



## FALL 2016 NEWSLETTER

Published November 2016  
Editor: Cathy Wright

*Enriching the Lives of Women Through the Game of Golf*

### President's Corner by Melissa Bright

Hi everyone! Hi everyone! Can you believe we are almost through 2016?? We all know that once Halloween is over, the fast slide to Thanksgiving and Christmas just picks up speed. But to take stress out of your holiday preparations, why don't you play golf with EWGA? We have several events planned before 2016 closes, highlighted by the Holiday party on December 4 at Sycuan, so come join us! Check out the website for event details.



You will read more in this newsletter about the teams we sent to the EWGA Cup in Napa and the Cal Cup in Monterey, but I want to take a minute to call out two people that make these events so successful.

•**Susan Crawford** has been the team captain for these events for the past 3 years. She also manages the Competitive Ladder that we use for team member selection. Susan does a great job planning & organizing hotel rooms, practice rounds,

team dinners and much more to ensure our teams have a great weekend. Thanks to Susan for her volunteer efforts! I hope that you will consider being part of these fun, competitive and camaraderie-building events.

•**Sharon Council** - The Cal Cup celebrated its 10<sup>th</sup> anniversary this year and Sharon has been involved since the start. She's been on the Cal Cup Committee for most of that time, managing the accounting, budgeting and negotiating. I learned this year that the Cal Cup was really the driving force in the creation of the EWGA Cup so clearly this event and its committee are ground breakers! Thanks to Sharon for her continued commitment to the EWGA!

Our chapter is vibrant because of our vibrant volunteers. Thanks as always!

Quote of the Month (especially for those that played the 666 at Mt Woodson) – ***I'm hitting the woods just great, but I'm having a terrible time getting out of them.*** – Unknown.

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**EWGA MEMBER BENEFITS YOU MAY NOT BE AWARE OF –  
TAKE ADVANTAGE AND TELL YOUR FRIENDS AND PROSPECTIVE MEMBERS !**

**Most of you are aware of the obvious benefits of belonging to the San Diego Chapter of EWGA: Organized events, the opportunity to participate in competitive events and to meet others who also love the game. But there is so much more to your membership. Here is a recap of some of the benefits and opportunities you can take advantage of as a member of our national organization.**

**Please be sure to let your friends and prospective new members about all of these additional member benefits!**

**Golf Opportunities:**

- › **Box Groove Membership** (\$49 value and access to private golf clubs across the country)  
St Mark Country Club, San Marcos; Pauma Valley Country Club, Pauma Valley;  
StoneRidge Country Club, Poway; De Anza Desert Country Club, Borrego Springs, CA.
- › **GolfNow.com:** No booking fee (up to \$5 savings each booking)
- › **Club Corp:** Be a “Member for a Day”. Buy 1 get 1 free - either lunch or round of golf at Private Club Corp Facility:  
Morgan Run Club, Rancho Santa Fe, Shadow Ridge Golf Club, Vista,  
University Club atop Symphony Towers, San Diego.

**Game Improvement:**

- › **USGA Handicap Service** – GN21 (\$25 - \$75 value)
- › **GolfTEC:** 10% off lessons –Locations in San Diego, UTC , Rancho Bernardo, and Encinitas

**Golf Clothes and Equipment:**

- › **Golf Galaxy:** 10% off select items - In stores (1 location in San Diego) and online purchases
- › **Golfmart :** 10% discount with current EWGA membership card
- › **Shop for EWGA** logo'd apparel on line

**Golf Spectator**

- › Complimentary admission to domestic LPGA and Symetra Tour Events by showing EWGA Member Card at will call.

**Vacation / Business Travel Planning**

- › **Preferred Golf Properties** (\$295 value)  
Receive preferred room rates and a complementary round of golf with a 2-night stay at the world's best golf resorts.
- › **American Golf Corporation:** 50% off private, resort and public golf courses
- › **Golf with other EWGA local clubs** when traveling
- › **Regus** - Free one-year membership to an office support resource for the traveling businessperson. World-wide drop in access to working lounges with WI-FI, refreshments, printing, faxing, copying and administrative support. 10% off meeting rooms, day offices and video communications. (valued at \$150)
- › **Additional discounts** on car rental, hotels, greens fees and stays at key resort destinations

**VISIT THE MEMBER CLUBHOUSE BENEFITS TAB FOR A FULL LISTING OF BENEFITS AND DETAILS, CODES, DISCOUNTS, ETC., AT:**

**[www.ewga.com](http://www.ewga.com)**

**[LINK TO MEMBER BENEFITS BROCHURE](#)**

**Welcome to our Newest Members and  
thank you to the existing members for the referrals!**



**WE'RE SO GLAD YOU'VE JOINED!**

*The San Diego Chapter would like to welcome our newest members:*

**Kurre Mero**

*(former member who rejoined)*

**Rezai Parastoo**

*(referred by Parmis Khatibi)*

**Denise Nelesen**

*(referred by Cathy Wright)*

**Laurie Largent**

*(referred by Dorothea Sledge & Sonja Stevenson )*

**Misti Law & Lisa Schmidt**

*(found us on the internet)*

*We've seen a few of you at some golf events and hope to meet the others soon! Make sure to ask about our players' card and get your first sticker towards a free round of golf!*

*If you have any questions about your membership, please feel free to contact me, Pam Pongratz at [membershipinfo@ewga-sd.org](mailto:membershipinfo@ewga-sd.org).*

Connecting women to learn, play and enjoy golf for business and for fun

**EWGA-SD.ORG**





# New Member Spotlight

By Kim Davis

Fore Minutes with a new member.....**Misti Law**

Joined: August, 2016

1. What got you into golf and when?
  - *I wanted to golf when I was younger but growing up in the Midwest, but then only boys were allowed to golf in high school.*
2. Why do you play?
  - *I love the good shots. Makes you come back for more. Love being outside in the sunshine.*
3. How did you find us (EWGA)?
  - *I was looking for this kind of organization so I could golf more. Found EWGA on internet while searching.*
4. Do you have an interesting or funny golf story?
  - *Golfing Reidy Creek one afternoon all by myself and I got a hole in one on first hole. Nobody was around to witness. Only time I've ever got a hole in one.*



## EWGA 's MILITARY MEMBERSHIP DISCOUNTS!

Are you one of our proud military golfers, active or retired, or do you know someone who fits the bill that you can ask to join? To honor and thank our military members for their patriotic service in support of our country, EWGA is excited to announce our **Military Membership Discounts**.

Military Membership Rates are:

- Age 18-30: \$ 65 New and renewing members
- Age 30+ \$130 New Member  
\$120 Renewing Member
- Age 65+ \$100 New Member  
\$ 90 Renewing Member



Here is how to sign up for this program:

- Complete the application found [at this link](#) and fax with copy of their military ID to (561) 691-0012.
- Or, mail the application and a copy of their military ID to: EWGA, Attn: Membership, 8895 N. Military Trail, Suite 102E, Palm Beach Gardens, FL 33410

## MILESTONE ANNIVERSARIES!

### *Our San Diego chapter anniversaries to celebrate this quarter:*

*Congratulations to these long term EWGA member! Clearly they love golf and our organization – here's to many more!*

#### **5 Years**

Melissa Bright  
Suzanne LaTour

#### **10 Years**

Jennifer Reynolds  
Kerry Rauch  
Rhonda Myers  
Lauren Mahan  
Nancy Homer

#### **15 Years**

Jeanie Leighton  
Lynne Cardarelli

*We wish you a very Happy Anniversary and particularly thank you  
for your long time support of EWGA!*



## SHOTS OF THE DAY!

**LOOK WHO HAD A SPECTACULAR ROUND OR SHOT RECENTLY!**

[Send your golf story to [chaptercommunications@ewga-sd.org](mailto:chaptercommunications@ewga-sd.org)]

**Broke 80! -** [None submitted]

**Broke 90! -** [None submitted]

### **Hole in One! - Lynne Cardarelli**

Lynne had a great day Sep 16 at St Mark! She got a Hole in One on hole 6, par 3, 122 yards! She was playing with Bonnie Smith and Pam Tompkins. "I hit the ball. We saw it bounce on the front of the green. We jumped into our carts to go to the green and my ball was no where to be seen. Bonnie found it in the cup! So sad - no one saw it go in!" Great shot Lynne!



### **Broke 100! - Michelle Schmidt**

She did it while playing 36 holes on her birthday! "On July 25 – which happened to be my birthday – I played 36 holes with Lois Spence and Mike Lyons, at Steele Canyon, from the red tees. The first 18 rotation was Ranch/Vineyard – shot 104. The second 18 rotation was Canyon/Ranch – **shot 97!!** Did okay on the front nine shot – shot a 52. Then on the back nine shot a 45. Yay! Best birthday present ever.

## PLAYER CARD UPDATE

**Do you have a player card that is full of stickers? So far 13 members have played a round of golf on us at Mt Woodson, Eastlake, San Vicente, Arrowood, Carlton Oaks, and Lawrence Welk!**

**We know there are many of you out there so redeem those cards now by marking the “pay by check” (not PayPal) when you register for the next event and receive a \$50 credit towards the round. Pay any difference by check or cash.**

**The 2016 cards will roll over to next year and won’t expire if you use them by the end of 2017. If your card is nearly full, get out and play more, volunteer to be an event captain, and bring in a new member.**

EWGA San Diego, CA Chapter		Player Card 2016				
1	2	3	4	5	6	7
8	9	10	11	12	13	14

Earn one free round up to \$50 value with 14 stamps



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# WHAT HAVE WE DONE LATELY?

## WE PLAYED OUR FIRST 666 DEVILISH DUEL EVENT!

by Melissa Bright

52 players joined in for our inaugural 666 Devilish Duel, a 2 person partner event, at Mt Woodson golf course on Sunday October 30.

666?

- 6 holes of Alternate Shot
- 6 holes of Better Ball
- 6 holes of Scramble



While the knees were knockin' just a bit during Alternate Shot, the enthusiasm of the players was obvious and fun was had by all!

We had 2 flights and awarded 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place low NET.

### Flight #1

- 1<sup>st</sup> low net = Marie Shannon & Cretia Hadley (winning score was net 62)
- 2<sup>nd</sup> low net = Wendy Eagle & Kathy Eagle
- 3<sup>rd</sup> low net = Bonnie Fannin & Teri Sitton (guests from the Orange County chapter)

### Flight #2

- 1<sup>st</sup> low net = Judy Land & Jennifer Reynolds (winning score was net 57)
- 2<sup>nd</sup> low net = Lois Spence & Annette Hirt
- 3<sup>rd</sup> low net = Darlene Kane & Cheri Tomboc-Brownlie

Special thanks to our devilish volunteers....Glory Cadenhead, Susan Crawford, Beth Davidson, Misti Law, Mindy Sam Davis & Chris Shorkey.

We hope to make this an annual event, so see you devilish duos again in 2017!

See website [EWGA-SD.ORG](http://EWGA-SD.ORG) and [Flickr](#) for event photos



## WHAT HAVE WE DONE LATELY? (CON'T)

**HERE WE ARE HIGHLIGHTING TWO OF OUR RECENT COMPETITIVE EVENTS!**

### EWGA CUP SEP 24-25

San Diego sent 3 teams (!) to the EWGA Cup regional competition at the Chardonnay Golf Course in American Canyon, just south of Napa, CA. The Sassy Swingers placed in the competition and will be playing November 11 in Rancho Mirage at the Westin Mission Hills Golf Resort. Great playing ladies. Everyone enjoyed the challenge of the Chardonnay course, which had vineyards throughout it, had 6 each of par 3's, 4's and 5's, and had several holes that required a reasonable amount of carry. Good luck Nov 11 & 12 SassySwingers!!!



### 10th ANNUAL CALIFORNIA CUP OCT 22-23

San Diego also fielded a 12 person team for the California Cup at the Rancho Canada course in Carmel by the Sea! Our team did very well on the first day, which comprised either alternate shot or better ball for the 6 2-person teams. The 2nd day of individual matches proved not as successful, so our team did not win the cup. But, everyone everyone enjoyed the course (playing it for the last time and it will close and become a park) and mild weather (very cool in the morning and evenings, but warm during the day).

The 2016 CALIFORNIA CUP Team members are:

Melissa Bright  
Sonya Brown-Conner  
Susan Crawford  
Beth Davidson

Kim Davis  
Wendy Eagle  
Mindy Hartstein  
Pam Pongratz

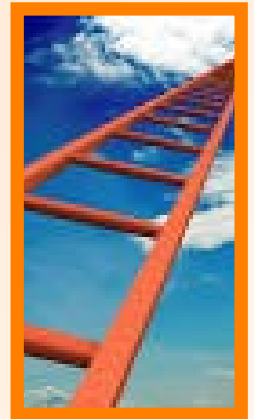
Lisa Shelton-Finch  
Chris Shorkey  
Meghan Smith  
Cathy Wright





## COMPETITIVE LADDER UPDATE By Susan Crawford

As we go to print, we have one more competitive event in 2016, the EWGA Cup finals where the Sassy Swingers are representing the San Diego Chapter the week-end of Nov 11 in Rancho Mirage. I would like to thank all the participants that competed in either the EWGA Cup or the California Cup. We had 26 members participate in those events, quite an accomplishment for our chapter. We used our competitive ladder to field the teams this year. The competitive ladder is based on how you play against your course handicap at our EWGA events. There is sign-up sheet to enter your score and your course handicap at the end of each round. [The "under par" numbers below indicate "net par", your gross score compared to the course par plus your handicap.]



The top 5 on this year's leaderboard:

- |                        |                            |                               |
|------------------------|----------------------------|-------------------------------|
| 1. Gina Randolph       | -9 under par for 5 rounds, | -1.6% to her course handicaps |
| 2. Melissa Bright      | -3 under par for 8 rounds, | -0.4% to her course handicaps |
| 3. Bobbie Zinker       | -2 under par for 6 rounds, | -0.3% to her course handicaps |
| 4. Marie Shannon       | +2 over par for 7 rounds,  | +0.3% to her course handicaps |
| 5. Ashley Riggs-Zeigen | +3 over par for 6 rounds,  | +0.5% to her course handicaps |

Congratulations ladies! The key to winning competitive events is to PLAY TO YOUR HANDICAP and you will win most of the time!!!

For the 2017 season, we are going to base the ladder on the last 10 events played (not just within the year). The timing of the competitive events may change next year, so this would allow us to have a good ladder all year long.

Thank you all for participating and let's keep building a strong team!



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San Diego, CA 92122  
858-228-5228

For more info visit [golftec.com/ewga](http://golftec.com/ewga)

# EWGA

## 2016 Holiday Bash



December 3 and 4  
Sycuan Resort  
Golf, Food, Golf, Food, Prizes, Awards, Fun

Saturday: Play Willow Glen -- \$65 for golf and cart.  
Limited tee times (6) starting at 11am. Book Early.



Sunday festivities:

Golf on Oak Glen – Shotgun start at 8:30am  
Lunch  
Awards, Raffle, and Fun, Fun, Fun

Cost: \$95 for golf, lunch and 25 raffle tickets  
\$75 for golf and lunch  
\$23 for lunch only

Family and friends welcome. Bring someone who might become a new member. Cost is the same for guests.

### Stay and Play

Plan to participate in all the activities and stay at the wonderful Sycuan Resort.

Make it a full weekend. Call the resort (619-442-3425) now to reserve a room for Saturday night for only \$109. Don't wait, unreserved rooms will be released on 11/11.

Registration open now. Look for the email blast or go to [www.EWGA-sd.org](http://www.EWGA-sd.org) Upcoming Events.

## 2016 San Diego Event Calendar

DATE	DAY	COURSE	NOTES
11/20/2016	Sun	Steele Canyon	Tee times
11/24/2016	Thu	Thanksgiving	
12/3/2016	Sat	Sycuan -Willow Glen	Tee times
12/4/2016	Sun	Sycuan-Oak Glen	8:30 shotgun - Holiday Party
12/11/2016	Sun	Bonita Golf Course	
1/1/2017	Sun	New Year's Day - course TBD	

### NEWS FROM HEADQUARTERS

#### ***LPGA\*USGA Girls Golf – Still the Official Charity of the EWGA!***

For many years EWGA and EWGA Chapters have supported this long standing program designed to introduce and develop golf and life skills in girls ages 7 – 17. Has your Chapter participated?

As an EWGA Chapter your founding members agreed to further the goals of the Association and we are asking you as Chapter leaders to get involved and plan a fundraising activity or two, to support the future of women's golf. Even if a local LPGA\*USGA Girls Golf Program is not conveniently located to you – as EWGA members we work together to have an impact in growing the game of golf.

In exchange for our support, the LPGA provides many great benefits to EWGA and its members, including complimentary access to LPGA and Symetra Tour Tournaments!

See below for some fundraising ideas and share what your Chapter does to support this wonderful cause.

Post information of your activities in the Leader Community on [myewga.com](http://myewga.com)

or send an email to [chapters@myewga.com](mailto:chapters@myewga.com)

#### **Yamaha – The Official Golf Car of EWGA**

As good as The DRIVE is on the golf course why limit its use to just there? Yamaha is ready to design accessories that turn The DRIVE into a Personal Transportation Vehicle (PTV) customized just the way you want it! Whether you choose a gas or electric golf car, you're sure to have the only vehicle in the neighborhood that makes running errands

look fun. If you are a member of the Executive Women's Golf Association (EWGA) wanting to purchase a golf car make sure to print out and fill in the EWGA/Yamaha form. Just send in your completed form along with your golf car bill of sale to receive a \$350 Mail-In Rebate! Mail to: Yamaha Golf-Car Company, Attn: EWGA Marketing, 1000 Highway 34 East, Newnan, GA 30265. Visit <https://www.yamahagolfcar.com/personal/> for more information.





## SEVEN TIPS FOR WOMEN PLAYING BUSINESS GOLF

By Nancy Berkley

Whether an expert or beginner golfer, more and more women golfers will receive an invitation to play golf. In addition to a corporate golf event, more charities are using golf as the venue to raise both awareness and funds for their cause. Here are some tips to make your golf experience stress-less, enjoyable and productive.

**Tip Number One: *Be comfortable with your appearance.*** Unless it's an all-women event, there will usually be fewer women than men. You will stand out in the crowd! Wear an outfit that you are comfortable in. Confidence is very important in the game of golf. Remember: When you bend down to tee your ball up on the tee, three other golfers will see your backside. Be brave and check that backside view in a mirror before you head off to the course. (Most tee boxes are set up for right-handed players and golf carts are on the left side of tee.)

**Tip Number Two: *Play in your comfort zone.*** If you are a very good golfer with a handicap of ten or less -- only ten percent of women golfers are in that zone -- you should be comfortable accepting an invitation to play golf with anyone - anywhere. Your male team colleagues and clients will love to play with you especially when you tee it up from their tees. At the other extreme, if you have played only a few times and are still whiffing or dubbing balls, it may be best to decline the invitation until your game improves. . However, if you are invited by another beginner golfer and together you can manage your expectations, it could be lots of fun for both of you.. Another exception would be if you are invited to a corporate golf event that is clearly advertised as "fun" and uses a "scramble" format. In a scramble format, you can always be your team's star putter on the green. .Most women golfers fall in between the extremes. So how good do you have to be for business golf? Here's a guideline: *Most-of-the-time*, you should be able to hit a ball about 100 yards off the tee, hit a middle iron (or hybrid club) at least 75 yards on the fairway, hit out of a bunker successfully two out of three times, know how to reach a green when you are 50 yards from the flagstick, take only one practice swing, three-putt --or less on most greens, know proper green etiquette and know when to give up and put the ball in your pocket.

**Tip Number Three: *Play quickly.*** How do you know if you play fast enough? Take this "pace-of-play" test on a day when your course is not busy. Play 9 holes *just by yourself*, and see if you finish the nine holes in 90 minutes or less. If you pass that test, you are have a good pace-of-play and should be comfortable accepting most business golf invitations. And remember: Unless you are playing in serious competition, if you are having a very bad hole, it is usually okay to pick up your ball saying "I'm out of this hole." And hope for miracles on the next tee.

**Tip Number Four: *Know when to talk about business.*** Believe it or not, men seldom talk shop *on* the course. So, if you are playing with men, do not talk about the office or your new product or the next sale until the round is finished -- maybe over a drink on the 19th hole. Build the relationship on the course but make the sale the next day. The business-talk-rule is different if you are playing with women. Women are experts at multi-tasking. So, playing golf and talking business at the same time, could be a win-win. (Continued on next page.)

## Golf Programs and Education (Con't)

(Con'd. from Page 12)

**Tip Number Five: Don't be afraid to invite colleagues to play golf.** If you are a good golfer and know your comfort zone, don't hesitate to invite female or male colleagues for a round of golf. You do not have to belong to a fancy private club to provide your guests with a good golf experience. There are many excellent public facilities. When inviting guests to play always check ahead to find out about dress codes, locker room facilities, on-course amenities including beverages and fool-proof directions. And, make sure that the tee-yardages will work for you and your guests. Always check the forward tees. Any course with a USGA Slope from the forward tee of more than 125 -- or one that plays longer than 5300 yards from the forward tee -- could have challenging features for women golfers. And don't forget to make a specific tee-time reservation at the golf course!

**Tip Number Six: Host a group lesson.** Many women are interested in learning to play golf. Consider hosting a group lesson just for your colleagues. Ask a local instructor that you have met and liked to provide a private lesson either on the practice tee or on a few holes on the course. Include lunch or cocktails if within your schedule and budget. For help in finding an instructor go to [www.lpga.com](http://www.lpga.com) or [www.playgolfamerica.com](http://www.playgolfamerica.com). Both sites offer sections that allow you to search by zip codes for professional instructors.

**Tip Number Seven: Follow-up.** Whether it's a call the next day to say, "How about that contract?" or a "Thank You" note to cement a relationship, think about your golf experience as an on-going investment. You are guaranteed to make new friends and hopefully improve your bottom line in business -- and on your scorecard.

**Berkley Golf Consulting, Inc.**  
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[www.berkleygolfconsulting.com](http://www.berkleygolfconsulting.com).

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**BE HAPPY, BE HEALTHY, LIVE LONGER, PLAY GOLF™**

Did you know that studies have shown that women who play golf live longer? Think about it: Golf is a mind-body exercise (the best kind) as well as providing the physical exercise of walking even when using a cart. Playing golf helps women maintain balance, flexibility and posture. Need proof: Look at the women playing golf at your club. Aren't there some amazing 80-year and 90-year old women? Further evidence: Read "Brain, Heal Thyself" in the February 6, 2015 issue of the Wall Street Journal. Walking two miles a day has shown in studies to prevent dementia, alzheimers and Parkinson's Disease.

Nancy Berkley, Berkley Golf Consulting, Inc., President.

# ***WE LOVE OUR SPONSORS!***

## ***Please read this to update yourself on our SPONSOR RECRUITMENT INCENTIVE PROGRAM***

EWGA San Diego appreciates our sponsors and the opportunities they provide for service to our members. In addition, sponsorship enables the chapter to subsidize some events and support women's golf.

The chapter is announcing a new incentive program for members who recruit new sponsors for the chapter. Below are the current sponsorship levels and the details of what you receive if you bring in a new sponsor. Additional details about the levels are available on our web site at [ewga-sd.org](http://ewga-sd.org).

So start talking to those golf and women-related retailers and other business people you come in contact with regularly! All sponsors must be approved by the board.

Masters level - \$2000 annually

- Ø Free round of golf (up to \$75) at EWGA event of your choice + free drink and recognition at 19<sup>th</sup> hole and in newsletter. Free membership dues at next renewal.

Championship level - \$1500 annually

- Ø Free round of golf (up to \$50) at EWGA event of your choice + free drink and recognition at 19<sup>th</sup> hole and in newsletter. Entry in a drawing for free membership dues.

Ace level - \$1000 annually

- Ø 4 stamps on players card + free drink and recognition at 19<sup>th</sup> hole and in newsletter. Entry in a drawing for free membership dues.

Eagle level - \$500 annually

- Ø 3 stamps on players card + free drink and recognition at 19<sup>th</sup> hole and in newsletter.

Birdie and Par levels - \$250 or \$250 in kind

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