

**Building Capacity For Measurement**

**Consulting**

The nonprofit sector is increasingly under pressure to show meaningful results, but organizations often don’t have the right tools to adequately measure their results or are intimidated by the evaluation process. Building Capacity For Measurement provides nonprofits with a consultant who will use group training, coaching, and technical assistance to help the organization design a simple, effective measurement system for a particular program or activity, as well as a process that can be used to embed the measurement system into the organization’s on-going operations.

**GOALS**

* Strengthen the skills of local nonprofit staff and leaders to:

Identify and track results they intend to achieve with participants, clients, partners or customers

Gather and use their own program data to improve programs and services

Tell the story of their results to internal and external audiences

* Create simple measurement systems with local nonprofit organizations
* Equip nonprofit staff and leaders with the tools to implement their customized, simple measurement system

**APPROACH**

* Group training within your organization on how to use results tools and adopt a results culture (1-2 hours)
* Approximately 12 hours focused on:

-Co-creating a simple measurement system for the organization or project/activity. For complex programs or projects, creating a simple

measurement system for one specific program.

-Building capacity of organizational staff to adapt and replicate the measurement system to other programs.

-Recommending and using templates of simple measurement tools / surveys / data collection instruments.

-Developing processes that can be used to embed the measurement system into on-going organizational operations.

**ORGANIZATIONAL COMMITMENT**

* 2-4 members of the organization who will participate in the program. This can include staff from different levels, a board member or a lead volunteer.
* Approximately 3-6 months with monthly team & consultant meetings that include joint creative exploration, problem solving, and testing of new processes.

**COST.**  For ***Supporting Partners***, the cost of the assessment is $200 per organization. For all other organizations, the cost is $225. The majority of the cost for this program is paid for by a generous grant from **The Kate B. Reynolds Charitable Trust**. If you are unsure as to whether your organization is a Supporting Partner, please check “Join/Give Now” on our website at [www.HandsOnNWNC.org](http://www.HandsOnNWNC.org) or call 336-724-2866. One-half of the fee must be submitted with the application.

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