



women giving as one

Your Mission
+
Our \$100,000

That's Impact!

Information Session for Nonprofits
October 13, 2021



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www.impact100mke.org

Impact100 Model



Impact100 Greater Milwaukee is an organization of *women* who collectively award *transformative grants* that make a lasting *impact* on the community.

What do these have in Common?

Walk-In Freezer

GED Equivalency Program

Phone System

Renovation Loans

Bleachers & Gym Equipment



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Funded by Impact100 Greater Milwaukee

Walk-In Freezer

GED Equivalency Program

Phone System

Renovation Loans

Bleachers & Gym Equipment

Build Capacity

Pilot Program

Infrastructure

Expansion

Capitol Improvement



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They Make Sense!

Walk-In Freezer

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Who Do We Fund?

- 501(c)(3) organizations
- Operate in **Milwaukee, Ozaukee, Washington or Waukesha County**
- Annual revenue between **\$300,000 and \$5 million for 3 most recent years.** (Line 12 of 990)
- Filed an **IRS Form 990 for 3 most recent years.**



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And....

- Have **three (3) years** of independently prepared **financial statements** (audited or reviewed).
- Have **current licenses** with the Wisconsin Department of Financial Institutions – **both corporate AND charitable** at the time you submit your Letter of Inquiry.
- Submit **only one Letter of Inquiry** each year. An organization that has received our grant of \$100,000 may reapply again after three full grant years.
- **Expend** the full grant amount within **24 months of the award**.

What We DO NOT Fund

- General operating expenses, debt reduction, operating deficits, interim or bridge funding, legal expenses.
- Fund drives, annual appeals or fundraising events, general capital campaigns unrelated to a specific project or program.
- Memorials or endowments, individuals or private foundations.
- Activities that are partisan, legislative or political in nature.
- Religious-focused projects or programs where the grant is for the principal benefit of the organization's own members or adherents.



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What About Collaborations?

Only if this makes sense!

- A collaborative relationship is one between two or more nonprofit organizations that lowers costs and/or increases gains for those served by their programs.
- When two or more organizations collaborate, they align their missions and activities to achieve a common goal.
- A collaboration may also meaningfully change the way participating organizations do business for the long-term.
- Collaborating nonprofit must meet all Impact100Mke's eligibility requirements except for the annual revenue size.

Grant Committees

- Our Review Process is Consistent
- Conflict of Interest
- Our Members Assess the Applications
- Diverse Knowledge Base
- Every Year is a New Year!

Focus Area Overview



Arts & Culture



Education



Environment &
Revitalization



Family



Health & Wellness

Focus Area Ranking



- Focus areas apply to the project or program – not necessarily to the overall mission of the organization.
- **Example:** An environmental organization is considering a project educating families about Milwaukee's clean water initiatives.

Grant Review Process



Important Dates

December 3, 2021	Letter of Inquiry (LOI) Due (at NOON)
January 28, 2022	Invitations to submit Full Proposals
February 16, 2022	Full Proposals Due (at NOON)
March 29-Apr 1, or April 4-7, 2022	Site Visits
May 12, 2022	Finalists Announced
June 8, 2022	Annual Awards Celebration



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How to Apply

To Access the Grant Portal:

- 1) go to: <https://www.impact100mke.org/apply>
- 2) scroll down and click on: “Apply for an Impact Grant”

Recording of today’s session can also be found at this location



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Logon Page

Email Address*

Password*

Log On

Create New Account

[Forgot your Password?](#)

Instructions, Tips & Updated Videos Provided

- **Log On or Create New Account.**
- **Questions? Contact grants@impact100mke.org.**

Welcome to Impact100 Greater Milwaukee's online grant portal! Please read the tips below before registering a new account.

Tip#1: If you think that someone has already registered your organization on the online grant portal, do not create a new account. Please contact grants@impact100mke.org to have your email address added to the account and to receive a temporary password.

Tip#2: When creating a new account, use the email of the person who will be the primary grant contact.

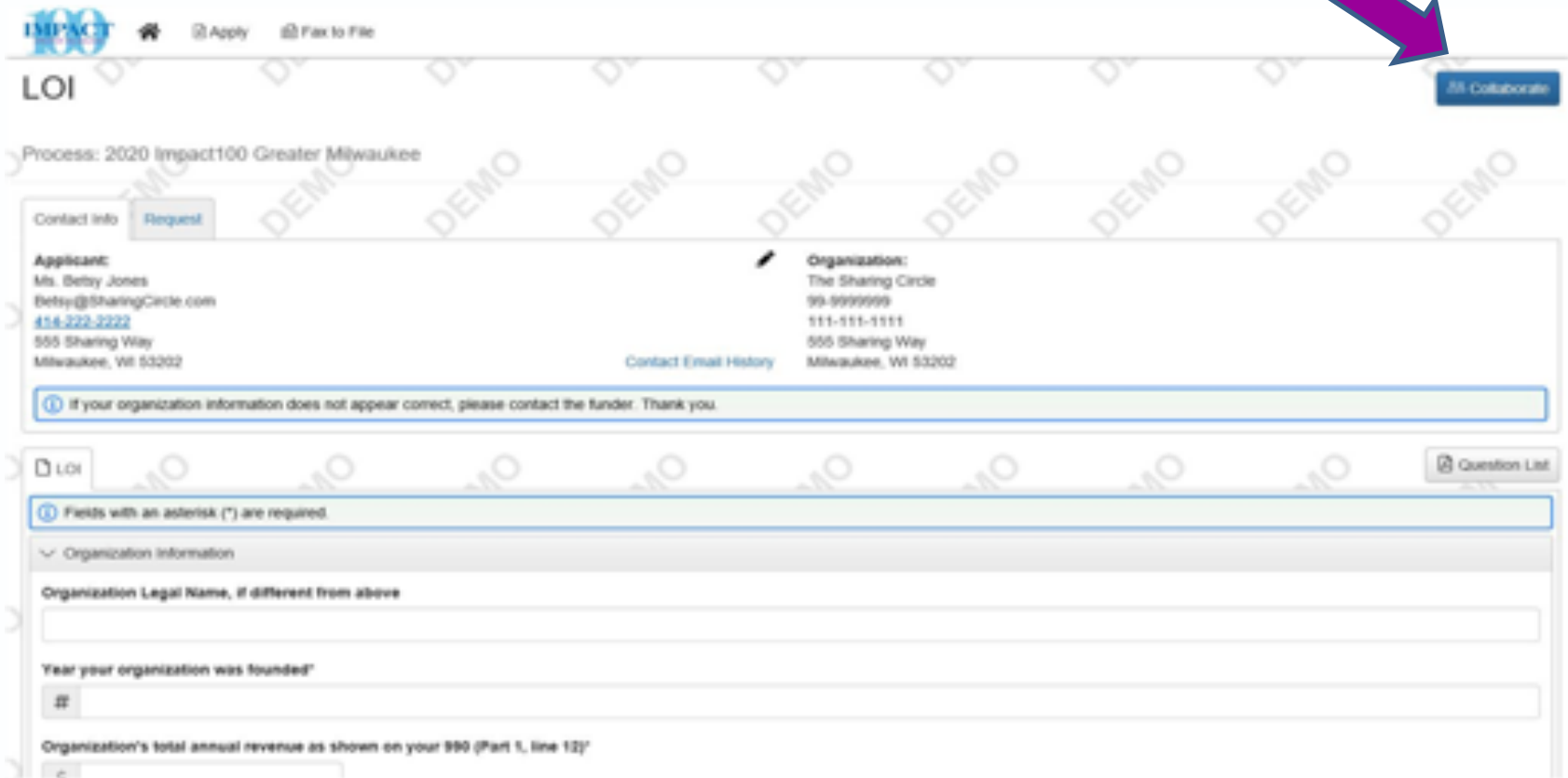
Tip#3: Before you apply, please thoroughly read our [Eligibility Requirements](#) and [Frequently Asked Questions](#) on our website.

First time registering your organization? Please click on "Create New Account" to complete the registration process and create your logon credentials. If you need assistance, click [HERE](#) to view a tutorial.

Are you a returning applicant? Please enter your email and password. If you forgot your password, click "Forgot your Password" and follow the instructions.

Need help navigating the online grant portal? Please click [HERE](#) to view a tutorial.

Collaborate Feature: Invite others in your organization to view, edit or submit your application



The screenshot shows the 'LOI' (Letter of Intent) application page for the 2020 Impact100 Greater Milwaukee process. A purple arrow points to the 'Collaborate' button in the top right corner. The page includes a header with the IMPACT logo, navigation links for 'Apply' and 'Fax to File', and a 'Collaborate' button. The main content area displays the applicant's information (Ms. Betsy Jones) and the organization's information (The Sharing Circle). A 'Request' button is visible next to the 'Contact Info' tab. A message box indicates that fields with an asterisk (*) are required. The form fields include 'Organization Legal Name, if different from above', 'Year your organization was founded*', and 'Organization's total annual revenue as shown on your 990 (Part 1, line 12)*'.

IMPACT
LOI

Process: 2020 Impact100 Greater Milwaukee

Contact Info Request

Applicant:
Ms. Betsy Jones
Betsy@SharingCircle.com
414-222-2222
555 Sharing Way
Milwaukee, WI 53202

Organization:
The Sharing Circle
99-9999999
111-111-1111
555 Sharing Way
Milwaukee, WI 53202

Contact Email History

① If your organization information does not appear correct, please contact the funder. Thank you.

LOI Question List

① Fields with an asterisk (*) are required.

Organization Information

Organization Legal Name, if different from above

Year your organization was founded*

Organization's total annual revenue as shown on your 990 (Part 1, line 12)*

Communication

- Status updates are sent from our Grant Platform: administrator@grantinterface.com.
 - Email communication is sent to the email address you provided when registering on our Grant Platform
 - We notify nonprofits by email at each stage of the grant process via this Grant Platform email
- To reach us, email grants@impact100mke.org
- Please do not contact Impact100 Greater Milwaukee members directly. We want to be sure all nonprofits receive the same messaging.

Simple Tips

Do Your Homework

Review Website & FAQs

Understand Impact100Mke

Grant Committee

You Know It...Now Tell Us

Don't assume we know

Keep it Real (istic)

Feasible & True to You

Know the Deadlines

No Extensions



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Our Challenge to You

What would you do with \$100,000?

- Think about what your community needs
- Think about measurable outcomes
- What makes sense to your organization



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Questions & Answers

For questions that arise following today's session, please email

grants@impact100mke.org

A copy of this presentation will be posted on our website for future reference.



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