



DuPont Nutrition & Health Debuts New POWERBake® 6000 Product Range at ASB Baking Tech 2018, A Unique New Enzyme Strengthening Solution

The DuPont™ Danisco® POWERBake® 6000 Dough Strengtheners Product Range Offers the Versatility to Enhance Blends

NEW CENTURY, Kan., Feb. 20, 2018 – Today, DuPont Nutrition & Health announces the development of the POWERBake® 6000 product range, based on a unique new enzyme that acts as a strengthening solution, adding tolerance and consistency in bread and buns. The new product range is making its debut at the ASB Baking Tech 2018 convention in Chicago (Booth #802).

The POWERBake® 6000 offering is developed to enhance dough strength, but their most unique quality is the versatility. Used in combination with other enzymes and ingredients, the range of strengthener products can provide food manufacturers with a variety of new options and capabilities in the development of their baked goods. Those unique combinations also can help with reformulation challenges.

“The versatility of the POWERBake® 6000 range can help food manufacturers address many of the issues they are facing in the development of their baked goods,” said David Guilfoyle, group manager, Bakery, Fats and Oils. “Combined with the knowledge and capabilities of our applications team, this strengthener can deliver unique solutions and a host of new options for bakery products.”

The POWERBake® 6000 product range boasts many other capabilities, including:

- Enhancing the emulsification process;
- Creating a synergistic dough strengthening effect;
- Improving tolerance to processing variations and raw materials;
- Increasing the volume of the final product; and
- Improving crumb structure and whiteness.

The ASB Baking Tech 2018 event marks the introduction of the POWERBake® 6000 ranges to North America.

For more information about the POWERBake® 6000 range and other baking ingredient solutions, visit <http://www.danisco.com/product-range/food-enzymes/bakery-enzymes/>.

About DuPont Nutrition & Health

DuPont Nutrition & Health, a business unit of DowDuPont Specialty Products Division, combines in-depth knowledge of food and nutrition with current research and expert science to deliver unmatched value to the food, beverage and dietary supplement industries. We are innovative solvers, drawing on deep consumer insights and a broad product portfolio to help our customers turn challenges into high-value business opportunities. More information is available at www.food.dupont.com.

About DowDuPont Specialty Products Division

DowDuPont Specialty Products, a division of DowDuPont (NYSE: DWDP), is a global innovation leader with technology-based materials, ingredients and solutions that help transform industries and everyday life. Our employees apply diverse science and expertise to help customers advance their best ideas and deliver essential innovations in key markets including electronics, transportation, building and construction, health and wellness, food and worker safety. DowDuPont intends to separate the Specialty Products Division into an independent, publicly traded company. More information can be found www.dow-dupont.com.

#

2/20/18

Contact:

Kevin Kuzma

913-738-3604

kevin.kuzma@dupont.com