



Career Discovery

2017 CAREER EXPO

September 14-15, 2017

Region 5 Workforce Council

www.career-discovery.org

A project of the Region 5 Workforce Council, the EAWIN Career Discovery, which will be held annually, is an industry-led initiative that pulls together regional industries and businesses to create a hands-on interactive career discovery experience that links careers to the classroom. Public and private schools eighth grade students (usually 13-14 years old), from throughout Region 5 (Autauga, Bullock, Chambers, Coosa, Dallas, Elmore, Lee, Lowndes, Macon, Montgomery, Perry, Russell, and Tallapoosa counties), will have an opportunity to visit their favorite industry sectors and learn about careers available close to home. Each student will also receive a Region 5 Workforce Council Career Discovery Student Guide, which will include information on sample occupations, educational requirements, average salaries, and information on the event's career clusters. The 2017 event is expected to host over 5,000 students, teachers, counselors, parent chaperones, volunteers, sponsors, partners, and exhibitors.

All Sponsors Enjoy the Following:

- Space provided at event for participation in the Region 5 Workforce Council Career Discovery, including pre-approved banners and signage
- Sponsorship acknowledged at event through signage displaying logo
- Sponsorship acknowledged in community informational presentations
- Sponsorship acknowledged in student guide (5,000+) displaying logo
- Company logo appears on the EAWIN website during the calendar year of the event

Title Sponsor **\$\$\$**

- Company name in event title (i.e. Company XYZ presents Career Discovery 2017)
- Full page ad in student guide (5,000+)
- Company listed on event promotional materials (press releases and printed publications)
- Logo printed on student backpack (5,000+)
- Logo printed on volunteer t-shirt (250+)
- Opportunity to display company's brochures, handouts, and promo items
- Company logo, website link, and information included on Region 5 Workforce Council Website

Diamond Sponsor **\$15,000**

- Company listed on event promotional materials (press releases and printed publications)
- Full page ad in student guide (5,000+)
- Logo printed on student backpack (5,000+)
- Logo printed on volunteer t-shirt (250+)
- Opportunity to display company's brochures, handouts, and promo items

Platinum Sponsor **\$10,000**

- Company listed on event promotional materials (press releases and printed publications)
- Half page ad in student guide (5,000+)
- Logo printed on student backpack (5,000+)
- Logo printed on volunteer t-shirt (250+)
- Opportunity to display company's brochures, handouts, and promo items



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Gold Sponsor **\$5,000**

- Logo printed on student backpack (5,000+)
- Company name and logo displayed on volunteer t-shirt (250+)
- Opportunity to display company's brochures, handouts, and promo items

Silver Sponsor **\$2,500**

- Logo printed on student backpack (5,000+)
- Company name and logo displayed on volunteer t-shirt (250+)

Bronze Sponsor **\$1,000**

- Company name and logo displayed on volunteer t-shirt (250+)
- Verbal recognition during event

Contributor **Less than \$1,000**

- Sponsorship acknowledged in student guide (5,000+)



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Sponsorship Form

www.career-discovery.org

Level of Sponsorship

- | | |
|--------------------------------------|-------------------|
| ☐ Title | \$\$\$ |
| ☐ Diamond | \$15,000 |
| ☐ Platinum | \$10,000 |
| ☐ Gold | \$5,000 |
| ☐ Silver | \$2,500 |
| ☐ Bronze | \$1,000 |
| ☐ Contributor | Less than \$1,000 |

Payment Options

- ☐ \$_____ Enclosed
- ☐ Please Invoice
- ☐ Pay online by credit card at www.eawin.org and click on Donations.

Name: _____ Title: _____

Company/Organization: _____

Phone: _____ Fax: _____

Email: _____

Address: _____

City: _____ Zip: _____

Signature: _____ Date: _____

Make check payable to:

EAWIN, Inc.

Center for Integrated Manufacturing 1701 LaFayette Pkwy., Opelika, AL 36801

** Please note on your check: Career Discovery 2017*

THANK YOU FOR YOUR SPONSORSHIP AND SUPPORT!