



Your Mission  
+  
Our \$100,000

*That's Impact!*

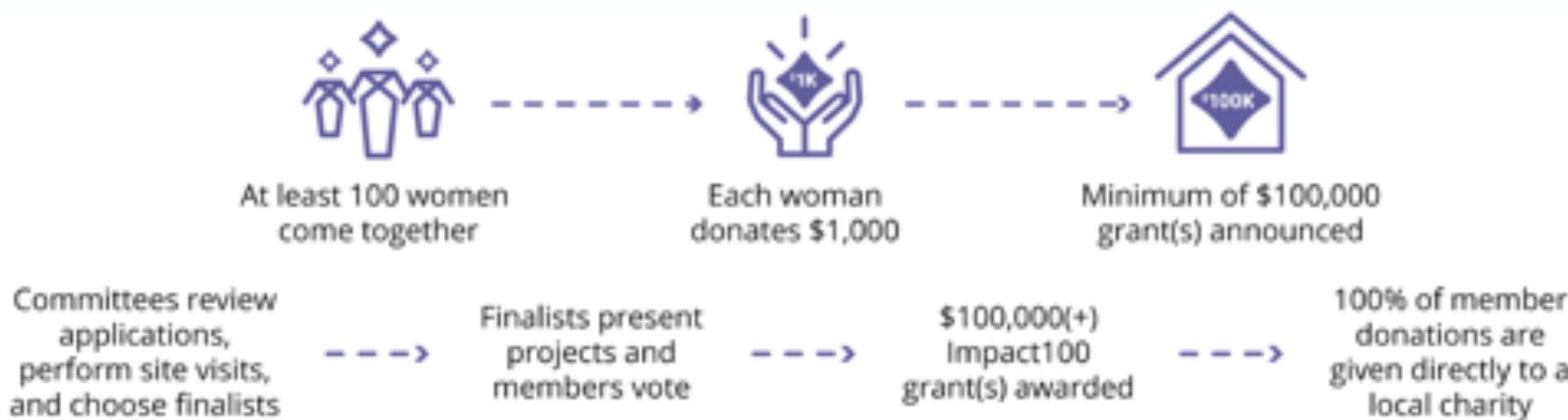
Information Session for Nonprofits  
October 13, 2021



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[www.impact100mke.org](http://www.impact100mke.org)

# Impact100 Model



*Impact100 Greater Milwaukee* is an organization of *women* who collectively award *transformative grants* that make a lasting *impact* on the community.

# What do these have in Common?

Walk-In Freezer

GED Equivalency Program

Phone System

Renovation Loans

Bleachers & Gym Equipment



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# Funded by Impact100 Greater Milwaukee

Walk-In Freezer

Build Capacity

GED Equivalency Program

Pilot Program

Phone System

Infrastructure

Renovation Loans

Expansion

Bleachers & Gym Equipment

Capitol Improvement



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# They Make Sense!

Walk-In Freezer

GED Equivalency Program

Phone System

Renovation Loans

Bleachers & Gym Equipment

Build Capacity

Pilot Program

Infrastructure

Expansion

Capitol Improvement



# Who Do We Fund?

- 501(c)(3) organizations
- Operate in **Milwaukee, Ozaukee, Washington or Waukesha County**
- Annual revenue between **\$300,000 and \$5 million for 3 most recent years.** (Line 12 of 990)
- Filed an **IRS Form 990 for 3 most recent years.**



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# And.....

- Have **three (3) years** of independently prepared **financial statements** (audited or reviewed).
- Have *current licenses* with the Wisconsin Department of Financial Institutions – **both corporate AND charitable** at the time you submit your Letter of Inquiry.
- Submit **only one Letter of Inquiry** each year. An organization that has received our grant of \$100,000 may reapply again after three full grant years.
- **Expend** the full grant amount within **24 months of the award**.

# What We DO NOT Fund

- General operating expenses, debt reduction, operating deficits, interim or bridge funding, legal expenses.
- Fund drives, annual appeals or fundraising events, general capital campaigns unrelated to a specific project or program.
- Memorials or endowments, individuals or private foundations.
- Activities that are partisan, legislative or political in nature.
- Religious-focused projects or programs where the grant is for the principal benefit of the organization's own members or adherents.



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# What About Collaborations?

Only if this makes sense!

- A collaborative relationship is one between two or more nonprofit organizations that lowers costs and/or increases gains for those served by their programs.
- When two or more organizations collaborate, they align their missions and activities to achieve a common goal.
- A collaboration may also meaningfully change the way participating organizations do business for the long-term.
- Collaborating nonprofit must meet all Impact100Mke's eligibility requirements except for the annual revenue size.

# Grant Committees

- Our Review Process is Consistent
- Conflict of Interest
- Our Members Assess the Applications
- Diverse Knowledge Base
- Every Year is a New Year!

# Focus Area Overview



Arts & Culture



Education



Environment &  
Revitalization



Family



Health & Wellness

# Focus Area Ranking



- Focus areas apply to the project or program – not necessarily to the overall mission of the organization.
- **Example:** An environmental organization is considering a project educating families about Milwaukee's clean water initiatives.

# Grant Review Process



# Important Dates

|   |                                       |
|---|---------------------------------------|
| <b>December 3, 2021</b>                       | Letter of Inquiry (LOI) Due (at NOON) |
| <b>January 28, 2022</b>                       | Invitations to submit Full Proposals  |
| <b>February 16, 2022</b>                      | Full Proposals Due (at NOON)          |
| <b>March 29-Apr 1, or<br/>April 4-7, 2022</b> | Site Visits                           |
| <b>May 12, 2022</b>                           | Finalists Announced                   |
| <b>June 8, 2022</b>                           | Annual Awards Celebration             |



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# How to Apply

## To Access the Grant Portal:

- 1) go to: <https://www.impact100mke.org/apply>
- 2) scroll down and click on: “Apply for an Impact Grant”

**Recording of today's session can  
also be found at this location**



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## Logon Page

Email Address\*

Password\*

[Log On](#)

[Create New Account](#)

[Forgot your Password?](#)

- **Log On or Create New Account.**
- **Questions? Contact [grants@impact100mke.org](mailto:grants@impact100mke.org).**

## Instructions, Tips & Updated Videos Provided

Welcome to Impact100 Greater Milwaukee's online grant portal! Please read the tips below before registering a new account.

**Tip#1:** If you think that someone has already registered your organization on the online grant portal, do not create a new account. Please contact [grants@impact100mke.org](mailto:grants@impact100mke.org) to have your email address added to the account and to receive a temporary password.

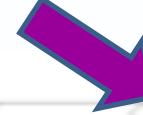
**Tip#2:** When creating a new account, use the email of the person who will be the primary grant contact.

**Tip#3:** Before you apply, please thoroughly read our *Eligibility Requirements* and *Frequently Asked Questions* on our website.

**First time registering your organization?** Please click on "Create New Account" to complete the registration process and create your logon credentials. If you need assistance, click [HERE](#) to view a tutorial.  
**Are you a returning applicant?** Please enter your email and password. If you forgot your password, click "Forgot your Password" and follow the instructions.

**Need help navigating the online grant portal?** Please click [HERE](#) to view a tutorial.

# Collaborate Feature: Invite others in your organization to view, edit or submit your application



IMPACT100    LOI

Process: 2020 Impact100 Greater Milwaukee

Contact Info 

**Applicant:**  
Ms. Betty Jones  
Betty@SharingCircle.com  
[414-222-2222](tel:4142222222)  
555 Sharing Way  
Milwaukee, WI 53202

**Organization:**  
The Sharing Circle  
99-9999999  
111-111-1111  
555 Sharing Way  
Milwaukee, WI 53202

 If your organization information does not appear correct, please contact the funder. Thank you.

LOI 

 Fields with an asterisk (\*) are required.

Organization Information

Organization Legal Name, if different from above

Year your organization was founded:

Organization's total annual revenue as shown on your 990 (Part 1, line 12):

# Communication

- Status updates are sent from our Grant Platform:  
[administrator@grantinterface.com](mailto:administrator@grantinterface.com).
  - Email communication is sent to the email address you provided when registering on our Grant Platform
  - We notify nonprofits by email at each stage of the grant process via this Grant Platform email
- To reach us, email [grants@impact100mke.org](mailto:grants@impact100mke.org)
- Please do not contact Impact100 Greater Milwaukee members directly. We want to be sure all nonprofits receive the same messaging.

# Simple Tips

Do Your Homework

Review Website & FAQs

Understand Impact100Mke

Grant Committee

You Know It...Now Tell Us

Don't assume we know

Keep it Real (istic)

Feasible & True to You

Know the Deadlines

No Extensions



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# Our Challenge to You

***What would you do with \$100,000?***

- Think about what your community needs
- Think about measurable outcomes
- What makes sense to your organization



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# Questions & Answers

For questions that arise following today's session, please email

[grants@impact100mke.org](mailto:grants@impact100mke.org)

A copy of this presentation will be posted on our website for future reference.