



**Trade Show, Business Exhibits, Networking
Conference for business owners
and business professionals.**

**"It's an excellent opportunity to
network and establish alliances".**



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Community Networker



communetworker



communitynetworker

Conference Details



 Friday, February 1st, 2019

 8:30 a.m. - 7:30 p.m.

 DoubleTree Hotel Miami
711 NW 72th Ave Miami FL 33126



Great Theme

2019 will be our 6th year hosting expo/ conferences and 3rd year hosting Expo Doral Business Expo. Last year was incredible! The full day expo was attended by more than 1,500 business owners and corporate leaders.

This Year will be Even Better! On February 1st, 2019 we will host our annual expo – **Expo Doral**, focused on the growth and enablement of the Hispanic Entrepreneur and Corporate Leaders. **Expo Doral** is an interactive day of an incredible expo, conferences and round tables focused on innovative trending business topics. Our expected attendance is over **2,000 business owners and corporate leaders.**

Our Objectives:

- Strategically connect business owners with great potential business opportunities.
- Bring innovative enablement through a series of round table topics.
- Help brands reach the Hispanic Market.

Last Year's Conference



Last five years we've had an amazing turnout! More than 1,500 business owners and decision-makers attended the one-day conference.

Ready for 2019?

- More Networking Time and Activities!
- More Exhibitor Space
- More Quality Sponsorships
- Exclusive Roundtable Opportunity
- Innovative Table Top Topics



Executive Platinum

\$10,000

EXECUTIVE PLATINUM LEVEL Sponsorship is our top level opportunity for your brand to be highly visible and to have an exclusive and extended high-end presence at Expo Doral.

Benefits:

- Highlight of your business on all major social media outlets. Including 5 dedicated email blasts highlighting your brand
- Executive Platinum Exhibitor Space in Networking Lounge/Expo Area
- Advertising with Hispanic Television and Radio Stations
- Exclusive Interview with Top Technology Marketing and Advertising Agency
- Roundtable Speaker Session (All Day)
- 10 Endorsements the day of the event by our emcee
- On-site Signage at Registration and Networking Lounge /Expo Area
- Exclusive logo placement in video looping on Networking Lounge/Expo Area
- Listing in conference agenda as Executive Platinum Sponsor
- Listing on online marketing materials such as; social media, emails, landing page and event promotions
- 10 Conference passes that include breakfast
- 10 VIP lunch passes
- High-resolution images by a professional photographer capturing your most memorable moments at the expo
- Media Interviews and advertising during Expo Doral
- Professional short clip for event promo as a Executive Platinum Sponsor

Expo Doral 2019

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Dimond Level

\$8,000

DIMOND LEVEL Sponsorship is an opportunity for your brand to be highly visible and to have an extended and exclusive presence at Expo Doral.

Benefits:

- Dimond Level Exhibitor Space in Networking Lounge/Expo Area
- Advertising with Hispanic television stations
- Exclusive Interview with Google representative
- Roundtable Speaker Session (All Day)
- 6 Endorsements at the event by the event Emcee
- On-site signage at registration and Networking Lounge /Expo Area
- Exclusive logo placement in video looping on Networking Lounge/Expo Area
- Listing in conference agenda as Executive Platinum Sponsor
- Listing on online marketing materials such as; social media, emails, landing page and event promotions
- 6 Conference passes that include breakfast
- 6 VIP lunch passes
- High-resolution images by a professional photographer capturing your most memorable moments in the expo
- Media Interviews and advertising
- Professional short clip for event promo as a Executive Platinum Sponsor



Platinum Level

\$5,000

PLATINUM LEVEL Sponsorship is an opportunity for your brand to be highly visible and to have an extended presence at Expo Doral.

Benefits:

- Platinum Exhibitor Space in Networking Lounge/Expo Area
- Roundtable Speaker Session (All Day)
- 4 Endorsements at the event by the event Emcee
- On-site signage at registration and Networking Lounge /Expo Area
- Logo placement in video looping on Networking Lounge/Expo Area
- Listing in conference agenda as Platinum Sponsor
- Listing on online marketing materials such as; social media, emails, landing page and event promotions
- 4 Conference passes that include breakfast
- 4 VIP lunch passes
- High-resolution images by a professional photographer capturing your most memorable moments in the expo
- Media Interviews and advertising
- Professional short clip for event promo as a Platinum Sponsor



Silver Level

\$2,000

SILVER LEVEL sponsorship is an opportunity for your brand to be highly visible and to have an extended presence at Expo Doral.

Benefits:

- Exhibitor Space in Networking Lounge/Expo Area
- Roundtable Speaker Session (Half Day)
- 3 Endorsements at the event by the event Emcee
- On-site signage at Networking Lounge /Expo Area
- Logo placement in video looping on Networking Lounge/Expo Area
- Listing in conference agenda as Silver Sponsor
- Listing on online marketing materials such as; social media, emails, landing page and event promotions
- 3 Conference passes that include breakfast
- 3 VIP lunch passes

Bronze Level

\$650

BRONZE LEVEL. Basic Exhibitor allows organizations to create relationships and leads with attendees, and showcase products and services while networking and participate in Expo Doral.

Benefits:

- Exhibitor Space in Networking Lounge/Expo Area
- One hour as a Round Table Host Speaker
- Logo placement in video looping on Networking Lounge/Expo Area
- Listing in conference agenda
- 2 conference passes that include breakfast

Round Tables

\$250

ROUND TABLE HOST. The round table topics consists of 10 round tables sessions, where every hour topics and speakers will rotate allowing participants and sponsors to have dedicated time to deep dive into valuable business topics.

Benefits:

- One hour as a round table host speaker
- Personalized presentation and a space for questions and answers. In addition, the speaker can provide materials to the participants.
- The purpose is to educate attendees in topics such as finance, real estate, marketing, security, insurance, health, technology etc.
- We project each round table speaker to have the possibility to have 1 on 1 interactions with more than 20 possible prospects at a time.

In-Kind Sponsor

Prize Value: \$ 250 or more

Throughout **Expo Doral** there are various networking opportunities and breaks as well as ongoing raffles that will be conducted by our event emcee. Your brand can be part of these breaks by participating as an In-Kind Sponsor!

Examples of In-Kind items; Product or Service completely Free, Gift Cards, Baskets, Trips etc.



Benefits:

- Prize Drawing Acknowledgement
- 1 Conference Pass
(sponsor may pick the winner)







Expo Doral 2019

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Conference Goal

The goal of our conferences is to help small business owners and entrepreneurs In the Hispanic community:

“Generate ideas on how to market online”



“Learn about the emergent technologies that can help them grow their business and further education”



“Make meaningful connections with other small business owners, sponsors, presenters and college students”



About Conference Attendees

Expected Attendance:

2,000 + Small business and corporate leaders

Attendee Profile:

- 77% of audience base listed Spanish as their preferred language for communications.
- 68% are business owners or decision-makers.

Top Industries:

- Finance: 12.9%
- Import/Export: 11.9%
- Technology: 15.8%
- Business Services: 12.9%

Breakdown by Size:

- 60% have up to 5 employees
- 16% have 6-10 employees
- 1% have 11-15 employees
- 7% have 16-20 employees
- 11% have 21 or more employees

Bilingual Environment:

Presentations and event promotions through email and social media will be conducted in both Spanish and English.

Past Conference & Expos



Community Networker has successfully coordinated nearly 200 events that attracted almost 38,000 business owners and representatives from 400 local businesses.

About Community Networker



Community Networker is one of the leading networking and marketing business dedicated to serve emerging Hispanic small business owners and entrepreneurs. Our ability to assist businesses and penetrate Spanish speaking markets in South Florida is unrivaled. Based On surveys completed at our events, 94% of our audiences have been very satisfied with the program and the speakers at Community Networker Events.

Media Partners



The **Association of Hispanic Media** is a partner of our annual conferences – **Expo Doral** and **Conéctate y Prospera**. Covering the event and actively promotes the event to their audience base.





Non-Profit Partners



Community Networker partners with local non-profit groups that assist the Hispanic small business community. These groups participate in the business conferences and help promote the conference to the businesses they help.

Community Networker also established **Business & Community Foundation** in efforts to provide ongoing educational seminars to Hispanic small business owners and Millennials entering the workforce.



Community & Chamber Partners

Community Networker has established strong partnerships with 45 local chambers who invite their member base to participate in Expo Doral Business Expo.

Additionally, we work very closely with local municipalities and trade groups and count on their help in spreading the word about the expo/ conferences to their local networks.



Contact Us

Connect with Business Owners and Decision Makers

**We can prepare a sponsorship program that's
right for your organization!**

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Our experience of more than 13 years organizing high level business conferences and expos endorses us for this annual meeting that will bring together more than 2,000 Hispanic professionals, business owners and corporate leaders. Expo Doral is a great opportunity to promote your brand and connect with business leaders like yourself!