Conference Agenda

Telehealth: Leveraging Technologies to Create Effective Care Solutions

Jekyll Island Club Hotel

GEORGIA PARTNERSHIP FOR TeleHealth

Thursday, March 23, 2017

Day 1

Location:
The Jekyll Island Club Hotel
The Morgan Center

Time	Session
7:30-8:30 am	Conference Registration Breakfast with Exhibitors
8:00-8:15 am	Welcome and Opening Remarks Speakers: Rena Brewer, RN, MA, CEO, Global/Georgia Partnership for TeleHealth Sherrie Williams, LCSW, COO, Georgia Partnership for TeleHealth Live Telehealth Demonstration by Les Evans, Senior Liaison, GPT
8:15-9:00 am	Key Note Speaker Host: Sherrie Williams, LCSW, COO, GPT Francesca Gary, President/Federal Government Solutions, Anthem
9:00-9:30 am	Two Georgia Initiatives – Achieving Rural Health Equality Host: Rena Brewer, RN, MA, CEO, GPT Speaker: Gary Nelson, PhD, President, HealthCare Georgia Foundation
9:30-10:00 am	Break with Exhibitors
10:00-11:00 am	The Role of Telehealth in an Evolving Health Care Environment Host: Sherrie Williams, LCSW, COO, GPT Alan Morgan, MPA, CEO, National Rural Health Association
11:00-12:00 pm	Care Managed Organization Discussion Panel Moderator: Jimmy Lewis, CEO, Hometown Health, GPT Board Member Panelists: William Alexander, Jr, MD, FACP Regional Vice President and Medical Director Georgia Medicaid Government Business Division, Anthem, Inc, Amerigroup Kisa Fenn, Senior Manager, Network Management (Atlanta), Wellcare Marty Fallon, Sr. Director, Network Accounts Peach State Health Plan
12:00-1:00 pm	Lunch
12:20-12:35 pm	Exhibitor Speed Round – Platinum and Gold Exhibitors
12:35-12:50 pm	2016 Georgia Partnership for TeleHealth Awards
12:50-1:00 pm	Poster Presentation Instructions Christopher Sullivan, PhD, Image Research, LLC, Break with Exhibitors Move to Breakout Sessions

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Day 1 Breakout Sessions

1:30-2:15 pm
Session 1A
Location: Ball Room

Telehealth: Secure the Doors for Takeoff
Room Host: Ed Honeycutt, Liaison, GPT
Room Assistant: John Hughes, Liaison, GPT
Speakers: Angel Bourdon, Manager of Community Programs, Palmetto Health
Chris Gooditis, Sr Consultant, Blue Cirrus Consulting

1:30-2:15 pm
Session 1B
Location: Main Stage

The Grassroots Approach to Developing a Telehealth Program
Room Host: Lloyd Sirmons, Director, Southeastern Telehealth Resource Center
Room Assistant: Les Evans, Senior Liaison, GPT
Speakers: Isabelle Magnin, Open Innovation Leader, Navicent Health
Roy "Reg" Gilbreath, MD, SVP Chief System of Care Integration Officer, Navicent Health

2:15-2:25 pm
Time to Switch…choose the session you wish to visit!

2:25-3:10 pm
Session 2A
Location: Ball Room

Home Telehealth for Reduction of Heart Failure Patient Hospital Readmission
Room Host: Ed Honeycutt, Liaison, GPT
Room Assistant: John Hughes, Liaison, GPT
Speaker: Shelley Hawkins, PhD, APRN-BC, FAANP, Associate Dean of Academic Affairs and Professor, University of Tennessee Health Science Center

2:25-3:10 pm
Session 2B
Location: Main Stage

TeleHealth Economics: Making a Case for TeleHealth for Non-Life Threatening ER Visits
Room Host: Lloyd Sirmons, Director, SETRC
Room Assistant: Les Evans, Senior Liaison, GPT
Speaker: Vahé Heboyan, PhD, Assistant Professor Clinical and Digital Health Sciences Department, College of Allied Health Sciences, Augusta University.

3:00-3:15 pm
Time to Switch…choose the session you wish to visit!

3:15-4:00 pm
Session 3A
Location: Ball Room

Build It & They Might Come: The Importance of Marketing Telehealth Services
Room Host: Ed Honeycutt, Liaison, GPT
Room Assistant: John Hughes, Liaison, GPT
Speaker: Kathy Schwarting, Executive Director, Palmetto Care Connection

3:15-4:00 pm
Session 3B
Location: Main Stage

Teaching Telehealth: Harnessing the Power of a Connected Healthcare Landscape
Room Host: Lloyd Sirmons, Director, SETRC
Room Assistant: Les Evans, Senior Liaison, GPT
Speakers: Lee Broxton, BS, Scholarship & Research Specialist, Georgia Southern University
Melissa Garno, EdD, RN, Professor, Georgia Southern University
Keyasha Johnson, MFA, Instructional Technologist Support Specialist, Georgia Southern University

4:00-4:10pm
Time to Switch . . . Choose the session you wish to visit!

4:10-4:55 pm
Session 4A
Location: Ball Room

Realizing Value of Telehealth with Chronic Condition Management (CCM) Programs
Room Host: Ed Honeycutt, Liaison, GPT
Room Assistant: John Hughes, Liaison, GPT
Speakers: Bryan Arkwright, Managing Consultant, Schumacher Clinical Partners

4:10-4:55 pm
Session 4B
Location: Main Stage

Telehealth: Care Coordination + Patient Engagement = Positive Outcomes
Room Host: Lloyd Sirmons, Director, SETRC
Room Assistant: Les Evans, Senior Liaison, GPT
Speakers: Amanda Martin, RN, BSN, Director of Sales, Chronic Care Management Services, Barnes Healthcare Services
Jeff Park, BA, MHA, Director Business Development and Contracts Management, Barnes Healthcare Services

4:55-5:00 pm
Location: Main Stage
Location: Ball Room

Closing Remarks
Sherrie Williams, COO, GPT
Rena Brewer, CEO, GPT

Enjoy your evening at the Historic Jekyll Island Club Hotel.

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Friday, March 24, 2017

Day 2

Location:
The Jekyll Island Club Hotel
The Morgan Center

7:00-8:00 am	Breakfast with Exhibitors
8:00-8:30 am	General Council Update

Host: Rena Brewer, CEO, GPT
Speaker: Erica Baker, Medicaid Planning and Strategy Manager, Georgia Department of Community Health

8:30-9:00 am — Implementing Maternal Fetal Telemedicine into an Urban Obstetric Private Practice Setting

Host: Ed Honeycutt, Liaison, GPT
Speakers: Tanya Mack, President, Women's Telehealth
Anne Patterson, MD, CEO, Women's Telehealth

9:00-9:30 am — Telehealth Law: Getting Past the Perceived Regulatory and Reimbursement Barriers

Host: Sherrie Williams,COO, GPT
Speaker: Bill Boling, JD, Boling & Company
Mason Reid, JD, Boling & Company

9:30-10:00 am — Federally Qualified Health Centers

Moderator: Sherrie Williams, COO, GPT
Speakers: Jennifer Mitchell, Intake Specialist, Valley Healthcare
Carla Belcher, Community Health Care System

10:00-10:30 am — Break with Exhibitors

10:30-11:00 am — Clinical Integration: Models for Success

Host: Rena Brewer, CEO, GPT
Speaker: William Kanto, MD, VP for Clinical Outreach, Augusta University

11:00-11:30 am — Worksite TeleDermatology; Improving Health Outcomes Through Collaboration and Partnerships

Host: Rena Brewer, CEO, GPT
Speaker: Suleima Salgado, MBA, Director of Telehealth & Telemedicine, Office of Chief of Staff, Georgia Department of Public Health
Suephy C. Chen, M.D., M.S., Associate Professor and Vice Chair of Dermatology

11:30-12:00 pm — Patient Care Experience
Host: Sherrie Williams, COO, GPT
Speaker: Bryan Larrieu, Director Is&t User Experience, Children's Healthcare of Atlanta

12:00 pm — Closing Remarks, Door Prizes, and Adjourn

Speakers: Rena Brewer, CEO, GPT
Sherrie Williams, COO, GPT