

Genuine Responsibility

Local

- Sourcing food & beverage from locations that guests will connect with
- Showcasing local partners to guests
- Leveraging local clients to also become resources

Community

- Collective efforts to enrich other people's lives
- Individual's causes & people our people care about
- Volunteer Time Off Policy
- Bringing the community in
- In-kind & financial donations
- Advocacy & policy efforts

Travel

- Offsetting the carbon footprint of a guest room & meetings, as well as communicating it
- Travel Lightly Program
- Offsetting corporate travel
- Offering employees low carbon travel options
- Supporting the spread of alternative fuel vehicles

Sustainability

- Responsible use & care for water
- Energy Reductions
- Carbon footprint tracking & goal setting
- Responsible waste handling & diversion
- Responsible sourcing
- Clear & effective communication to stakeholders
- Safeguard ecological integrity

People

- Retain, grow, & attract great people
- Women & minorities in leadership
- Opportunities for education
- Enhancing quality of life
- Ensure wholesome supply chain