



# BEVEDGE™ PEA PROTEIN

GIVE POWDERED BEVERAGE LOVERS A  
SIGNIFICANTLY BETTER EXPERIENCE

6/28/2017

# Status Quo, Get Ready to Be Shaken

# IMAGINE YOU COULD GIVE YOUR CUSTOMERS EXACTLY WHAT THEY'VE BEEN LOOKING FOR

It's all about consumer experience. How often have our customers asked questions like...

- Can you make my pea protein beverage taste and functional like a dairy protein?
- Do you have a pea protein that mixes into a beverage without clumping?
- How can I get the beany note out of my plant based protein beverage?



# INTRODUCING BEVEDGE™ PEA PROTEIN

JUST ONE STIR AND YOU AND YOUR CONSUMERS WON'T BELIEVE YOUR EYES OR TASTE BUDS

Introducing our game-changing, clean label pea protein for powdered drink mixes. Unlike conventional pea, BevEdge mixes instantly and expresses incredible flavor. The difference is simply remarkable.

## **Dispersibility**

Mixes instantly in cold water, with unprecedented dispersibility

## **Clean Taste**

Offers a clean taste, making it much easier to flavor than conventional pea protein. Make chocolate taste like chocolate rather than chocolate pea.

# REVOLUTIONARY DISPERSIBILITY

BEVEDGE™ MIXES INSTANTLY AND LOOKS DELICIOUS



## BEVEDGE PEA PROTEIN

Disperses immediately and completely  
(shown after three stirs)



## CONVENTIONAL PEA PROTEIN

Clumps and disperses poorly  
(shown after three stirs)



# BEVEDGE™ PEA PROTEIN

## Features and Benefits

- Excellent dispersibility
- Clean taste – easy to flavor, excellent flavor expression
- Clean label – label simply as Pea Protein
- All natural, vegetarian protein source
- High in lysine, arginine and glutamine
- Non-GMO
- Patent pending
- Made in the USA from Canadian peas
- Available in regular and organic versions



# R&D PROTOTYPE – BEVEDGE™ PEA & CHIA CHOCOLATE RTM

MADE WITH BEVEDGE PEA PROTEIN AND OTHER GLANBIA INGREDIENTS

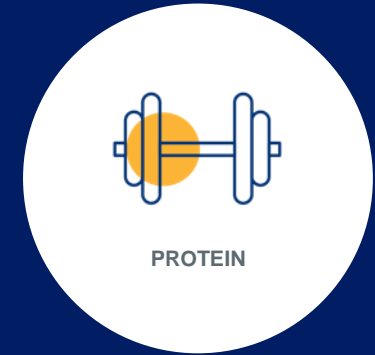
Ingredients: **BevEdge Pea Protein** (pea protein), Cocoa Powder, **Natural Flavors**, **BevGrad® Chia White** (milled chia), Sugar, Stevia Extract (stevia leaf extract, sodium hydroxide), Salt.

Nutrition Facts	
servings per container	
<b>Serving size</b>	<b>(35g)</b>
Amount per serving	
<b>Calories</b>	<b>110</b>
% Daily Value*	
<b>Total Fat</b> 2g	<b>3%</b>
Saturated Fat 0.5g	<b>3%</b>
Trans Fat 0g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 440mg	<b>19%</b>
<b>Total Carbohydrate</b> 4g	<b>1%</b>
Dietary Fiber 2g	<b>7%</b>
Total Sugars 1g	
Includes 1g Added Sugars	<b>2%</b>
<b>Protein</b> 21g	
<b>Vitamin D</b> --mcg	<b>--%</b>
<b>Calcium</b> 37mg	<b>2%</b>
<b>Iron</b> 8mg	<b>45%</b>
<b>Potassium</b> 207mg	<b>4%</b>
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	
Calories per gram: Fat 9 • Carbohydrate 4 • Protein 4	

# SUSTAINABILITY & QUALITY

**Glanbia is committed to sustainable, high quality plant-based proteins.**

Our pea proteins are regularly tested for crucial nutritional components and potential contaminants such as heavy metals, pesticides, and microbiological pollutants to ensure our products are consistent and of the highest quality. We also ensure a dependable and sustainable supply chain you can count on.







Whatever challenge  
you have, we can help.

**See what's possible.**

**Just add Glanbia.**

[www.glanbianutritionals.com](http://www.glanbianutritionals.com)

A photograph of a person in silhouette pushing a cart across a large, open industrial space, possibly a warehouse or airport tarmac. The person is moving from left to right. A large, solid yellow circle is superimposed over the scene, partially obscuring the person and the cart. On the left, a large metal structure, likely a loading dock or container, is visible with the number '5' on it. The ground is a dark, paved surface with white lines.

# THANK YOU

BRENT DAKIN  
GLANBIA NUTRITIONALS