

One-of-Kind Conference**Great Speakers, Amazing Topics, & Networking Opportunities****A Special Invitation from the P&G Alumni Network**
Tuesday, Oct., 10th, 12:30PM-7:00 PM, Memorial Hall, OTR

The P&G Alumni Network is holding its Global Conference in Cincinnati, Oct. 9-13, 2017 where 1,000+ alumni from Procter & Gamble will be attending. The Conference has 150+ high, powered speakers and panelists --- CEOs, CFOs, Board Members, Media leaders, Innovators, Founders of Startups, Non-Profit Leaders and Leaders of Small Businesses who will come together in a dynamic conference packed with roundtables, panels, TED-style talks, Keynotes, break-out panels and more. Most of the conference is restricted to alumni of P&G.

However, the Network has decided to open up its Generation NOW event on Tuesday, Oct. 10th, to partner organizations in the greater Cincinnati area. This event will feature 25+ young P&G alumni & outside presenters on such topics as:

- Lessons from a Serial Inventor & Investor
- The World of Startups
- Making a Career Out of Your Passion
- Being a Disrupter of Major Industries
- Making a Difference at a Big Company

Attendees will also view a live simulcast of the CEO Roundtable chat with 4 of P&G's most successful alumni – A.G. Lafley, Jim McNerney, Meg Whitman, & Scott Cook. Read further for a full list of speakers and topics for this special event.

**AG Lafley**
Retired CEO, P&G**Jim McNerney**
former CEO, Boeing & 3M**Meg Whitman**
CEO, HP**Scott Cook**
Founder & Former CEO

- A Networking Happy Hour Reception will conclude the event
- Cost of the event is \$149/person (discounts may be available through your organization) and includes admission, light lunch and appetizers, and one free drink ticket.
- Register Now! Invite a friend. Limited spaces available. This event will likely sell out.
- Register at <https://www.eventbrite.com/e/36990432379>

When	Event	Speaker
12:00-12:30 PM	Registration	(at Memorial Hall)
12:30-12:35 PM	Kick-off	Rajiv Satyal , -- The Funny Indian
12:35-1:05 PM	Lessons from a Serial Inventor & Investor	Ben Lerer (Group Nine Media, & Lerer Hippeau Ventures) with Dave Knox in fireside chat
1:05-1:25 PM	Story of StartupCincy	Wendy Lea (Centrifuse)
1:30-2:10 PM	Making a Career out of your Passion	Kash Shaikh (Be Somebody) Jake Rouse (Braxton Brewing) Cherylanne Skolnicki (Writer, Speaker, Coach) Kyle Schlegel (Wilson Sporting Goods)
2:15-2:45 PM	Panel: Being a Disruptor	Geoff Lewis (Moderator) James Moorhead (CMO, Metromile) Gautam Gupta (CEO, Nature Box) Vineet Mehra (CMO, Ancestry.com, frmJ&J)
3:05-3:35 PM	Panel: What's a startup really like?	Tim Kopp (Moderator) Bob Gilbreath (Ahalogy) Kristi Zuhlke (Knowledge Hound) Autumn Manning (You Earned It) Julie Eddleman (Moderator)
3:40-4:15 PM	Panel: Making a Difference at a Big Company	Pete Blackshaw (Nestle) Ashwin Nathan (H-E-B) Leigh Radford (P&G Ventures)
4:20-4:55 PM	Panel: The “Investor” Perspective	Marina Dedes (Moderator) Doug Pepper (Shasta Ventures) Chaz Giles (Estee Lauder) Sara Fay (Glasswing Ventures)
5:00-6:00 PM	Livestream of CEO Roundtable	AG Lafley (Retired CEO & Chairman, P&G) with Board of Directors members: Jim McNerney (Boeing and 3M, retired) Meg Whitman (HP, former Ebay) Scott Cook (Intuit)
5:00-7:00 PM	Networking Reception	

GenerationNOW is a new track for the P&G Alumni Conference, bringing together an eco-system of inventors, startup founders, digital experts, funders and accelerators for a combination of **content and contacts**.

**GenerationNOW
Speakers**



Marina Dedes



Julie Eddelman



Bob Gilbreath



Chaz Giles



Gautam Gupta



Dave Knox



Tim Kopp



WendyLea



Ben Lerer



Geoff Lewis



Autumn Manning



Vineet Mehra



James Moorhead



Ashwin Nathan



Doug Pepper



Leigh Radford



Jake Rouse



Kyle Schlegel



Sara Fay



Kash Shaikh



Cherylanne Skolnicki



Kristi Zuhlike

TOPICS include:

Lessons from a Serial Inventor and Investor

What is a Startup Really Like?

Story of StartUpCincy

Making a Difference at a Big Company

Making a Career out of your Passion

The “Investor” Perspective

Being a Disruptor

(please see speaker backgrounds next)

SPEAKERS INCLUDE:

Pete Blackshaw, Global Head of Digital & Social Media at Nestle, Nestle, *sold BuzzMetrics to Nielsen*

Marina Dedes Gallagher, Founder, MomSights, *insights for a new generation of moms and dads*

Julie Eddleman, Global Client Partner, Google, *named a Media Maven by AdAge*

Bob Gilbreath, Co-Founder and CEO, Ahalogy, *launched Mr. Clean Magic Eraser, AdAge Top 50 Marketer*

Chaz Giles, Global Head of External Innovation, Estee Lauder, *founded MomTrusted.com & scaled to 3M users*

Gautam Gupta, CEO, Nature Box, *Inc's '30 Under 30 Best and Brightest Entrepreneurs' in 2015*

Dave Knox, Managing Director, WPP Ventures, *iMedia Digital Innovators, 40 < 40 by AdAge in 2015*

Tim Kopp, General Partner & Managing Director, Hyde Park Ventures, *CMO of ExactTarget through IPO and sale*

Wendy Lea, CEO, Cintrifuse, *deeply connected to the Cincinnati and West Coast entrepreneurial eco-system*

Ben Lerer, CEO, Group Nine Media, *co-founded Thrillist, top 5 Entrepreneur*

Geoff Lewis, Partner, Founders Fund, *2016 Midas Brink List top investor*

Autumn Manning, CEO and Co-Founder, YouEarnedIt, *recognizing & rewarding employees through tech*

Vineet Mehra, CMO Ancestry.com, former Group President J&J Baby Care

James Moorhead, CMO, MetroMile, pay-per-mile car insurance, *Grand Marketer, 2010*

Ashwin Nathan, Head of Marketing, Ecommerce North America, Pepsico, *Brand Innovators 40<40*

Doug Pepper, Managing Director, Shasta Ventures, *early or first investor in SaaS and mobile companies*

Leigh Radford, Vice President, PG Ventures, P&G

Jake Rouse, Founder, Braxton Brewery, *melding 500 year-old tradition with new age consumer tech*

Kyle Schlegel, Global Marketing Director - Racquet Sports, Wilson Sporting Goods, *40<40 AdAge and CMO Club*

Sara Fay, Managing Director, Glasswing Ventures, *leads & evaluates early stage investments in AI companies*

Kash Shaikh, Founder & CEO, Be Somebody, *pitched on Shark Tank, sold app, creating training for new generations*

Cherylanne Skolnicki, Principal, Cherylanne Skolnicki, Inc, *expert on work-life integration, 2-time entrepreneur*

Kristi Zuhlke, Knowledge Hound, CEO and Co-Founder, *sold 1st tech business, raised \$4M+ and grew co to 17 people*