



January 6, 2017

DEALER SALES LETTER, U.S. NO. 803, CANADA NO. 881

NEW HOLLAND DEALERS, NORTH AMERICA

SUBJECT: **NEW HOLLAND TRUE BLUE MAYAN ADVENTURE WINNERS ANNOUNCED!**

2016 is now in the books and our True Blue Mayan Adventure contest period has come to a close! Thank you to all dealers for your contributions to the New Holland brand in 2016.

We are pleased to announce the winners of the True Blue Mayan Adventure Travel Contest who are selected based on the criteria outlined in Dealer Sales Letter, U.S. No. 771, Canada No. 852.



The list of winning dealers is attached.

Additional details will be sent directly to winning dealers.

Bret Lieberman
Vice President
New Holland North America

Attachment



True Blue Mayan Adventure - Participation List

Dealer Name	Dealer City	ST/PR
LINDEN AGRI-CENTRE LTD.	LINDEN	AB
TRI-AG IMPLEMENTS LTD.	WAINWRIGHT	AB
HENDRIX TRACTOR COMPANY INC	FRISCO CITY	AL
ALMA TRACTOR & EQUIPMENT, INC.	ALMA	AR
SANDERS FORD TRACTOR INC	RUSSELLVILLE	AR
VENTURE EQUIPMENT	SEARCY	AR
WILLIAMS TRACTOR	FAYETTEVILLE	AR
BINGHAM EQUIPMENT COMPANY	MESA	AZ
COASTAL TRACTOR	SALINAS	CA
N & S TRACTOR CO.	MERCED	CA
SCOTT EQUIPMENT INCORPORATED	FONTANA	CA
DOVE CREEK IMPLEMENT, INC.	DOVE CREEK	CO
KINGLINE EQUIPMENT, INC.	CANTONMENT	FL
OCALA TRACTOR, LLC	OCALA	FL
COLLEY TRACTOR COMPANY	METTER	GA
FRANKLIN TRACTOR	CARTERSVILLE	GA
O'BRIEN COUNTY IMPLEMENT, INC.	SHELDON	IA
RUETER'S	ELKHART	IA
FLIGINGER EQUIPMENT, INC	TRIVOLI	IL
ILLINOIS TRUCK & EQUIPMENT	MORRIS	IL
STELTER-HOFREITER, INC.	HAVANA	IL
KEN SHOURDS EQUIPMENT, INC.	ROCKPORT	IN
PLAINFIELD EQUIPMENT, INC.	PLAINFIELD	IN
AGRI CENTER	SOUTH HUTCHINSON	KS
R. & R. EQUIPMENT, INC.	FORT SCOTT	KS
BIG THREE TRACTOR CO INC	BLOOMFIELD	KY
H & R AGRI-POWER	HOPKINSVILLE	KY
HOBODY, DYE, AND READ, INC.	SCOTTSVILLE	KY
IDEAL FARM SUPPLY	WALTON	KY
ROSE FARM SUPPLY, LLC	FLEMINGSBURG	KY
ABELL & SON, INC	WELSH	LA
CHAUVIN BROS. TRACTOR, INC.	BELLE CHASSE	LA
SECURITY EQUIPMENT COMPANY	BALTIMORE	MD
INGRAHAM EQUIPMENT CO	KNOX	ME
KRAMER'S, INC.	SIDNEY	ME
DON'S TRACTOR&EQUIPMENT SALES, INC.	ALPENA	MI
FLINT NEW HOLLAND, INC.	BURTON	MI
MUNN TRACTOR SALES, INC.	AUBURN HILLS	MI
TJOSVOLD EQUIPMENT, INC.	GRANITE FALLS	MN
GOLDEN VALLEY TRACTOR, INC.	CLINTON	MO
HENDERSON IMPLEMENT COMPANY	COLUMBIA	MO

Dealer Name	Dealer City	ST/PR
ROSEBUD TRAC & EQ CO INC	ROSEBUD	MO
CHICKASAW EQUIPMENT COMPANY	HOUSTON	MS
WINDHAM TRACTOR & IMPLEMENT CO	PHILADELPHIA	MS
WESTERN MONTANA NEW HOLLAND	MISSOULA	MT
CHARLOTTE TRACTOR COMPANY	CHARLOTTE	NC
NASH EQUIPMENT CO.	BURGAW	NC
WATSON TRAC & IMPL CO INC	FARMINGTON	NM
BLUELINE NEW HOLLAND	LOWER TRURO	NS
BECHARD'S FARM EQUIPMENT, LLC	CHAMPLAIN	NY
CAPITAL TRACTOR, INC.	GREENWICH	NY
CHAMBERS TRACTOR SALES, INC.	MONTGOMERY	NY
FOSTERDALE EQUIP CORP	COCHECTON	NY
H & M EQUIP CO INC	AMSTERDAM	NY
JACK MILLER'S TRAC & TRK INC	SCHOHARIE	NY
LARRY ROMANCE & SON INC	ARCADE	NY
NEW HOLLAND BINGHAMTON	VESTAL	NY
PERU FARM CENTER	PERU	NY
RIVER VALLEY NEW HOLLAND, INC.	OTEGO	NY
WALLDROFF FARM EQ. INC.	WATERTOWN	NY
WHITES FARM SUPPLY INC	CANASTOTA	NY
ADVANTAGE AG & EQUIPMENT, LLC	MOUNT VERNON	OH
HALNOR FARM EQUIPMENT LTD.	WATERFORD	ON
KLAMATH BASIN EQUIPMENT, INC.	KLAMATH FALLS	OR
METRO NEW HOLLAND, INC.	NORTH PLAINS	OR
ADDISON FARM AND INDUSTRIAL EQUIPMENT	ADDISON	PA
FORSHEY'S AG & INDUSTRIAL	MARTINSBURG	PA
SCHREFFLER EQUIPMENT INC	PITMAN	PA
GROUPE DYNACO MACHINERIE, S.E.C.	LA POCATIERE	QC
J. RENE LAFOND INC.	MIRABEL	QC
MACHINERIE CH VICTORIAVILLE	VICTORIAVILLE	QC
RAYMOND LASALLE INC	SAINT-THOMAS	QC
ALTMAN TRACTOR & EQUIPMENT	FLORENCE	SC
COMER EQUIPMENT CO. INC.	YORK	SC
OLD STONE TRACTOR CO. INC.	ANDERSON	SC
FARM WORLD	KINISTINO	SK
MARKUSSON NEW HOLLAND OF REGINA	EMERALD PARK	SK
MOODY'S EQUIPMENT	SASKATOON	SK
NOVLAN BROTHERS SALES	PARADISE HILL	SK
TERNES SALES & SERVICE LTD	MAPLE CREEK	SK
CHATTANOOGA TRACTOR & EQUIPMENT INC.	CHATTANOOGA	TN
DICKSON COUNTY EQUIP. CO. INC.	DICKSON	TN
INTERSTATE TRACTOR CO.	WHITE PINE	TN
WEST HILLS TRACTOR INC	JONESBOROUGH	TN
AGRO EQUIP CO INC	UVALDE	TX
BLACKLAND IMPLEMENT CO INC	TEMPLE	TX

Dealer Name	Dealer City	ST/PR
BOWIE COUNTY EQUIPMENT	DE KALB	TX
COLLINS TRAC & EQ INC	CROCKETT	TX
FOUR BROTHERS OUTDOOR POWER	ROYSE CITY	TX
KELLY TRACTOR & EQUIPMENT	LONGVIEW	TX
LANDMARK EQUIPMENT, INC.	IRVING	TX
MCMASTER NH TRACTOR, INC	DECATUR	TX
TRINITY VALLEY TRACTORS, INC.	DAYTON	TX
WASHINGTON COUNTY TRACTOR, INC.	BRENNHAM	TX
WILLIAMSON COUNTY EQ. CO. INC.	TAYLOR	TX
RMT EQUIPMENT	MURRAY	UT
BOONE TRACTOR	BEDFORD	VA
CREWE TRACTOR AND FINANCE CO INC	CREWE	VA
CHAMPLAIN VALLEY EQUIPMENT, INC.	MIDDLEBURY	VT
BRIM TRACTOR COMPANY INC	LYNDEN	WA
S.S. EQ., INC.	QUINCY	WA
KELBE BROS. EQUIPMENT CO., INC.	BUTLER	WI
NEUMAN NEW HOLLAND, LLC	UNION CENTER	WI
SWIDERSKI POWER, INC.	APPLETON	WI