

SPECIAL REPORT

\$3.⁵⁰

THE INTENTIONAL BOARD™

7

KEY Questions

GOVERNING BOARDS

must

ANSWER

By KENT STROMAN

7KEY Questions

GOVERNING BOARDS *must* ANSWER

Engage board members in *matters that matter*.

Have you ever left a board meeting feeling like your time had been wasted rather than wisely invested?

Do you ever feel like you are simply 'going through the motions' and not truly advancing the charitable mission?

All this can change – rapidly!

- ✓ Spend the first 10 minutes of your next board meeting with meaningful dialogue by addressing one of these questions.
- ✓ Take a few moments at a subsequent meeting to follow up on any unresolved issues.
- ✓ This practice will prompt everyone in the boardroom to shift their attention to matters that matter instead of repeatedly being distracted by minutiae.

“

We are what we repeatedly do. Excellence, therefore, is not an act but a habit.

— Aristotle

”

1. What are the key measures indicating our *success*?
2. What are the top 1 or 2 *limiting factors* for meeting our mission?
3. What is the most significant *threat* to our operation?
4. How well are we meeting our *financial obligations*?
5. Is our staff *adequately compensated*?
6. Who are our *stakeholders*? (List by category –or– name.)
7. What are our three *greatest needs* (for strengthening or enhancing our organization)?

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STROMAN
& associates
Counsel In Resource Development

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ABOUT KENT STROMAN

Regarded as America's ASKING Coach, Kent Stroman is a talented speaker, insightful advisor, effective communicator and published author.

Kent's purpose in life is to EQUIP, INSPIRE and ENCOURAGE. He accomplishes this through speaking, writing, teaching, consulting and executive coaching.

After a 25 year career in higher education, Kent launched STROMAN & associates, consulting in FUNDRAISING,

BOARD GOVERNANCE, STRATEGIC PLANNING and LEADERSHIP DEVELOPMENT. He holds numerous credentials including Certified Fund Raising Executive (CFRE).



Kent is a frequent speaker and presenter to regional, national and international audiences.