

Introducing Fathom's new Chartbook

19 January 2017

- An easy-to-use library of 4,000 charts covering economic and financial market indicators for over 170 countries.
- Includes country-level indicators, international comparisons, and Fathom's forecasts and proprietary indices.
- Charts are always up-to-date, updating automatically via Thomson Reuters Datastream.
- Our new Chartbook introduces favourites and search functions.
- Available now to existing clients via the [Fathom website](#).

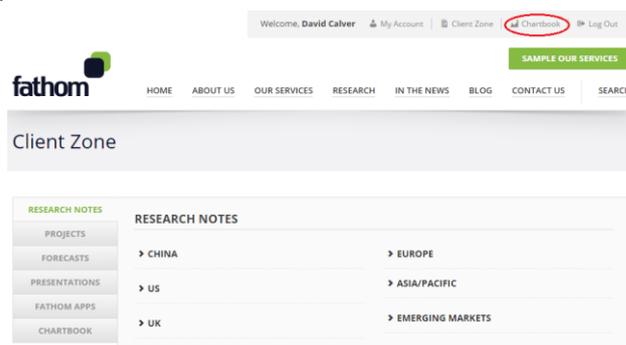
We are pleased to introduce Fathom's new Chartbook. An easy to use library of 4,000 charts covering a wide range of economic and financial market indicators for over 170 countries, the Chartbook lies at the heart of Fathom's research. Detailed country-level indicators, international comparisons, and Fathom's latest forecasts and proprietary indices are all included.

All charts are 'live', meaning that they are updated automatically via Thomson Reuters Datastream. This ensures that the latest economic and financial developments are always reflected.

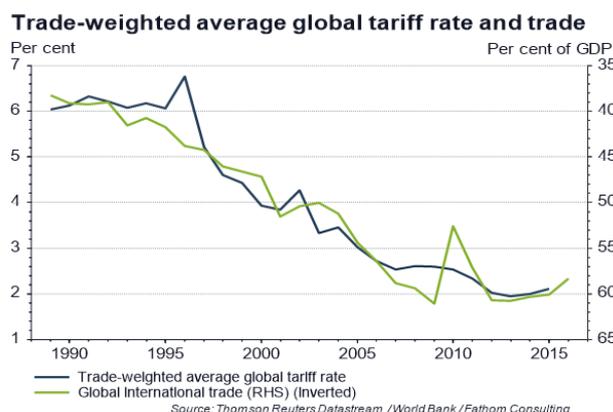
The Chartbook is simple to navigate and features a comprehensive search function and a customisable 'favourites' folder, allowing quick access to frequently-used indicators. Charts can be copied into your documents and presentations, or printed with ease.

The Chartbook is central to creating Fathom's research. The charts featured in our reports are available in the Chartbook; it is the starting and end point of our research (please see page 2).

If you are a Fathom client then you already have access to the Chartbook. Simply log in to the [website](#) and click the icon (see picture). If you are not a client, please click [here](#) for access.



Could this be the chart of 2017?



Find this chart: [Chartbook](#)>Overview

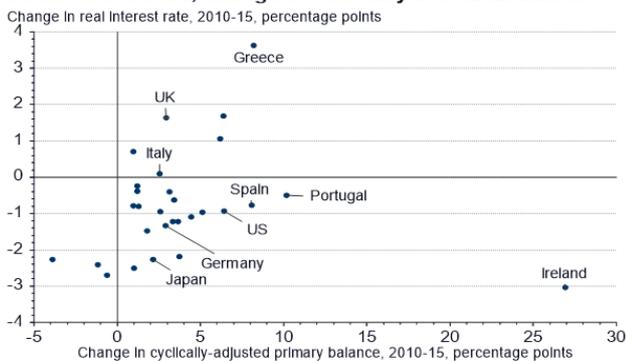
Chartbook: at the heart of our research

Fathom has always focused on using intuitive charts to highlight often complex themes. In 2017, a key theme will be the rise of isolationism and protectionism. A significant increase would be profoundly damaging for global growth, through a reduction in global trade via tariffs and other barriers, and a corresponding reduction in the gains from comparative advantage (see chart). In 2016, all of our big calls were reflected in the Chartbook. You can read more about those we got right (and wrong) [here](#).

The global focus of macroeconomic policy shifted from monetary to fiscal stimulus...

We publish our latest forecasts in the Chartbook. 2016 was particularly interesting...

OECD economies, change in monetary and fiscal stance

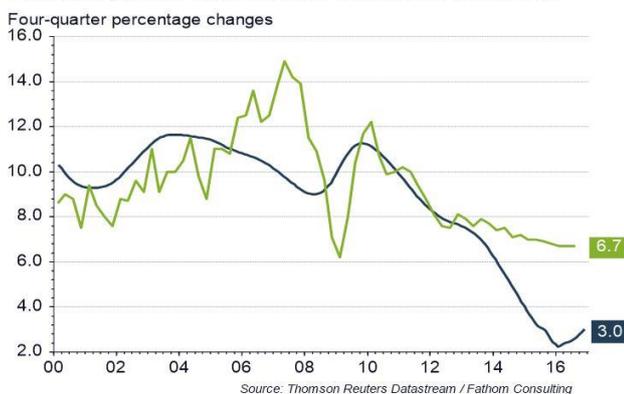


Source: Thomson Reuters Datastream / Fathom Consulting

Find this chart: [Chartbook>Overview](#)

Our China Momentum Indicator highlighted that China 'doubled down'...

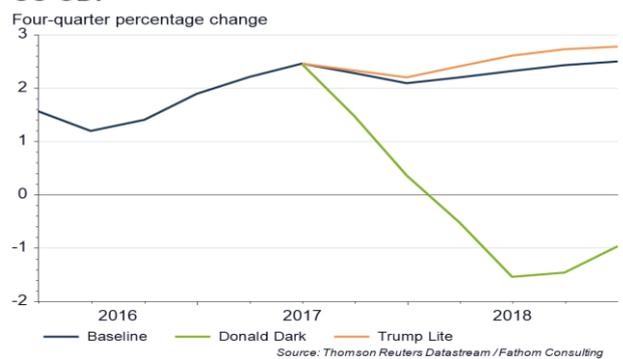
Fathom China Momentum Indicator and GDP



Source: Thomson Reuters Datastream / Fathom Consulting

Find this chart: [Chartbook>By Country/Region>BRICS>China](#)

US GDP

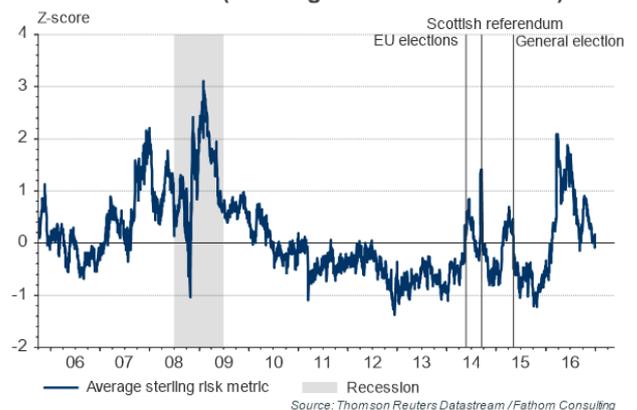


Source: Thomson Reuters Datastream / Fathom Consulting

Find this chart: [Chartbook>Global Econ & Mkts Outlook](#)

A number of new proprietary indices were introduced in 2016 including the StRRiM...

Fathom StRRiM (Sterling Relative Risk Metric)



Source: Thomson Reuters Datastream / Fathom Consulting

Find this chart: [Chartbook>Fathom Indicators>StRRiM](#)

Chartbook in detail

Overview

Key global economic and financial comparisons and indicators.

Market comparisons

Thought-provoking cross-country comparisons and global indicators, such as aggregates and commodities.

By country/region

Detailed macroeconomic and financial indicators for over 170 countries. All countries include comparable overview charts. In-depth coverage is included for larger developed and emerging markets.

Fathom indicators

Exclusive Fathom indicators. These innovative measures are developed in-house and include our China Momentum, Financial Vulnerability, and Macroeconomic Policy Indicators.

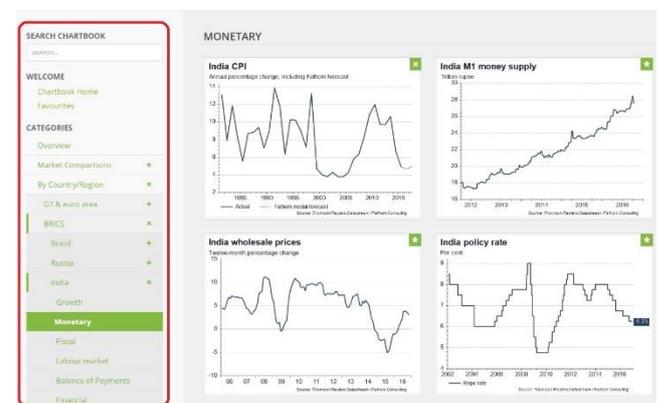
Fathom analysis

Globally-significant events are covered in-depth. Detailed analysis of key macroeconomic, financial and political events, such as Brexit and European quantitative easing, which will shape the global economy in the year ahead is provided.

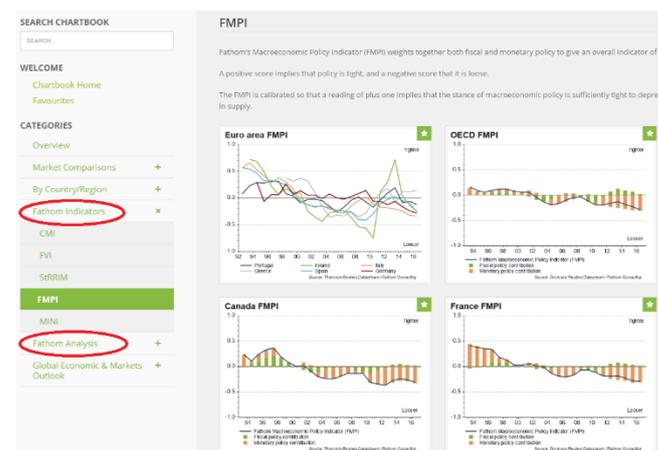
Global Economic & Markets Outlook

All of the charts and overview text from our latest global forecast are available in the Chartbook.

Sections are accessed quickly from the left-hand menu...



Proprietary indices and in-depth analysis are included alongside standardised charts...



Our charts are created in partnership with Thomson Reuters Datastream. If you have a Datastream account you can take a step further and edit the chart or view the data behind it.

The Chartbook is constantly evolving. We welcome suggestions for new charts and data via our dedicated Chartbook email: chartbook@fathom-consulting.com

FATHOM CONSULTING

47 Beveden Street
London N1 6BH

CONTACT INFORMATION

David Calver

Data Services Manager
david.calver@fathom-consulting.com

Press Enquiries

tessa.thier@fathom-consulting.com
+44 (0)20 7796 9561

www.fathom-consulting.com

FATHOM RESEARCH

This newsletter is a confidential, copyright protected communication intended only for the person to whom it was originally sent. If received in error, please notify the sender and delete immediately.

Its intended recipients may not make copies of this newsletter, or distribute it to third parties, without the written consent of Fathom Consulting.

Fathom Consulting is a trading name of Fathom Financial Consulting Limited, a company registered in England & Wales under the Companies Act, company number 04942817 © 2017