



www.ReeseStrong.org
Childhood Cancer Foundation

ReeseStrong 5K and Gold Ribbon Kid's Run

Saturday, September 16, 2017



This race, one of Mechanicsville's premier community events, would not be a success without our many generous sponsors who contribute monetary donations as well as merchandise, gift card, food, and other in-kind donations. Over 100 volunteer opportunities are also available. For more information, please visit our website at www.ReeseStrong.org or e-mail us at ReeseStrongFoundation@gmail.com.

SPONSORSHIP BENEFITS	Friend (< \$100)	Bronze (\$100)	Silver (\$250)	Gold (\$500)	Platinum (\$1,000)	Diamond (\$2,000)	Title (\$5,000)
Helping families stay strong in the battle against childhood cancer	✓	✓	✓	✓	✓	✓	✓
Business listed as sponsor on ReeseStrong website	✓	✓	✓	✓	✓	✓	✓
Business literature or coupons with name/logo in individual race packets to be supplied by the donor		✓	✓	✓	✓	✓	✓
Name included on 'Thank You' letter included in race packets			✓	✓	✓	✓	✓
Name included on "Thank you" banner at the event.			✓	✓	✓	✓	✓
Company logo and name printed on the souvenir t-shirt (commitment by 8/16/2017)				✓	✓	✓	✓
ReeseStrong 5K or Gold Ribbon Kid's Run Registrations				2	4	8	20
Company logo and name prominently displayed in all online race advertisements					✓	✓	✓
Company logo and website link will appear on the 5K registration website					✓	✓	✓
Company logo and name prominently displayed in all race advertisements and mentioned in all media coverage (Newspaper, Radio, TV)						✓	✓
Company logo on any race banners, flyers, and posters						✓	✓
Company's name listed in the title of the event							✓

For more information, contact Randy Mudd by phone at (804) 512-4101
or by e-mail at ReeseStrongFoundation@gmail.com.