



2018 North State BIA Chairman Circle Program

The North State BIA Chairman Circle was created to increase your return on investment for your marketing budget and further your exposure to fellow BIA members. It is an opportunity to support the industry, attend events, be a sponsor, get involved, and have your logo seen through-out the year!

Investment Level	Platinum \$12,100	Gold \$9,075	Silver \$6,050	Bronze \$3,025
Installation of Officers Gala - January 19	Table of 10	6 registrations	2 registrations	1 registration
Crab Feed - February 23	10 registrations	6 registrations	2 registrations	1 registration
Business Exchange Mixer - Spring	6 registrations	4 registrations	2 registrations	1 registration
Breakfast Blend - April	4 registrations + sponsor table	2 registrations + sponsor table	2 registrations	1 registration
Spring Golf Tournament	1 Foursome + Tee Box	Foursome or Tee Box	Registration Sponsor - Work registration table, Meet & Greet golfers	Signage on the Greens Sponsor
The Idea District Events	2 registrations on request	2 registrations on request	1 registration on request	1 registration on request
Countdown to 2020	2 registrations	1 registration	-	-
Chairman's Circle Luncheon hosted by the Board of Directors - June	2 attendees	2 attendees	1 attendee	1 attendee
SMC Palladio Mixer - June	6 registrations + display table	4 registrations + display table	2 registrations + display table	1 registration
Ice Cream Social	6 registrations	4 registrations	2 registrations	1 registration
Business Exchange Mixer - Fall	6 registrations	4 registrations	2 registrations	1 registration
MAME Awards - September	10 registrations + 3 MAME entries	4 registrations + 2 MAME entries	2 registrations + 1 MAME entry	1 registration
Fall Golf Tournament - September	1 Foursome + Tee Box	Foursome or Tee Box	Registration Sponsor - Work registration table, Meet & Greet golfers	Signage on the Greens Sponsor
Breakfast Blend - October	4 registrations + sponsor table	2 registrations + sponsor table	2 registrations	1 registration
Regional Housing Forecast - November	4 registrations, display table + slide in powerpoint	2 registrations + display table	2 registrations	1 registration
Annual Meeting of the Members Holiday Mixer December 5	4 registrations + slide in powerpoint	4 registrations	2 registrations	1 registration
Educational Workshops, excluding NAHB	2 registrations on request	2 registrations on request	1 registration on request	1 registration on request
Marketing - Member Profile in eNews, special recognition at events, social media, website, banner and slide show at BIA Office, etc.	Included	Included	Included	Included
Actual Value	\$16,000 +	\$12,000 +	\$8,000 +	\$5,000 +

BIA has the final approval of credit redemption. Total investment to be used in 2018. Event/Sponsorships are subject to change. Funds are not transferable to a different company. Entitlements are limited to employees of participating company. The BIA reserves the right to make changes as deemed necessary to any of the above. All participants must be current members of the North State BIA through-out the calendar year. Chairman's Circle does not include HomeAid or BIA Government Affairs events.

Yes! I want to make an investment of: \$ _____ to the BIA 2018 Chairman's Circle Program

Contact Name: _____ **Thank you for your continued support!**

Company: _____

Phone: _____ Email: _____

(made payable to
North State BIA)

Method of Payment: MC _____ Visa _____ Amex _____ Check _____

Card Holder Name: _____ Card Number: _____

Exp Date: _____ CRV: _____ Signature: _____

North State Building Industry Association - 1536 Eureka Road, Roseville, Ca 95661

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Deadline to Submit: December 1, 2017