



## Property Agreement

This serves as an Agreement between DestiMetrics LLC (DMX) and \_\_\_\_\_ (Property), as part of a broader Agreement in conjunction with \_\_\_\_\_ (Destination). The effective date of this Agreement upon execution and the start of the annual subscription will commence with first monthly report with data as of \_\_\_\_\_ continuing for 12 months. Quarterly reports will be generated with data as of the end of January, April, July & October. Seasonal reports will be generated with data as of the end of April & October.

Property Packs			Frequency	Annual Price
<b>3 Pack</b>	1	<b>Your Property vs. Your Comp Set – Monthly Data</b>	Using the same data and format as above, this report compares your property's performance to the performance of a comp set of your choice. <a href="#">Sample</a>	Monthly
	2	<b>Benchmarking Index – Monthly Data</b>	This report indexes your occupancy, ADR and RevPAR against your 2007 (pre-recession) performance. <a href="#">Sample</a>	Seasonal
	3	<b>Totem Poll</b>	Seasonal Ranking of Your Property's Year over Year Change in RevPAR against the Industry and your own destination. Provided as of April 30th and October 31st.	Seasonal
<b>5 Pack</b> Includes all above reports plus:	4	<b>Your Property vs. Your Destination – Daily Data</b>	Presented in the format of our Daily Occupancy Report, this report compares the daily occupancy of your property to your destination. <a href="#">Sample</a>	Quarterly
	5	<b>Your Property vs. Your Property – Monthly Data</b>	Presented in our standard Reservation Activity Outlook format, this report includes a comparison of your property's year over year occupancy, ADR and RevPAR for the past 6 months and the forward-looking 6 months to the performance of your destination. <a href="#">Sample</a>	Monthly
<b>6 pack</b> Includes above reports plus:	6	<b>Your Property vs. Your Comp Set – Daily Data</b>	Includes all of the above report plus a Daily Occupancy Report that compares the daily occupancy of your property to the aggregate performance of a comp set of your choice. <a href="#">Sample</a>	Quarterly
<b>Total Due:</b>				

Please return to [kbarnes@DestiMetrics.com](mailto:kbarnes@DestiMetrics.com) or fax to 303-745-7380

678 S. Franklin St  
Denver, CO 80209

P. (970) 390-4370  
F. (303) 745-7380

[info@destimetrics.com](mailto:info@destimetrics.com)  
[www.destimetrics.com](http://www.destimetrics.com)



## Requested Competitive Set

Please fill out and submit your preferred list of properties (from the qualified list provided to you separately), then submit to Katie Barnes at [kbarnes@destimetrics.com](mailto:kbarnes@destimetrics.com) or by fax to 303-745-7380.

- Note that a minimum of 3 and a maximum of 5 properties may be selected from the list provided.
- Properties should be listed in their order of importance.
- No one property can be larger than the aggregate of any two others.
- If you need a list of properties that are available for your comp set, please request it from [kbarnes@destimetrics.com](mailto:kbarnes@destimetrics.com).

Comp Set for Report #1 – Monthly Data (see above):

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Comp Set for Report #6 – Daily Data (see above):

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_



## Signature

Note: Properties may change their competitive set once during the term of this Agreement at no charge and additional times for a fee in the amount equal to the one-time startup fee.

Note: DMX reserves the exclusive right at its sole discretion to review and optionally refuse Property's choice of other comparative properties, if it determines that the resulting report will not be representative or that it may breach DMX's commitment to protect the confidentiality of data provided by DMX participants.

Submitted by:

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Print Property Name

Print Authorized Representative

Understood and Agreed:

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(Authorized Representative)

Phone

Email

**Note:** Property Comparative Reports will be distributed by email to the Authorized Representative above, unless otherwise indicated.

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Billing Information: Send Invoice by:  Email/PDF  Regular mail (Fill out below)

Send to (name): \_\_\_\_\_

Email Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

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City

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State/Province

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Country

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Zip/Postal Code