



Simplify ingredients with Pristine mixes and bases



Deliver consumer-friendly labeling



Enhance quality and consistency



Convenient to use

Cleanup with Corbion Caravan

What do consumers want? It's simple - the same thing you want. Fresh, tasty products that they're happy to buy and love to eat. And while simpler ingredients and shorter labels are becoming an expectation, consumers don't want to trade cleaner labels for diminished quality. Products with no additives? Terrific. As long as you preserve great taste.

Now you can with Pristine, Corbion Caravan's line of clean label mixes and bases.

A Pristine solution

Implement our Pristine mix and base solutions and see how easy it is to:

- ▶ Avoid the hassle and expense of micro-scaling ingredients
- ▶ Satisfy consumer demands for simplified, cleaner ingredient declarations
- ▶ Conveniently add value by providing a variety of delicious products

Simple Truth: Ingredient information influences bread consumer purchasing decisions

67%

Indicate that type of ingredient impacts their purchase decision.¹



47%

Indicate that the number of ingredients in the ingredient legend impacts their purchase decision.¹



¹SOURCE: CORBION CARAVAN PROPRIETARY STUDY, 2014

Give consumer what they want

Adding label friendly products to your line-up can be tricky; no one wants to eat a product that resembles cardboard. With Pristine mixes and bases, the quality and taste of your products are protected, allowing you to offer consumers exactly what they want; simple ingredients, shorter labels, same great taste.

Mixes and Bases

Product name	SKU	Description	Usage Rate	Package
Pristine® Crack N' Good Wheat Base	134266	A base that produces wheat bread with a simplified ingredient declaration. Finished product will have a golden brown, crunchy crust with clearly visible grains and a darker crumb color than typical wheat bread.	67.0%	50# CTN
Pristine® Panini	134257	A base that produces high-quality paninis with a simplified ingredient declaration. Finished products will have great flexibility and mouth-feel.	7.0%	45# CTN
Pristine® Great Nine	134176	A base that produces breads and rolls with simplified ingredient declarations. This product reduces and/or eliminates fermentation time, enhances dough extensibility and improves strength, tolerance and machinability.	9.0%	50# CTN
Pristine® Artisan Italian Base	133906	A base that produces classic Italian and Ciabatta breads, rolls and baguettes with simplified ingredient declarations.	7.0%	50# CTN
Pristine® Tortilla Base	134273	A base that produces flour tortillas with simplified ingredient declarations. It improves dough machinability and reduces snap back. Finished tortillas will be soft and flexible.	8.0%	50# CTN
Pristine® Wheat Ferment Enhancer	128837	A label friendly enhancer that lends exceptional sour flavor to dough. It eliminates the need for lengthy fermentation, saving time, labor and increasing yield. Use at low levels for a hint of flavor, or higher levels for more robust flavor.	0.5-3.0%	44.09# BAG
Pristine® English Muffin 8	133550	A base produces English muffins with simplified ingredients declarations. It can reduce fermentation time and improves dough tolerance and strength. Finished products will have good volume and eating qualities.	8.0%	50# CTN



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Sample Support

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With over 100 years of global food technology experience and an extensive portfolio of high quality products, Corbion Caravan has a wealth of expertise in the world of bakery ingredients. Corbion is a leading company in natural food preservation, lactic acid based bioplastics, biobased chemicals and the worldwide market leader in lactic acid, lactic acid derivatives and lactides. Corbion operates 10 production plants, in the USA, the Netherlands, Spain, Brazil and Thailand, and markets its products through a worldwide network of sales offices and distributors.

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