

SWEET SPOT ACADEMY

BUSINESS DEVELOPMENT PROGRAMS

We help filter out the noise and confusion in an overcrowded digital landscape to find practical answers and solutions that helps solve your business need or problem.



BUSINESS & DIGITAL SKILLS TRAINING

**Business Services & Coaching Programs
For Entrepreneurs & Small Business**

SWEET SPOT ACADEMY
BUSINESS & DIGITAL CONSULTANTS

SWEET SPOT ACADEMY

Business Development Programs



SMALL BUSINESS TRAINING & DEVELOPMENT

INSPIRING & MOTIVATING ENTREPRENEURIAL SUCCESS

SWEET SPOT ACADEMY helps entrepreneurs become successful small business owners. We make running, building and growing a business easier through our practical 'how-to' business skills training and coaching programs. We understand entrepreneurs because we are entrepreneurs.

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COACHING PACKAGES

Bronze (Basics) Coaching

This program is designed for individuals or businesses needing accountability coaching to keep them focused and on track to accomplishing their business growth goals and objectives. It is also recommended if yours is a new business lacking the infrastructure to take advantage of the more in-depth programs. It includes:

- Two 60-minute coaching sessions via telephone or online meeting per month
- Up to 60 minutes of online support each month, available through a secure private coaching website
- Requires at least 1 hour per week of your participation

Bronze (Advanced) Coaching

This program is designed as a maintenance level program if you have already completed 2 to 3 years of regular Coaching with a Sweet Spot Academy Growth Coach. It is also recommended if yours is a new business lacking the infrastructure to take advantage of the more in-depth programs. It includes:

- Four 60-minute weekly coaching sessions via telephone or online meeting per month
- Up to 15 minutes per week critiquing your work
- Up to 60 minutes of online support each month, available through a secure private coaching website
- Requires at least 1 hour per week of your participation

Silver Coaching

This program is designed for businesses that employ several team members and has strong prospects for growth. It includes:

- Up to a 1-hour coaching session via online meeting or phone each week
- Plus 1 live, on-site coaching session every other month
- Up to 30 minutes per week critiquing your work
- Up to 90 minutes of online support each month, available through a secure private coaching website
- Requires at least 5 hours per week of your participation

Gold Coaching

This program is for you if you are determined to achieve significant growth and change in your business over the next 24 to 36 months. Designed to help you aggressively grow your revenue, develop an amazing team, and begin to leverage your business for your ideal lifestyle. It includes:

- Up to a 2-hour coaching session via online meeting or phone each week
- Plus 1 live, on-site coaching session each month
- Up to 2 hours per week critiquing your work
- A 4-hour workshop or training seminar every 3 months for you and your team focused on specific content to be identified together
- Up to 60 minutes of online support each week, available through a secure private coaching website
- Requires at least 7 hours per week of your participation

Platinum Coaching

This program is for you if your goal is to dramatically improve the value of your business by investing in customized business skills training for your staff. The goal is to help fine tune your team while developing your managers. As your company's Growth Coach, I'll demand the highest level of performance in this program, so be ready! It includes:

- Up to a 1-hour coaching session via online meeting or phone each week
- Plus 1 live, on-site coaching session each month
- Up to 2 hours per week critiquing your work
- Two ½ day motivational workshops or training seminars each month for your team focused on specific content to be identified together
- Unlimited online support available through a secure private coaching website

The investment is paid monthly in advance of all services.

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MONTHLY INVESTMENT

SERVICES	MONTHLY INVESTMENT
Bronze (Basics) Coaching Program	\$ 497.00
Bronze (Advanced) Coaching Program	\$ 997.00
Silver Coaching Program	\$1,500.00
Gold Coaching Program	\$2,500.00
Platinum Coaching Program	4,500.00
Team Day	\$5,500.00
Group/Block Coaching	\$ 695.00 Per Entrepreneur (Max.10)
Business Plan	\$3,500.00
Marketing Plan	\$3,500.00
Social Media Strategy	\$3,500.00
Strategic Plan	\$6,500.00
Membership Portal	\$ 197.00 per month \$ 97.00 per month You get a special discount of \$100 per month if you are on a program with us.
<i>Ask about our customized business training and coaching programs</i>	

The investment is paid monthly in advance of all services.

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HOW DOES BUSINESS COACHING WORK?

Strategic Plans

Your Growth Coach will conduct a 2 to 4 hour Strategic Planning Session with you in the first month of the Coaching Program to identify the goals and expectations you have of your business. A Strategic Plan will be developed to identify the activities required to achieve your personal and business goals.

Business, Marketing & Social Media Development Plans

Your Growth Coach will conduct a 2 to 4 hour Strategic Business, Marketing or Social Media Planning Session with you in the first month of the Coaching Program to identify the goals and expectations you have of your business. A Strategic Business, Marketing or Social Media Development Plan will be developed to identify the activities required to achieve your business growth goals.

Team Day (if applicable)

For businesses with the equivalent of at least 3 full time team members, a Team Day will be conducted in the 2nd or 3rd month of the program. The purpose of the Team Day is to unify your team behind your Strategic Plan, as well as your Business, Marketing and Social Media Plans, and jump start the Coaching Program for maximum results.

Coaching Sessions

Your Growth Coach will have 2 to 8 hours per month of phone or face to face coaching appointments with you, depending on the coaching program you choose. These appointments will be used for goal-setting and troubleshooting. Your Growth Coach is also available during normal business hours by online meeting room, private coaching website, phone and email to discuss unforeseen challenges that arise during the week. In order for us to determine whether you are benefiting from our services, you will be required to disclose your weekly sales activity so we can closely monitor growth

Templates and Systems

Your Growth Coach will supply you with access to hundreds of proprietary templates and systems on an as-needed basis to enable you to complete your weekly goals. These include business and strategic plans, marketing and advertising templates, digital marketing and social media marketing plans, lead tracking templates, sales scripts, operations and human resource manuals, etc.

Critique Service

Your Growth Coach will critique your work on goals and assignments between weekly or bi-weekly coaching appointments. You may submit your work for critique by email, fax or through the private coaching website which you will be granted access. Your critiques may be written or verbal.

Consultations with Suppliers, Customers, Professional Service Providers

Your Growth Coach will conduct up to four complimentary consultations per year with your key suppliers, customers, or professional advisors to solicit and understand their view points and coordinate your coaching program with their efforts.

Access to Resources and Services at Reduced Rates

Your Growth Coach will give you access to business building resources and services supplied by our strategic partners at reduced rates. These potentially include psychological profiling tools, training programs, financial services, and more.

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Business Development Programs

HOW TO GET STARTED WITH SWEET SPOT ACADEMY

If you are serious about wanting to increase your sales and grow your business, and are ready to commit to working on your business instead of in it, complete the form below and fax back to 902-724-3331, or visit <http://www.sweetspotacademy.ca/contact.asp> to complete our online form and we will get back to you within 48-hours of your submission.

Coaching is NEVER an expense. It's one of the smartest investments any entrepreneur and small business owner will ever make when it comes to building a successful business.

Contact



Thank you for your interest in Sweet Spot Academy.

Please fill out the form below to book an appointment and request additional information. We will respond to your inquiry within the next Forty-Eight hours.

Dedicated to your success!

Your Full Name

E-mail Address

Direct Phone Number

Company/Organization Name

Social Media Profiles

Name Of Industry/Organization

Best Time To Reach You?

How Can We Help?

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TEXT NOW

To hire Sweet Spot Academy and request more information:

☎ 902-724-3330

☎ 902-724-3331

✉ info@sweetspotacademy.ca

✉ bookings@sweetspotacademy.ca

📺 @Sweet Spot Academy



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SWEET SPOT ACADEMY BUSINESS & DIGITAL CONSULTANTS



WE DESIGN BUSINESS DEVELOPMENT TRAINING PROGRAMS THAT HELP YOU
AND YOUR STAFF CONFIDENTLY GROW YOUR BUSINESS.

THINK-UBATE WITH SWEET SPOT ACADEMY

PHONE 902-724-3330
@SWEETSPOTACADMY

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