

ST. JUDE WALK/RUN

to End Childhood Cancer



Energize fundraising in your organization with these fun ideas!



COORDINATE A COMPANY/BUILDING WIDE RAFFLE

for prizes you know will motivate your employees: a special parking space, an extra day off, the opportunity to dress casually for a month, or big ticket items, such as a TV or an iPad.

ORGANIZE A SPORTS THEMED CASUAL DAY

Employees can pay by the item
(\$5 gym shoes, \$5 jeans, \$10 for team spirit wear).



OFFER A MEAL WITH AN EXECUTIVE

as a prize for the top fundraisers. What a great way to motivate employees and give your leadership an opportunity to recognize their employees for their participation and support.

HOST A CLOSET BLOW OUT

and 'sell' the corporate premiums that are piling up in a closet for donations to St. Jude.



PLAN A SHAVE-A-THON OR PIE IN THE FACE

Recruit an employee or beloved executive to agree to shave his/her head or get pied if the team reaches their fundraising goal.

PUTT PUTT TOURNAMENT

Employees pay to play, hole in one gets bragging rights, St. Jude receives donations.



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START A PENNY WAR BETWEEN DEPARTMENTS

Create competition between teams or departments by setting out canning jars and encouraging teams to make their donations in change.

CHECK INTO COMPANY MATCHING GIFTS.

Does your company match donations? This is a great way to double your money. Encourage your team members to submit the proper paperwork for the company to match their gifts.



HOST A COMPANY SPONSORED COCKTAIL PARTY

or other event where you can charge admission and accept donations at the door for St. Jude.



ORGANIZE A BREAKFAST OR BAKE SALE

with store-bought or homemade items. You can set the price or just ask for donations for St. Jude.



SELL THANK YOU GRAMS

Take orders for Bosses', Executive Assistant's Day, Valentine's Day or any day to thank your coworkers and deliver bags of candy or treats.

HOST A CHILI-COOK-OFF

by recruiting some fabulous cooks and then asking people for an entry fee to an all you can eat Chili Cook-off. Celebrate the day with a contest and prize for the best chili.



DANCE OFF

During next company gathering or town hall host a dance off between employees.