

Property Agreement

This serves as an Agreement between DestiMetrics LLC (DMX) and _____ (Property), as part of a broader Agreement in conjunction with _____ (Destination). The effective date of this Agreement upon execution and the start of the annual subscription will commence with first monthly report with data as of _____ continuing for 12 months. Quarterly reports will be generated with data as of the end of January, April, July & October. Seasonal reports will be generated with data as of the end of April & October.

Property Packs				Frequency	Annual Price
3 Pack	1	Your Property vs. Your Comp Set – Monthly Data	Using the same data and format as above, this report compares your property’s performance to the performance of a comp set of your choice. Sample	Monthly	\$600
	2	Benchmarking Index – Monthly Data	This report indexes your occupancy, ADR and RevPAR against your 2007 (pre-recession) performance. Sample	Seasonal	
	3	Totem Poll	Seasonal Ranking of Your Property's Year over Year Change in RevPAR against the Industry and your own destination. Provided as of April 30th and October 31st.	Seasonal	
5 Pack Includes all above reports plus:	4	Your Property vs. Your Destination – Daily Data	Presented in the format of our Daily Occupancy Report, this report compares the daily occupancy of your property to your destination. Sample	Quarterly	\$900
	5	Your Property vs. Your Property – Monthly Data	Presented in our standard Reservation Activity Outlook format, this report includes a comparison of your property’s year over year occupancy, ADR and RevPAR for the past 6 months and the forward-looking 6 months to the performance of your destination. Sample	Monthly	
6 pack Includes above reports plus:	6	Your Property vs. Your Comp Set – Daily Data	Includes all of the above report plus a Daily Occupancy Report that compares the daily occupancy of your property to the aggregate performance of a comp set of your choice. Sample	Quarterly	\$1,050
Total Due:					

Requested Competitive Set

Please fill out and submit your preferred list of properties (from the qualified list provided to you separately), then submit to Katie Barnes at kbarnes@destimetrics.com or by fax to 303-745-7380.

- Note that a minimum of 3 and a maximum of 5 properties may be selected from the list provided.
- Properties should be listed in their order of importance.
- No one property can be larger than the aggregate of any two others.
- If you need a list of properties that are available for your comp set, please request it from kbarnes@destimetrics.com.

Comp Set for Report #1 – Monthly Data (see above):

1. _____
2. _____
3. _____
4. _____
5. _____

Comp Set for Report #6 – Daily Data (see above):

1. _____
2. _____
3. _____
4. _____
5. _____

Signature

Note: Properties may change their competitive set once during the term of this Agreement at no charge and additional times for a fee in the amount equal to the one-time startup fee.

Note: DMX reserves the exclusive right at its sole discretion to review and optionally refuse Property's choice of other comparative properties, if it determines that the resulting report will not be representative or that it may breach DMX's commitment to protect the confidentiality of data provided by DMX participants.

Submitted by:

Print Property Name

Print Authorized Representative

Understood and Agreed:

(Authorized Representative)

Phone

Email

Note: Property Comparative Reports will be distributed by email to the Authorized Representative above, unless otherwise indicated.

Billing Information: Send Invoice by: ☐ Email/PDF ☐ Regular mail (Fill out below)

Send to (name): _____

Email Address _____

Mailing Address _____

City

State/Province

Country

Zip/Postal Code