



Michigan Emergency Management Association ANNUAL CONFERENCE

Boyne Mountain Resort | Boyne Falls, Michigan | October 2–4, 2017

Becoming a sponsor helps give your company extra exposure to Emergency Management Professionals. The objective of the Fall Conference is to build, sustain, and improve the capability to mitigate against, prepare for, respond to, and recover from threatened or actual natural disasters, acts of terrorism, or other man-made disasters. Exhibitors will be restricted to products and services related to these objectives.

SPONSORSHIP OPPORTUNITIES

Corporate Conference Sponsor | \$3000

- Two Conference Registrations
- Double exhibitor booth space
- Company description and logo printed in on-site program*
- Refreshment break sponsorship
- Signage in the break area
- Up to two giveaways/flyers allowed in registration packets
- Full page ad, in premium location, in the on-site program*
- Company logo on conference page of the MEMA website
- Public recognition at conference
- Recognition on Facebook in four separate posts

Tuesday Evening Entertainment Sponsor

\$2500 (\$5000 for Exclusive Sponsorship)

Northern Michigan's own Joshua Davis, third-place winner on "The Voice," takes the stage for our Tuesday evening entertainment!



- Opportunity to introduce Joshua Davis that evening
- Meet and Greet with Joshua Davis before the concert
- Two Conference Registrations
- Double exhibitor booth space
- Company description and logo printed in on-site program*
- Logo placed next to event in on-site program*
- Signage at the event
- Up to two giveaways/flyers allowed in registration packets
- Full page ad in the on-site program*
- Public recognition at conference and event
- Recognition on Facebook in two separate posts
- Company logo on conference page of the MEMA website

Awards Lunch Sponsor | \$1500

- Two Conference Registrations
- One exhibitor booth space
- Company description and logo printed in on-site program*
- Logo placed next to sponsored lunch in on-site program*
- Signage in the lunch area
- One giveaway/flyer allowed in registration packets
- Full page ad in the on-site program*
- Public recognition at conference
- Recognition on Facebook in two separate posts

Breakfast Sponsor | \$1200

- One Conference Registration
- One exhibitor booth space
- Company description and logo printed in on-site program*
- Logo placed next to sponsored breakfast in on-site program*
- Signage in the breakfast area
- One giveaway/flyer allowed in registration packets
- Full page ad in the on-site program*
- Public recognition at conference
- Recognition on Facebook in two separate posts

General Session Sponsor | \$800

- One Conference Registration
- One exhibitor booth space
- Company description and logo printed in on-site program*
- Logo placed next to sponsored session in on-site program*
- Signage at general session
- One giveaway/flyer allowed in registration packets
- Half page ad in the on-site program*
- Public recognition at conference
- Recognition on Facebook

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SPONSORSHIP OPPORTUNITIES *(cont.)*

Breakout Session Sponsor | \$600

- One exhibitor booth space
- Company description and logo printed in on-site program*
- Logo placed next to sponsored breakout in on-site program*
- Signage at the breakout session
- One giveaway/flyer allowed in registration packets
- Quarter page ad in the on-site program*
- Public recognition at conference
- Recognition on Facebook in two separate posts

Refreshment Break | \$600

- One exhibitor booth space
- Company description and logo printed in on-site program*
- Logo placed next to sponsored break in on-site program*
- Signage in the break area
- One giveaway/flyer allowed in registration packets
- Quarter page ad in the on-site program*
- Public recognition at conference
- Recognition on Facebook

Exhibitor | \$425

- One exhibitor booth space
- Company description and logo printed in on-site program*
- Recognition on Facebook

Exhibitor – Non-Profit | \$200

- One exhibitor booth space
- Company description and logo printed in on-site program*
- Recognition on Facebook

ADVERTISING

Convention Program Advertisements:

- \$500 - Full-page, outside back cover; 8.5" x 11"
- \$375 - Full-page, premium location (inside front or back cover); 8.5" x 11"
- \$275 - Full-page: 8.5" x 11"
- \$150 - Half-page: 4.25" x 11" or 8.5" x 5.5"
- \$100 - Quarter-page: 4.25" x 5.5"

*To meet printing deadlines, a high-quality full-color TIFF, JPEG or PDF file must be submitted by September 13th to Lisa_MEMA@outlook.com.

EXHIBITING INFORMATION

Sponsorship and exhibitor booth costs include breakfast, lunch and dinner on Tuesday for up to two exhibitors.

EXHIBITING HOURS

Monday 12pm - 5pm Tuesday 8am - 5pm

SETUP HOURS

Monday 9am - 12pm

TEARDOWN HOURS

Tuesday after 5pm

TO REGISTER

To register please visit our website at www.memaonline.org or click on the link below.

REGISTER NOW

QUESTIONS?

If you have questions or wish to discuss sponsorship opportunities, please contact:

Lisa Hoffer
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517.668.6029 | Lisa_MEMA@outlook.com

