	130	808	124	734	131	797	131	721	141	1024	140	610	137	479	134	460	132	9,617	132
2003	535	129	690	134	859	133	700	132	766	134	857	133	699	134	838	132	842	131	677	130	689	131	790	126	8,942	132
2004	712	124	896	126	1146	128	862	143	914	136	684	135	586	136	874	144	853	134	596	133	821	129	586	128	9,530	133
2005	940	140	908	139	796	143	774	146	846	141	704	143	656	140	593	137	423	147	372	138	368	146	291	141	7,671	142
2006	486	148	560	176	649	172	682	170	643	166	429	173	493	177	417	169	430	167	471	176	430	179	379	181	6,069	171
2007	702	186	641	185	526	183	457	193	412	200	499	211	505	209	304	217	317	217	547	221	296	211	228	210	5,434	204
2008	290	210	404	206	535	205	452	190	356	189	353	187	218	180	249	176	279	174	127	170	145	168	159	164	3,567	185
2009	118	151	216	135	286	127	261	111	238	117	217	114	161	112	182	103	157	104	104	103	116	101	84	101	2,140	115
2010	128	99	157	94	203	97	167	90	151	90	83	91	128	94	90	90	94	81	80	82	105	79	59	77	1,445	89
2011	98	81	127	79	126	81	129	81	131	81	130	81	117	82	137	82	109	84	145	85	74	84	105	82	1,428	82
2012	153	81	188	81	229	82	272	78	210	78	194	80	284	75	202	74	201	70	307	70	195	68	191	69	2,626	76
2013	255	67	219	64	231	62	252	66	200	64	207	69	163	70	89	69	146	64	138	66	92	69	124	68	2,116	67
2014	165	75	194	79	275	85	224	81	197	83	236	89	209	91	184	90	196	91	196	96	176	95	188	92	2,441	87
2015	256	96	330	94	374	93	302	90	287	92	296	103	194	104	245	107	234	106	262	108	307	113	222	115	3,309	102
2016	293	115	447	123	431	123	470	121	444	119	295	119	266	120	372	124	265	131	358	130	280	133	287	137	4,208	125
2017	442	138	472	136	528	139	450	139	566	144	387	151	377	154	315	145	332	147	452	150	304	151	242	148	4,867	145
2018	457	148	376	147	437	138	486	142	359	139																
Average	423	122	483	125	532	125	497	122	455	122	414	124	410	124	392	123	391	122	359	125	334	124	288	123	4,985	123

Beginning April 2001, first number equals sales; second number equals subdivisions reporting in blue; **BOLD** equals five week reporting period
Averages at bottom of spreadsheet represent average traffic and sales, respectively for the month indicated at the top of the column