

# WORKFORCE BUZZ

NY ASSOCIATION OF TRAINING & EMPLOYMENT PROFESSIONALS

## Highlights from this Issue of the BUZZ

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February 20, 2018

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## TODAY'S YOUTH - TOMORROW'S WORKFORCE

NYATEP 2018 Youth Academy, March 5 - 7, 2018

Limited Spots Still Available!

### *Pre-Day Session: Connecting our Communities through Story*

**Trainers: Keith Johnston & Priscilla Flores, Creative Arts Team, CUNY**  
**March 5<sup>th</sup> from 9 AM to 12:30 PM**

In this pre-conference session, trainers from [Creative Arts Team \(CAT\)](#) at The City University of New York will focus on the art of storytelling. All over the world good storytelling is recognized as the heart of effective communication. It helps to build culture, make connections, evaluate, create and expand our imagination. Whether we are in the hiring process, the teaching process or in the courtroom, great storytelling makes all the difference.

CAT trainers [Keith Johnston](#) (Director of College and Adult Programs) and [Priscilla Flores](#) (Associate Director) will use this interactive session to train attendees how to inspire youth to learn more through stories. This participant-centered workshop will provide adaptable techniques to teach through story as well as raise awareness. Participants will learn the building blocks and strategies for effective storytelling and have the opportunity to practice in a fun and safe environment. Participants will explore different forms of storytelling, identify pitfalls, create stories that raise questions, make connections and provide a solid foundation to develop effective conventions to enhance and build communities. Join us as we explore the endless possibilities of storytelling and discover your personal style. The Creative Arts Team (CAT) uses the power of drama to inspire youth and adults to learn more. CAT delivers programs to more than 18,000 participants in schools and community sites annually. Program participants reflect the City's economic, ethnic, and cultural diversity. With 43 years of existence, we have worked with more than a million youth.

\*\$115 additional fee includes breakfast, lunch and materials\*

### **REGISTRATION RATES**

**Early Bird Rate** (By February 23): \$399  
**Standard Conference Rate:** \$425  
**Speaker Rate:** \$399  
**Exhibitor Rate:** \$750 (includes one registration)\*

Are you a NYATEP member? Be sure to use your discount code found on [the Conference website](#).

### **Other session topics include:**

- Maximizing Fundraising for Big Impact
- System Involved Youth: Transformative Support to Promote Successful Outcomes
- Remind Me Why I Work Here: Renew and Reconnect Yourself in Your Job
- Discussing Local Youth Services with WIOA Federal Core Partners
- Promising Practices for How Public Housing Can Provide Workforce Services for Youth
- WIOA Youth Performance, OSOS Update, Engaging Youth with Disabilities and more!

**[Take a Peak at the full 2018 DRAFT AGENDA!](#)**

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[www.NYATEP.org](http://www.NYATEP.org)

# Member Corner: Keeping you Connected

## Advertise in the 2018 Youth Academy Agenda

As the Youth Academy convenes over 200 youth practitioners from across the Northeast, it is an excellent time to advertise your program and tools, or give a shout-out to a participant/program you are proud of!

NYATEP offers several options for those wishing to advertise at different price points:

- Full Page Ad (11 x 8.5) \$100
- Half Page Ad (5.5 x 8.5) \$75
- Quarter Page Ad (5.5 x 4.25) \$50

If you are interested in submitting an advertisement, please contact Madison at [mhubner@nyatep.org](mailto:mhubner@nyatep.org). Final ads are due by close of business February 23. For those who would like to advertise at a higher level, there are still limited sponsorship and exhibitor opportunities available. Please visit the conference website for more information and reach out to Jan Hennessy with any questions.

## Registration is Open for the 'Impact NOW' Event

March 16, 2018 | 9:00am - 12:30pm

Legal Outreach, Inc., 36-14 35th Street, Long Island City, NY (just 2 stops from Manhattan)

[Register now](#) to join an inspiring and diverse network of workforce development and financial security practitioners at The Financial Clinic's Impact NOW (New Opportunities for Workforce), a FREE professional development opportunity in New York City. Join us, or send your staff, for this day of interactive workshops, learning and sharing -- you'll walk away armed with simple tools and strategies you can incorporate immediately into your daily work with customers.

**Teaser Alert!** Secret sources have leaked some of the topics for the day:

- *Integration Options that Work for You.* Learn how financial security strategies enhance the work of workforce development staff, examine case studies of successful integration methods in the field, and discuss steps for implementation.
- *Leveraging Approaches for Systems Change.* Review the current workforce development landscape, discover unique approaches to systems-level impact, and identify opportunities for collaborative impact.
- *Leading Your Team to the Next Level.* Discuss case making for financial security integration to overcome staff challenges, develop a framework for change, and further your vision and goals for financial security building at your organization.

We are thrilled to have a selection of field leaders joining us for Impact NOW, including:

- Breakout sessions led by the [Support Center](#) and [Workforce Professionals Training Institute \(WPTI\)](#)
- A special presentation by Helaine Olen and Harold Pollack, celebrated authors of *The Index Card: Why Personal Finance Doesn't Have to Be Complicated* (you may even leave with a financial security index card of your own creation!)
- PLUS, Training and insights from the Clinic team and WorkBOOST NYC practitioners, informed by the successes of the [WorkBOOST NYC](#) initiative.

We hope to see you there! [RSVP here](#)

## Help Us Celebrate Jan Hennessy's Retirement!

We'll be celebrating Jan's career at NYATEP at this year's Youth Academy, including a special happy hour in her honor on Monday, March 5th from 5 – 7 PM. For more information about the Youth Academy visit [www.nyatep.org](http://www.nyatep.org) (Jan's reception is included in the cost of the registration for the Academy).

Due to the numerous requests to contribute to a gift for Jan, [we have set up a GoFundMe account](#). To thank her for many years of hard work and camaraderie, we would like to get Jan a gift certificate for a nice trip to relax after 30 years of service! If you would like to donate to one of Jan's favorite charities, [donate here](#).

# Partner Contribution: *The Financial Clinic*

## A New Way to Save for College...Filing Your Taxes?!

Kristen McGuire | Development & Communications Manager | The Financial Clinic

It's tax time! How does that make you feel? Sweaty palms? Accelerated heart rate? Unfathomable despair?

Not this year. This year, the sun has risen over the world of New York State tax preparation -- for the first time, filing state taxes means bringing college savings to millions of families. Think I'm crazy yet? Here's the full story:

In late 2016, Governor Andrew Cuomo signed "Refund529" into law, allowing New Yorkers to split their state tax refund toward a direct contribution into a 529 college savings account. This was years in the making. As a coaching program and IRS free tax provider, we at The Financial Clinic knew that tax refunds held enormous promise as an opportunity for wealth building -- for our customers, their refund can represent up to 40% of their annual income. We found that the majority of our filers were highly motivated to save for their children's futures, yet struggled to do so because they were disconnected from mainstream financial services. 529 college savings accounts were the perfect fit, given they are well-known, safe, provide access for future contributions, and have built in tax benefits.

Together with Citizens' Committee for Children of New York and the New York Asset Development Coalition, we advocated for Refund529. We are so grateful to the bill's sponsors, Assemblyman David Buchwald (D-Westchester County) and Senator Thomas Croci (R-Suffolk County), who led a nearly unanimous vote through both houses.

Which brings us to present day 2018, when Refund529 is being implemented for the first time through tax form IT-195 (our new favorite number!). IT-195 is submitted with a filer's return, making it easy to begin (or continue) saving for their children, grandchildren, or even their own education. Considering that kids with as little as \$1 - \$499 in savings are **three times** more likely to attend and **four times** more likely to graduate college -- which in turn can nearly double a New Yorker's future earnings - this is a huge step forward in ensuring the future of a strong workforce throughout the state.

### What Can I Do?

We need your help to spread the word about this exciting new opportunity:

- Visit [thefinancialclinic.org/refund529](http://thefinancialclinic.org/refund529) to download a shareable flyer for customers
- Launch your own awareness campaign on social media using #Refund529
- [Sign up](#) for Clinic news to stay up-to-date on 529 resources - we'll be creating tipsheets, flyers, and webinars throughout this tax season and beyond

Thank you for helping to bring New Yorkers to a pathway of lasting financial security!

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*P.S. Workforce development and financial security practitioners are cordially invited to Impact NOW (New Opportunities for Workforce) - a FREE professional development opportunity in New York City featuring interactive workshops, learning and sharing (and a breakout session led by NYATEP!). Visit [tiny.cc/impactnow](http://tiny.cc/impactnow) to learn more and register today!*

## Legislative Update: *Insights from Albany & D.C.*

### NYS Office for the Aging Release of Request for Applications

The NYS Office for the Aging (NYSOFA) seeks to designate a sub-recipient in each of eight (8) regions of New York State to administer the State Senior Community Service Employment Program (SCSEP) on a regional basis and has issued a Request for Applications entitled "New York State Grantee Senior Community Service Employment Program (SCSEP) Regional Sub-Recipient Application." The RFA can be found on NYOFA's website [here](#). All applications must be done through the New York State [Grants Gateway](#); grant opportunity OFA01-SCSEP-2018. **Applications are due March 12, 2018 by 4:00 PM.**

# Legislative Update: *Insights from Albany & D.C.*

## NYATEP Federal Update: Budget Deal, Trump Budget and Appropriations Ahead

NYATEP spent the beginning of February with busy days in D.C. Below is an update on what we are hearing:

**D.C. Legislative Visits:** Last week NYATEP led the New York State delegation at the National Skills Coalition's Skills Summit in Washington, D.C. The Delegation and NYATEP staff attended over 20 meetings with Congressional offices, key Committee staff and a visit to the White House. Our message was concise - fully fund all titles of the Workforce Innovation and Opportunity Act. Additionally, we also focused on the need to ensure workforce is a critical component of the infrastructure bill, reforms to Welfare or the Farm Bill (SNAP E & T) and the value of expanding Pell for short-term training.

The good news, the New York State Congressional members understand and value the State's workforce system. The bad news, not all States have the same experience. Issues that consistently came up over the three days included: automation and work; how to speed up credential and skill attainment; and effectively responding and keeping up with employer demand.

**President's Budget:** On Monday, February 12, President Trump released his Fiscal Year 2019 Budget Request (on the heels of Congress making its **own** budget deal -- more on that below). Just to make it extra confusing:

- The President proposed significant cuts to the U.S. Department of Labor (20% cut) with 40% of the cuts coming from Title I Workforce Innovation and Opportunity Act (WIOA) funding. The President's budget also included cuts to Career and Technical Education (CTE) and an increase for apprenticeship (\$200 million).
- The President, then (realizing the budget deal made by Congress would not reflect his cuts) released an 'addendum' to his Budget that increased WIOA Title I funding to current FY 2017 levels.
- Just a reminder that even with all this fanfare from the White House -- Congress holds the checkbook, so the President's budget is relatively meaningless.

**Budget Deal and Appropriations:** The Budget Deal that was reached last week extends current funding levels through March 23, 2018, by Continuing Resolution, to give the Appropriations Committees time to negotiate. By all measures, this is a good deal for workforce development; as it sets spending caps and avoids sequestration in fiscal years 2018 and 2019. The agreement increases overall federal spending limits for defense and non-defense (\$63 billion in 2018 and \$65 billion in 2019) accounts. Programs, like the Workforce Innovation and Opportunity Act, fall into the "non-defense" accounts.

Now the hard work starts. The Appropriations Committees will provide the Labor, HHS Appropriations Subcommittee with a 'sub-allocation', which means the Committee will get the detail on how much they can spend across **all the programs** within their Committee. It is up to the Committee to negotiate how much money each program is allocated. The goal is to finalize negotiations by early March. We won't know the exact impacts on New York until the final appropriations deal is agreed on.

For more information on the Budget Deal, the President's proposal and Appropriations, we invite you to check out the [National Skills Coalition's analysis](#).

### What you should be doing now...

- NYATEP is working with 17 States to submit a letter through our lobbyist calling for full funding of WIOA. Specifically:
  - **Title I** - U.S. Department of Labor: \$861.1 million for Adult Employment and Training Services, \$922.2 million for the Youth Activities, and \$1.37 billion for Dislocated Worker Employment and Training Services
  - **Title II** - U.S. Department of Education: \$649.287 million for Adult Education
  - **Title III** - U.S. Department of Labor: \$671,413,000 for Wagner-Peyser
  - **Title IV** - U.S. Department of Education: \$3,302,053,000 for Vocational Rehabilitation Services
- Over the next two weeks, this is the PRIME TIME to reach out to your Congressional Member to share why federal workforce funding is critical to your success. It takes less than 10 minutes to call the D.C. office or local District office. If you need the specific contact information, please reach out to Madison at [mhubner@nyatep.org](mailto:mhubner@nyatep.org)

Over the next few weeks we encourage you to follow (or use!) the hashtag **#InvestinSkillsNY** on Facebook and Twitter for updates. You can also reach out to legislators through social media to share your support of funding for workforce.



# Member Spotlight

## NYCETC Welcomes Jose Ortiz, Jr. as New Executive Director



The NYC Employment and Training Coalition (NYCETC) has announced that its Board of Directors has appointed Jose ("Joey") Ortiz, Jr. as the organization's new Executive Director effective February 5, 2018. An accomplished New York City nonprofit leader, Joey has spent his career building and overseeing programs and initiatives at premier social sector organizations across education, leadership, innovation and workforce development.

"We are thrilled to announce Joey's appointment as the Coalition's new Executive Director," said Phil Weinberg, NYCETC's Board Chair. "Joey is passionate about ensuring that all New Yorkers can participate in this growing economy. He brings to this role a trackrecord as an innovator and advocate, with a deep understanding of how to build successful partnerships across sectors. Together with an outstanding team, we look forward to Joey elevating the Coalition as a voice for the city's workforce community and for all New Yorkers in search of economic opportunity."

NYC Employment and Training Coalition Announces Jose Ortiz, Jr. as New Executive Director New Executive Director announcement continues on page 2. NYC Employment & Training Coalition [www.nycetc.org](http://www.nycetc.org) February 1 | 2018 PAGE 2 The announcement follows an extensive search by NYCETC's Board of Directors after the retirement of Mary Ellen Clark, NYCETC's previous Executive Director. Founded in 1997, NYCETC has established itself as the voice of New York City's workforce community, representing a vibrant membership of nearly 200 New York City service providers, educational institutions and labor unions who come together to improve policy, practice & outcomes for the city's workforce development system and over 800,000 New Yorkers.

"I am honored to be entrusted by the New York City Employment & Training Coalition to lead this incredible organization at such a pivotal moment in our city's future. Simply put, our work could not be more urgent than it is today," said Joey Ortiz. "I could not imagine working with a more outstanding group of leaders and providers to achieve our shared goal of economic inclusion, regardless of socioeconomic status or cultural background, for every New Yorker."

Immediately prior to joining NYCETC, Joey served as the Managing Director of External Affairs at Coalition for Queens (C4Q), a Long Island City based workforce nonprofit that prepares underserved and underprivileged individuals without college degrees for software development jobs at some of the world's most innovative companies. In this capacity, Joey led the development of partnerships with government, nonprofit and employer partners, along with fundraising and resource development.

"Joey is an inspiring choice to lead the New York City Employment Training Coalition and is what our City needs," said Jukay Hsu, the Founder & CEO at C4Q. "From firsthand experience, I understand Joey's leadership and ability to create innovative new partnerships to move the field forward. Joey has fought throughout his career to increase inclusion and access, and I'm incredibly excited for the work he'll accomplish as he takes on this new role. I'm glad we'll have another ally in the field and look forward to finding opportunities to work together."

Prior to C4Q, Joey spent more than a decade leading youth & family programs, leadership initiatives, and conferences at the 92nd Street Y (92Y), a world-class cultural and community center. While at 92Y, Joey was a founding member of the Belfer Center for Innovation and Social Impact which co-produced the annual Social Good Summit and 7 Days of Genius, and created the global day of philanthropy called Giving Tuesday.

"Joey made a terrific contribution at 92Y and played a pivotal role in developing programs core to our business, and initiatives that expanded our work throughout New York City and far beyond," said Henry Timms, President of the 92nd Street Y (92Y). "His remarkable capacity to create programs, build partnerships, and use new media and technology to increase impact are a real asset for NYCETC, their members, and our city's workforce."

*NYATEP offers our congratulations and looks forward to great partnerships with Joey and NYCETC!*

# Research Library: *Workforce & Education Research and Tools*



## **The Human Costs of the Productivity Paradox in the USA:** Insights from Metrics of Wellbeing *Brookings, December 2017*

The productivity “paradox” reflects, among other things, major and widening differences among economic sectors, and the people who work in them. High skilled sectors—and their workers— receive high returns to technological innovation and other contributions associated with those skills. These include an ability to anticipate and plan for the future, and to adapt and innovate in accordance with that. In

contrast, low-skilled workers in traditional blue-collar jobs are caught in an economy of the past that is rapidly fading away. As a result, they lack the capacity to think about and plan for the future, much less to invest in it. The author uses traditional measures of income inequality as a point of departure and then use well-being metrics to estimate inequality in beliefs, hope, and aspirations. For the full report, [click here](#).

## Upcoming Member Information, Events & Funding Opportunities

If you have an event that you would like announced in the next edition of the Buzz, please submit it to: [mhubner@nyatep.org](mailto:mhubner@nyatep.org) by close of business **February 28, 2018**. All events are open to the public unless otherwise noted.

### ***Upcoming Events***

#### **2018 New York State APSE Employment First Training Institute**

April 29 – May 1, 2018 in Lake Placid, New York

More information and registration available [here](#).

#### **NYATEP 2018 Membership Meetings**

New York City – May 14, 2018, Workforce Professionals Training Institute (WPTI), 11 Park Place, Suite 701, New York

Capital Region – May 15, 2018, NYATEP Offices, 540 Broadway, 5<sup>th</sup> Fl. Albany, NY

Western New York – May 17, 2018, Room T112, Genesee Community College, Batavia, NY

Central New York – May 17, 2018, Room 200, Whitney Commons, Onondaga Community College, Syracuse, NY

Hudson Valley – May 18, 2018, Conference Room D, Newburgh Career Center

#### **2018 NYATEP Fall Conference**

October 9 – 11, 2018 at the Doubletree by Hilton Hotel Syracuse

### ***Job Postings***

#### **NYS Office of the Aging, Regional Coordinator, Albany, NY**

As a Regional Program Coordinator, responsibilities include coordinating program activities throughout a multi-county area, ensuring that the mission, goals, and objectives of the project are fulfilled, supervise and assist staff, recruit prospective program applicants, develop training plans and work directly with program participants to complete plans, identify and develop training and unsubsidized placement opportunities for program participants, and develop community partnerships. College degree preferred. Bi-lingual, Spanish preferred. Some work related travel is required and reimbursed.

For more information on the posting, [click here](#).