



SIENA COLLEGE RESEARCH INSTITUTE

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Siena College Poll Earns “A” Grade from 538.com Rated Among Top Five Percent of Nearly 400 Pollsters Nationally

Loudonville, NY. The Siena College Poll – conducted by the Siena College Research Institute – earned an “A” grade from the respected 538.com, led by Nate Silver. The Siena College Poll was one of only 18 polling organizations to earn an “A” or better among nearly 400 pollsters graded by 538.com, putting Siena in the top five percent nationally. It is the third consecutive year the Siena College Poll has been graded A or A- by 538.com.

538.com’s grading for all polling organizations is here: <https://projects.fivethirtyeight.com/pollster-ratings/>.

In an article entitled, “[Which Pollsters To Trust In 2018](#),” Silver noted, “Polling institutes run by colleges and universities are somewhat overrepresented among the high performers on the list and have generally become a crucial source of polling as other high-quality pollsters have [fallen by the wayside](#).”

“We have an amazing team of dedicated professionals at the Siena College Research Institute and we are very proud of the work we do. It’s certainly very gratifying to be recognized for that hard work,” Dr. Don Levy, Director of the Siena College Research Institute, said. “Our programmers, researchers, call center supervisors, and hundreds of callers give 110% every day and we couldn’t do what we do without their dedication and passion.

“Siena College – a wonderful learning community advancing the ideals of a liberal arts education – strongly supports the research institute’s efforts and the research institute helps advance Siena’s mission. This national recognition for the work that we do – and that we do very well – simply inspires us to get even better,” Levy said.

“Unquestionably, 2018 is going to be a very busy year for the Siena College poll here in New York and nationally, and we look forward to continuing to gauge the attitudes and opinions of New Yorkers and Americans and report on them to help inform the public debate,” Levy said.

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How prolific pollsters have fared in recent elections

Advanced Plus-Minus scores for pollsters' surveys conducted for elections on Nov. 8, 2016, and later

Pollster	Methodology	No. of Polls	Avg. Error	Advanced Plus-Minus	Bias
Monmouth University	Live	24	4.8	-1.5	D+3.9
Emerson College	IVR	51	4.1	-1.0	D+1.2
Siena College	Live	18	4.0	-0.9	D+1.5
Landmark Communications	IVR/online	14	4.4	-0.6	D+4.3
Marist College	Live	17	3.7	-0.6	D+1.5
Lucid	Online	14	2.6	-0.4	D+2.4
SurveyUSA	IVR/online/live	18	4.5	-0.2	D+1.0
Trafalgar Group	IVR/online/live	15	4.0	-0.1	R+0.8
YouGov	Online	33	4.3	+0.0	D+2.8
Opinion Savvy	IVR/online	11	4.3	+0.1	D+2.8
Quinnipiac University	Live	26	4.4	+0.1	D+4.2
Rasmussen Reports/Pulse Opinion Research	IVR/online	55	5.1	+0.4	D+3.6
CNN/Opinion Research Corp.	Live	10	4.3	+0.6	D+1.4
Gravis Marketing	IVR/online	53	4.6	+0.7	D+2.5
Remington Research Group	IVR/live	32	4.9	+0.8	D+2.1
Public Policy Polling	IVR/online	28	5.2	+1.0	D+5.2
SurveyMonkey	Online	195	7.3	+2.3	D+5.6
University of New Hampshire	Live	19	8.9	+3.4	D+8.9
Google Surveys	Online	12	8.4	+5.0	D+1.8

Negative plus-minus scores are good and indicate that the pollster has had less error than other pollsters in similar types of races.

The "average error" is the difference between polled results and actual results for the margin separating the top two finishers in the race.

"Bias" is a pollster's average statistical bias toward Democratic or Republican candidates

SOURCE: <https://fivethirtyeight.com/features/which-pollsters-to-trust-in-2018/>