

Double Your Exposure!!!

Dual Sponsorship Opportunities

Have Your Business or Organization
Join the Movement and Partner With NAMI-NYS In
Raising Awareness at our NAMIWalks NYS on September 29, 2018
And Educating and Supporting Individuals and Families Impacted by Mental Illness at our



SPONSORSHIP LEVELS

Mental Health Champion—\$20,000 Sponsors will receive: The benefits of a Gold Level Education Conference sponsorship and a Recovery Level NAMIWalks sponsorship

Mental Health Hero—\$8,500 Sponsors will receive: The benefits of a Silver Level Education Conference Sponsorship and a Wellness Level NAMIWalks Sponsorship

Mental Health Crusader—\$4,000 Sponsors will receive: The benefits of a Bronze Level Education Conference Sponsorship and a Emerge Level NAMIWalks sponsorship along with an



**For more information, contact Matthew Shapiro at
matthew@naminy.org or 518-462-2000.**

Explanation of NAMIWalks NYS Benefits

<p>RECOVERY SPONSORSHIP INCLUDES:</p> <ul style="list-style-type: none"> *OPPORTUNITY TO SPEAK FOR 3 MINUTES AT WALK *10 FOOT BANNER DISPLAYED AT WALK LOCATION *TEN (10) 18 X 24 STAKED SIGNS *LOGO LISTING ON NAM-NYS WEBSITE AND WALK FLYER *SOCIAL MEDIA MENTIONS PLUS FACEBOOK BOOST *MENTIONS IN NAM-NYS NEWSLETTER *T-SHIRT RECOGNITION *VENDOR SPACE: 6" TABLE AND TWO (2) CHAIRS INCLUDED
<p>WELLNESS SPONSORSHIP INCLUDES:</p> <ul style="list-style-type: none"> *OPPORTUNITY TO SPEAK FOR 3 MINUTES AT WALK *6" BANNER WITH LOGO DISPLAYED AT WALK *EIGHT (8) 18 X 24 SIGNS *LOGO LISTING ON NAM-NYS WEBSITE AND WALK FLYER *MENTIONS IN NAM-NYS NEWSLETTER *T-SHIRT RECOGNITION *VENDOR SPACE: 6" TABLE AND TWO (2) CHAIRS INCLUDED
<p>EMERGE SPONSORSHIP INCLUDES:</p> <ul style="list-style-type: none"> *4" BANNER WITH LOGO DISPLAYED AT WALK *LOGO LISTING ON NAMINYS WEBSITE & WALK FLYER *SOCIAL MEDIA MENTIONS *T-SHIRT RECOGNITION *SIX (6) 18 X 24 STAKED SIGNS *VENDOR SPACE: 6" TABLE AND TWO (2) CHAIRS INCLUDED *T-SHIRT RECOGNITION

Explanation of Education Conference Benefits

Gold Level

Sponsors will receive:

- Well-placed full page ad in Conference Journal.
- Your logo—with a link to your website—will get second billing in the sponsor section of all conference emails and on the sponsor section of the conference website.
- FREE conference registrations for five people.
- A table in the exhibition area, and promotional materials (if supplied) in conference bags.
- Your logo featured in the electronic journal displayed on screen during meals.
- A 10" banner with your logo displayed throughout the conference.

Silver Level

Sponsors will receive:

- Well-placed full page ad in Conference Journal.
- Your logo—with a link to your website- will get third level billing in the sponsor section of all conference emails and on the sponsor section of the conference website.
- FREE conference registrations for three people.
- A table in the exhibition area, and promotional materials (if supplied) in conference bags.
- Public acknowledgment during Friday's dinner.

Bronze Level

Sponsors will receive:

- Well-placed full page ad in Conference Journal.
- Your logo—with a link to your website—will get fourth level billing in the sponsor section of all conference emails and on the sponsor section of the conference website.
- FREE conference registrations for two people.
- A table in the exhibition area, promotional materials (if supplied) in conference bags
- Public acknowledgment at conference welcome and awards dinner.