

**Day One: Friday, September 7th**

Meet & Greet Breakfast

with Mike Holmgren ..... \$125.00

General Admission ..... \$795.00

Early Bird ..... \$595.00

**Day Two: Saturday, September 8th**

General Admission ..... \$50.00

Early Bird ..... \$30.00

If you are aging or serving the aging population, **Senior Matters** is a conference you do not want to miss. **Senior Matters** explores the pitfalls of traditional estate planning, and provides easy-to-implement solutions. Professionals learn how to retool their services to offer more comprehensive retirement planning. Consumers gain tips on advocating for more holistic retirement planning for themselves. Register now and get on a path to retirement planning that matters!



Please Visit:

[www.CoalitionForSeniorMatters.com](http://www.CoalitionForSeniorMatters.com)

Or Call: 1-877-76-AGING



**SENIOR MATTERS**

— Because Seniors Matter —

Presented by



**AGING OPTIONS**

— Protecting Assets • Preserving Quality of Life —

**2018**  
**SENIOR MATTERS**  
**CONFERENCE**

**Keynote Speakers**



Mike Holmgren



Kerri Kasem



**SENIOR MATTERS**

— Because Seniors Matter —

**A Multidisciplinary Approach to Elder Care**

September 7th & 8th, 2018 | Lynnwood Convention Center



# ABOUT THE CONFERENCE

AgingOptions knows that if you serve, or are a part of the 41.4 million Americans age 65 or older, the efforts to provide quality of life and asset protection to our senior populations are plagued with difficulties. Seniors and those who serve them suffer through process fragmentation, unnecessary conflict, and no road map to solutions. AgingOptions wants to change that. We want to find cohesiveness, easy coordination, and a variety of plans for senior populations, including the more than 10,000 Americans turning 65 each day. So, we created our **Senior Matters** Conference.

During **Senior Matters**, AgingOptions brings multi-disciplinary professionals together with the adults they serve. The goal of **Senior Matters** is seeking a better understanding between professionals and consumers and reaching helpful solutions. This two-day conference gives all concerned a rare opportunity for direct access, breakout brainstorming, and endless opportunities towards beneficial interaction.

Success at the conference is achieved through keynote speakers, breakout discussion groups, and exhibitions. Participation is limited. Take a moment now to check into opportunities to become a presenting organization, a conference sponsor, a speaker, an exhibitor or an attendee. Registration is easy. **Be a part of Senior Matters.**

Register today by visiting:  
[www.CoalitionForSeniorMatters.com](http://www.CoalitionForSeniorMatters.com)  
or give us a call at 1-877-76-AGING.

## **Day One**

Day one of the conference is open to 300 professionals from various industries serving our seniors.

## **Day Two**

Day two of the conference is open to 1,000 consumers needing those very professionals to help them navigate their long-term retirement journey.

### **Conference Dates:**

September 7th and 8th, 2018

### **Conference Venue:**

Lynnwood Convention Center  
3711 196th St SW,  
Lynnwood, WA 98036

### **Keynote Speakers:**

Football Coach Mike Holmgren  
TV Personality Kerri Casem

