

Dear Parents,

The Walk-a-Thon is almost here! We need **every parent to participate** in getting the donation letters out to potential supporters by Wed., **Sept. 19**. See the link below for the donor letter.

KEY STEPS in sending the Walk-A-Thon letter to your supporters:

1. Email (or mail) the letter to family members, friends, co-workers, and business associates. People who know the benefits your children receive by attending Monroe Christian School. The more, the better! We are asking for a minimum of 15 per family. (The school is happy to provide you with hard copies of the letter and envelopes if you would prefer to mail the letter to some people. Just stop by the office.)
2. Include a personalized note with a photo of your child, their artwork, their writing, etc.
3. Whenever possible, encourage your donors to go directly to the Monroe Christian website (www.monroechristian.com) and donate online. Online donors will receive an automatic donation receipt.
4. For donors who are not comfortable donating online, be sure to say that all donations are tax-deductible and that checks should be made payable to Monroe Christian School (the address is noted on the letter, and a donation receipt will be sent from MCS.)
5. Send thank you notes to everyone who “sponsors” you. You can email Laurie a list of people you sent letters to (laurie.fielder@monroechristian.org) to find out who has donated.
6. Remember that the more people you send the letter to, the more money and awareness you will raise for Monroe Christian School and the students it educates.
7. If you need any assistance with this process, we’re here to help!

THANK YOU for your key participation in this fundraiser!

PLEASE SEND LETTERS OUT BY SEPT. 19!

