

North State BIA 2017 Mid-Year Highlights

Government and Public Affairs

The North State BIA's Government and Public Affairs department works on behalf of the industry by advocating for public policies that foster a healthy building climate in order to ensure that well-planned communities continue growing to meet the region's housing needs.

2017 Highlights:

- Political Action Committee recognized as the Best Regional Government Affairs Effort in the entire nation by the National Association of Home Builders.
- Halted the release of the affordable housing studies for the eastern and western portions of Placer County, enabling builders to process permits without the uncertainty of a potential new fee. Eventually released in May 2017, the studies called for a maximum fee of up to \$5 per house and BIA staff is ramping up its efforts to reduce it.
- Initiated a fee deferral program that was approved unanimously by the Sacramento City Council as part of its new Citywide Development Impact Fee (CDIF) program. This will allow builders to pull more permits at a time, reducing costs and increasing the rate of construction. BIA staff is now actively engaged in negotiations with the city to resolve ambiguous language in the program related to prevailing wage.
- Proactively pitched the idea of the city of Sacramento opting in to the Statewide Community Infrastructure Program (SCIP), with the city council subsequently voting unanimously to do so. This state-run creative financing program allows developers to pass on infrastructure and impact fees in similar fashion to CFD's. The County of Sacramento is also on the verge of adopting the SCIP program.
- Successfully compelled Sacramento County to reform its administrative procedures and increase procedural efficiencies. Since the onset of BIA efforts, the county responded by reorganizing its administration via the creation a new department of Public Works with all development-related agencies reporting the deputy county executive. The lone exception is the Planning department, which will report directly to the county's chief executive.
- Continued strong federal advocacy efforts, lead by Mike Winn, Jeff Pemstein, and Barbie Lussier-Davis during NAHB's recent legislative conference, at which the group met with several members of California's Congressional Delegation.

North State Building Industry Foundation

The Foundation is committed to developing community projects utilizing the skills and resources of the building industry and raising funds to support various educational, community and research projects. At its core, the Foundation is all about providing Workforce Development (WFD) services designed to improve the skills of the existing workforce and provide entry-level opportunities for people entering the construction industry.

2017 Highlights:

- Launched the 5Kin5 Initiative, an industry-wide, regional effort to bring 5,000 workers into the homebuilding industry over the next five years.
- Out of School Youth Program provided GED testing for youth from a previous program year; collected clothes for homeless youth; and added several amazing speakers and field trips to expand program participants' overall experience.
- Hiring Assistance Program places 19 low-income individuals, refugees, and recipients of public assistance into amazing industry careers, while reimbursing employers \$115,000 in wages.
- Held 3rd Annual – and most successful – Skilled Trades Job Fair, which brought together 45 exhibitors and more than 200 job seekers.
- Increased community outreach this year, with staff attending 43 events and connecting with spoke with nearly 2500 people in order to raise awareness of the Foundation's work.

HomeAid Sacramento

Since 1996, HomeAid has been heavily involved in the construction of transitional housing facilities that serve temporarily, or transitionally, homeless families and individuals, which include: victims of domestic violence; pregnant teens; abused and abandoned children; at-risk and runaway teens; medically fragile infants; families experiencing temporary job loss; and victims of natural disasters and other catastrophes.

2017 Highlights:

- Reached major milestone of creating over 1,000 beds throughout the greater Sacramento region.
- Completing Saint John's Program for Real Change 22-bed expansion, creating space for 90 additional women and children. Lennar is the Builder Captain.
- Completed Phase II of a 3 phase project for Volunteers of America's Veterans and their families. Phase I Builder Captain is USA Properties, Phase II is Taylor Morrison. Once finished, project will include 12 2-bed apartments
- Started work on showers at Maryhouse, Loaves and Fishes. Work includes addition of ADA compliant bathrooms and renovating showers. The New Home Company is the Builder Captain.
- Planning for construction of two cottages for WEAVE, Inc. starting next year.
- Raised over \$41,000 from the Rivinius-Orr Invitational Golf Tournament, which also served as an effective promotional event for HomeAid among several community leaders.