

**Building Capacity For Measurement**

**Consulting**

The nonprofit sector is increasingly under pressure to show meaningful results, but organizations often don’t have the right tools to adequately measure their results or are intimidated by the evaluation process. Building Capacity For Measurement provides nonprofits with a consultant who will use group training, individual coaching, and technical assistance to help the organization design a simple, effective measurement system for a particular program or activity, as well as a process that can be used to embed the measurement system into the organization’s on-going operations.

**GOALS**

* Strengthen the skills of local nonprofit staff and leaders to:

Identify and track results they intend to achieve with customers

Gather and use their own program data to improve programs and services

Tell the story of their results to internal and external audiences

* Create simple measurement systems with local nonprofit organizations
* Equip nonprofit staff and leaders with the tools to implement their customized, simple measurement system

**APPROACH**

* Group training within your organization on how to use results tools and adopt a results culture (2-3 sessions for three hours each)
* Up to 3 hours of individual coaching per team member (1 hour sessions)
* Up to 10 hours focused on:

Co-creating a simple measurement system for the organization or project/activity

Developing processes that can be used to embed the measurement system into on-going organizational operations

**ORGANIZATIONAL COMMITMENT**

* 2-4 members of the organization who will participate in the program. This can include staff from different levels, a board member or a lead volunteer
* 3-6 months with approximately 1-2 hours each week dedicated to training, coaching, co-development of a tailored measurement system, technical assistance and problem solving

**COST.**  For ***Supporting Partners***, the cost of the assessment is $200 per organization. For all other organizations, the cost is $225. These fees represent approximately ten percent of the total cost of an assessment and are a significant savings to the organization. The majority of the assessment will be paid for by a generous grant from **The Kate B. Reynolds Charitable Trust**. If you are unsure as to whether your organization is a Supporting Partner, please check “Join/Give Now” on our website at [www.HandsOnNWNC.org](http://www.HandsOnNWNC.org) or call 336-724-2866. One-half of the fee must be submitted with the application.

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