

Ehab Mostafa

To whom do you turn when you're looking to expand your global market presence, optimize operational capabilities, grow revenue, and improve profitability? Over the past 28+ years, the nation of Egypt along with some of the leading companies worldwide, like Microsoft, Oracle, IBM, & Alkan CIT have called on MR. Ehab Mostafa. He has answered that call by transforming performance and cultivating a legacy of success at each stop along the way.

Mr. Mostafa is a dynamic senior leader with a unique depth and breadth of experience blended with an ability to drive breakthrough change and advancement. He holds an Executive MBA from the Northwestern University Kellogg School of Management and a BA in Accounting from Cairo University. Mr. Mostafa is the father of Hana, 2nd year, AUC, majoring in Integrated Marketing Communication. [Link to pre-recorded video pitch](#)

Emad Farid

Mr. Farid is a leading Hospitality professional who excels at organizational assessment, budgeting, developing sales strategies, action plans, marketing analysis as well as performance evaluation and skill assessment.

He has worked with many hospitality giants like Wings Group, the Cairo Marriott Hotel, the Hilton and Sheraton corporations, and is currently the Regional Director of Pyramisa Egypt. Along this extensive career, Mr. Farid has amassed a total of 32 different awards in his field.

Mr. Farid is a board member of British Egyptian Business association and head of CSR division. He is also in Egyptian Junior Business Association and head of Tourism and Aviation Committee, and board member of Egyptian Polish Business men association and head of Tourism and Aviation division. Additionally, Mr. Farid is a member of International Associations, SITE, MPI, ICCA, ISMP, ASTA.

He hopes to use his ability to form good relationships with both peers and stakeholders in his line of work to serve the AUC parents and community at large. Mr. Farid is the father of Ahmed, a 2nd year student at the AUC, majoring in Engineering.

Khaled Mostafa

Mr. Mostafa is a seasoned executive, leveraging 30 years of hands-on experience with several major industries and companies spanning several countries/continents, including Procter & Gamble, Novartis Pharma Corporation USA, Toyota Qatar, Vodafone Egypt and most recently as the Strategy & Corporate Development Director of SAIB Bank.

Mr. Mostafa's focus is General Business Strategy Management, Corporate Governance, as well as Human Capital Development. Additionally, Khaled has been on quite a number of prestigious boards, including: EgyBlood, Banque Misr, Holw El Sham LLC and SAIB Bank.

He is the father of AUC alumna Mariam, Marketing Major and Dina who is a junior in AUC majoring in Psychology. [Link to pre-recorded video pitch](#)

Mona Awara

Ms. Awara is a senior accountant with over 15 years of experience, with several memberships within sports and charitable committees.

As an accountant, Mona has experience in the International standards and practices. She is efficient in assessment, standardizing, monitoring and optimizing costs, as well as in implementing revenue generating streams. Mona is also skillful in implementing educational systems to boost standards and students' performance.

Ms. Awara has been a member of Tanta squash committee for several years and has the ability to enhance sports strategy and vision.

She has a fellowship of Heart patients (convoys and medical Awareness, in addition to, free treatment for those who are in need).

Mona has exposure in charity fund raising as well as an awareness of the implementing corporate social responsibilities. She is the mother of Mariam Abo Ferekha, AUC 1st year, and Assem Abo Ferekha year 12 IG diploma.

Mona Salah Nasef

Ms. Mona Salah Nasef has a Master degree of Science in Psychology from the USA. Her travels have taught her leadership, organization and self-motivation. She has a passion for coaching, teaching and interacting with others. She loves witnessing the people she helps excelling both socially and mentally.

Ms. Nasef has worked as a counsellor in "Inside-out-counselling" center and El Rehab Poly clinic. She has also coached the class called "Effective Communication and Human Relations/skills for success". Additionally, Ms. Nasef has a Facebook page "Mona Salah Nasef" in which she posts videos related to Psychology and mental health. She has appeared in two TV episodes at Life clinic on Nile Life, as well as working on recording a speech for TEDX youth international.

Ms. Nasef is the mother of Kareem, 2nd year, Business Major AUC, twins Zeina and Alia in grade 11.

Mona El Sanhoury

Ms. Mona El Sanhoury has worked for multiple volunteer-oriented organizations whose main purpose is bettering the education of teenaged females, and providing them with guidance and support at this critical time point of their lives.

Through her experience with her own daughters Mona believes that she understands the needs of students at this age, and how the PA can better their communication and tighten their bond with the student body at AUC. Mostly, she believes that this is a shaping moment for AUCians and their families due to the instability and confusion being faced, and that she is confident in her abilities to help simplify and express the matter with more clarity to other parents.

Ms. Sanhoury is the mother of Nadine Azab who is an AUC Senior majoring Actuarial Science and Sara Azab an AUC sophomore also majoring in Actuarial Science.

Noha Elaimy

Ms. Noha Elaimy has been working for Philips Lighting for 18 years, gathering experience in professional areas such as: Demand Planning, supply chain & Distribution. She had a chance to participate actively in big breakthroughs. Through her work, Ms. Elaimy has gained professional experience and has a good market/customer/product insight.

She feels that her being part of the AUC PA, will be a competitive advantage for the AUC. It will keep the university updated with multinational recruitments requirements and various trainings opportunities when available, as well as market needs for new hiring. Ms. Elaimy believes she will gain experience having to do with the AUC processes and challenges, in addition to effectively solving these challenges.

Ms. Elaimy is the mother of Perihan Wessam and Hamed, AUC 1st year, Business major.

Sally Abdel Kader

In the US, Ms. Abdelkader was PTA president on a local level and then Hudson County council of PTA for 5 years. She is also the CEO of World Motherhood Federation. Her mission is to help abused women across the globe. Additionally, she has built Metropolis Mall which is located in New Cairo.

Ms. Abdel Kader is a mom and business woman who enjoys working with people. With her extensive experience, she can offer insight and a fresh cultural perspective on diverse issues. She aims to establish a link between the parents, students, and faculty of our university. Her hope is to be diligent and relentless in keeping AUC informed on the latest PTA events worldwide.

Ms. Abdel Kader is the mother of Yasmine, 1st year AUC, Nesrine, year 12 high school diploma, Nadine, year 10 high school diploma and Seif, year 8 also high school diploma.

Tamer Shafik

Mr. Tamer Shafik is the Business Development Director at Orascom Construction. He graduated from Ain Shams University in Egypt with a Bachelor degree in Civil Engineering. He also holds a Master of Science degree in Project Management from the New Jersey Institute of Technology and a Master of Business Administration in International Business from the University of South Carolina in USA.

Mr. Shafik previously worked in the United States and Kuwait. He has been employed by Orascom Construction Since 1998 and has played a key role in developing Orascom business. Mr. Shafik is a member of several associations and organizations serving in different volunteer work. He is a member at EJB (Egyptian Junior Business Association), the BEBA (British Egyptian Business Association), the German Chamber of commerce, the Japan Business Council.

Mr. Shafik is the father of Omar, 1st year in Mechanical Engineering, AUC, Adam, in grade 12 high school diploma, and Amina in the 6th Grade.