

24th Annual

Quiet Water Symposium

MICHIGAN STATE UNIVERSITY PAVILION

March 2, 2019

Each year, paddlers and outdoor enthusiasts come together to celebrate the outdoors at the Quiet Water Symposium in East Lansing, Michigan. Over 2,500 attended in 2018 and we look for even more in 2019. We have opportunities to sponsor at this year's symposium and invite you to join us at any of the available levels and support our show!

SPONSORSHIP OPPORTUNITIES

SHOW SPONSOR | \$1,750

This sponsorship category includes:

- Welcome poster with organization logo placed at show entrance
- Group may provide their own banner for hanging at show entrance
- Complimentary full-color ad in program booklet – double-page center, outside back cover, inside front or back cover (*first-come, first-served – based on availability*)
- Two complimentary booth spaces – 20% discount for up to eight additional booth spaces
- Logo on QWS website with link to your organization
- General admission tickets to the Symposium for six guests
- 125-word welcome message in program booklet
- Four scheduled social media shout-outs recognizing your organization as the Show Sponsor
- Opportunity to include up to two promotional materials/giveaways at the check-in gate

MAIN STAGE | \$1,000

This sponsorship category includes:

- Poster with organization logo placed near Auditorium – Main Stage
- Complimentary full-page, full-color ad in program booklet
- One complimentary booth space – 15% discount for up to three additional booth spaces
- Logo on QWS website with link to your organization
- General admission tickets to the Symposium for six guests
- Two scheduled social media shout-outs recognizing your organization as the Main State Sponsor
- Opportunity to address the audience and introduce one speaker in the Auditorium – Main Stage

GRAND PRIZE RAFFLE | In-kind (must be valued at \$1,000 or more)

This special sponsorship allows an individual/organization to provide the Grand Prize giveaway item. As part of this donation, the donor receives the following:

- Poster with organization logo placed near Grand Prize drawing area
- Complimentary full-page, full-color ad in program booklet
- One complimentary booth space – discounted rate for one additional booth space
- Logo on QWS website with link to your organization
- General admission tickets to the Symposium for six guests
- Two scheduled social media shout-outs recognizing your organization as the Grand Prize Raffle Sponsor

GRAND RIVER ROOM | \$500

This sponsorship category includes:

- Poster with organization logo placed at Grand River Room entrance
- Complimentary half-page, full-color ad in program booklet
- 50% discount for one exhibit booth space
- Logo on QWS website with link to your organization
- Two general admission tickets to the Symposium
- Two scheduled social media shout-outs recognizing your organization as the Grand River Room Sponsor
- Opportunity to introduce one speaker presenting in the Grand River Room

**More than 2,500 people
attended this event last year!**

RED CEDAR RIVER ROOM | \$500

This sponsorship category includes:

- Poster with organization logo placed at Red Cedar River Room entrance
- Complimentary half-page, full-color ad in program booklet
- 50% discount for one exhibit booth space
- Logo on QWS website with link to your organization
- Two general admission tickets to the Symposium
- Two scheduled social media shout-outs recognizing your organization as the Red Cedar River Room Sponsor
- Opportunity to introduce one speaker presenting in the Red Cedar River Room

BETSIE RIVER ROOM | \$250

This sponsorship category includes:

- Poster with organization logo placed at Betsie River Room entrance
- Complimentary quarter-page, full-color ad in program booklet
- 25% discount for one exhibit booth space
- Logo on QWS website with link to your organization
- Two general admission tickets to the Symposium
- One scheduled social media shout-out recognizing your organization as the Betsie River Room Sponsor
- Opportunity to introduce one speaker presenting in the Betsie River Room

AU SABLE RIVER ROOM | \$250

This sponsorship category includes:

- Poster with organization logo placed at Au Sable River Room entrance
- Complimentary quarter-page, full-color ad in program booklet
- 25% discount for one exhibit booth space
- Logo on QWS website with link to your organization
- Two general admission tickets to the Symposium
- One scheduled social media shout-out recognizing your organization as the Au Sable River Room Sponsor
- Opportunity to introduce one speaker presenting in the Au Sable River Room

EXHIBIT SHOW BAGS | In-kind

Each attendee enjoys receiving a bag to collect items from vendors on the exhibit floor. Be the exclusive sponsor of the exhibitor show bags and take advantage of highlighting your organization's logo for all attendees to see. This sponsorship allows one organization to provide 2,000 bags from its own inventory.

UNIQUE SPONSORSHIP | Varies

If you have an idea for a custom sponsorship, please contact Tammi Connell at 517.668.6029 or email at EventManager@quietwatersociety.org. We are happy to work with you on creating the option that is best for your organization.

EXHIBITOR RATES

Non-commercial	Commercial
\$25 by January 18	\$150 by January 18
\$35 after January 18	\$175 after January 18

EXHIBITOR HOURS **Saturday 9 am-5:30 pm**

Set up: Friday 12-7 pm | Saturday 7:30-8:30 am

Tear down: Saturday after 5:30 pm. Teardown must be completed by 7 pm.

ADVERTISING OPPORTUNITIES

Program Advertisements:

\$875	Inside double page*
\$475	Outside back cover, full page*
\$400	Inside front or back cover, full page*
\$350	Full page (8.5" x 11")
\$250	Half page (8.5" x 5.5")
\$150	Quarter page (4.25" x 5.5")
\$50	Business card size (3.5" x 2")

To meet printing deadlines, a high-quality full-color TIFF, JPEG or PDF file must be submitted by February 8, 2019, to: Media@quietwatersociety.org *First come first serve

QUESTIONS?

If you have questions, please contact: EventManager@quietwatersociety.org

GET REGISTERED!

Register at www.quietwatersociety.org



Sponsors – To be identified as a sponsor in the program booklet and throughout the Symposium, full payment is required by February 8, 2019.

Exhibitors – Full payment for exhibit booth space(s) must be paid in full by March 1, 2019 in order to avoid late fee. Any payment received the day of the show will incur a late fee of \$10.