

| TRACK | SPEAKER | TITLE & COMPANY |
|---|------------------|---|
|  | Scott Cook | Founder and Chairman of the Executive Committee, Intuit |
|  | Jim McNerney | Former Chairman of the Board & CEO, Boeing, 3M |
|  | Meg Whitman | President and CEO, Hewlett Packard Enterprises |
|  | David Taylor | CEO, P&G |
|  | John Pepper | Former CEO, P&G |
| | Ed Artzt | Former CEO, P&G |
|  | AG Lafley | Former CEO, P&G |
|  | Jim Stengel | Former CMO, P&G |
|  | Rob Atkinson | President, Information Technology & Innovation Foundation |
|  | Pete Blackshaw | Global Head of Digital & Social Media at Nestle, Nestle |
|  | Filippo Catalano | Chief Digital Operations Officer, Nestle Marketing Technology |
|  | Yougang Chen | Former Partner, McKinsey China |
|  | Benno Dorer | CEO, Clorox |
|  | Julie Eddleman | Global Client Partner, Google |
|  | Jim Geikie | Vice President and General Manager, Burt's Bees |
|  | Bob Gilbreath | Co-Founder and CEO, Ahalogy |
|  | Gautam Gupta | CEO, Nature Box |
|  | Brian Hansberry | CEO, Nonni's Foods |
|  | Mel Healey | Board Director, Verizon, Target and PPG |
|  | Robert Isom | President and COO, American Airlines |
|  | David Kidder | Author, The Startup Playbook |
|  | Dave Knox | Managing Director, WPP Ventures |
|  | Henriette Kolb | World Bank, World Bank |
|  | Tim Kopp | General Partner & Managing Director, Hyde Park Ventures |



Central Conference



Innovation Summit



Generation NOW!



Small Business Symposium

| TRACK | SPEAKER | TITLE & COMPANY |
|---|--------------------|---|
|  | Wendy Lea | CEO, Cintrifuse |
|  | John Leikhem | VP R&D (retired), P&G |
|  | Ben Lerer | CEO, Group Nine Media |
|  | Geoff Lewis | Partner, Founders Fund |
|  | Teri List-Stoll | CFO, GAP and Board Member, Microsoft and Danaher |
|  | Tom Mangas | CEO, Starwood |
|  | Autumn Manning | YouEarnedIt, CEO and Co-Founder |
|  | Sara Mathew | Former CEO and CFO , Dun & Bradstreet |
|  | Susan Mboya-Kidero | Women's Economic Empowerment, Women's Economic Empowerment |
|  | Vineet Mehra | Group President J&J Consumer , Johnson & Johnson |
|  | Shekhar Mitra | SVP R&D (retired), P&G |
|  | James Moorhead | CMO, MetroMile |
|  | Kay Napier | CEO, Arbonne |
|  | Ashwin Nathan | Head of Marketing, Ecommerce North America, Pepsico |
|  | Doug Pepper | Managing Director, Shasta Ventures |
|  | Kirk Perry | President Brand Solutions , Google |
|  | Maria Pinelli | EVP, Ernst & Young |
|  | Jake Rouse | Founder, Braxton Brewery |
|  | Nabil Sakkab | SVP R&D (retired), P&G |
|  | Wolf Schafer | CSO, SelectNY |
|  | Kyle Schlegel | Global Marketing Director - Racquet Sports, Wilson Sporting Goods |
|  | Rudina Seseri | Founder and Managing Director, Glasswing Ventures |
|  | Kash Shaikh | Founder & CEO, Be Somebody |
|  | Kris Sirchio | CEO, American Breweries |

| TRACK | SPEAKER | TITLE & COMPANY |
|---|--|--|
|  | Cherylanne Skolnicki | Principal, Cherylanne Skolnicki, Inc |
|  | Jeff Weedman | VP Business Development (retired), P&G and founder of Cintrifuse |
|  | Amy Yang | GM, Coca Cola China |
|  | Kristi Zuhlke | Knowledge Hound, CEO and Co-Founder |
|  | Shao Hui Li & Winder Chen | Founders, Chopsticks Technology |
|  | <i>Speakers to be Announced</i> | <i>Small Business Symposium</i> |

Central Conference - SPEAKERS

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Generation NOW! - SPEAKERS

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|  | Filippo Catalano | Chief Digital Operations Officer, Nestle Marketing Technology |
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|  | Jeff Weedman | VP Business Development (retired), P&G and founder of Cintrifuse |

Additional Speakers to be announced, including topic experts for the Small Business Symposium.



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