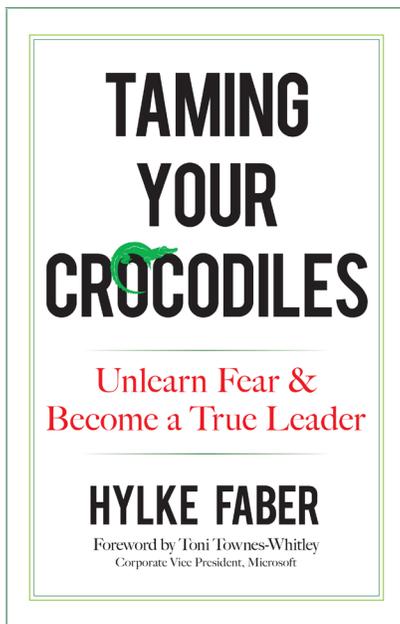


TAMING YOUR CROCODILES

IGNITING A MIND-SET OF SELF-DISCOVERY.
EVOLVING HOW WE WORK, LEAD AND LIVE.



What does it take to be a great leader? True leadership means freeing yourself from false, mostly borrowed constraints, charting a purpose-filled path based on values that reflect who you really are, and inspiring others to do the same. Before becoming a coach to CEOs and other leaders worldwide, Hylke Faber, author of *Taming Your Crocodiles: Unlearn Fear & Become a True Leader* (IXIA Press 2018), had his own transformational journey, stepping back from a high-stress career as a strategy consultant in New York City and almost becoming a monk in order to discover a more holistic approach to life.

Hylke's bold book distills his experience into a guide that will help you grow into the leader you really are by transforming your "crocodilian" fear-based conditioning into "owls" – mind-sets and behaviors that reflect your true essence.

As we go on this growth journey, the *Taming Your Crocodiles* ethos serves as an endless source of fulfillment, innovation, and connection. Offering practical advice for coaching yourself and others, both one-on-one and one-to-many, Hylke's methodology teaches the tools needed for authentic evolution.

"I am deeply impacted by *Taming Your Crocodiles*. I can speak personally and freely on this topic because this work has liberated me to lead more fearlessly at Microsoft and beyond."

— Toni Townes-Whitley | Corporate VP, Microsoft Worldwide Public Sector & Industry

"In this simple but transformative book you have everything – absolutely everything – you need to go on life's greatest journey – to grow as a leader not by changing yourself but rather by discovering who you are becoming."

— Chris Ernst | Global Head of People & Organization Potential, Bill & Melinda Gates foundation and author, *Boundary Spanning Leadership*

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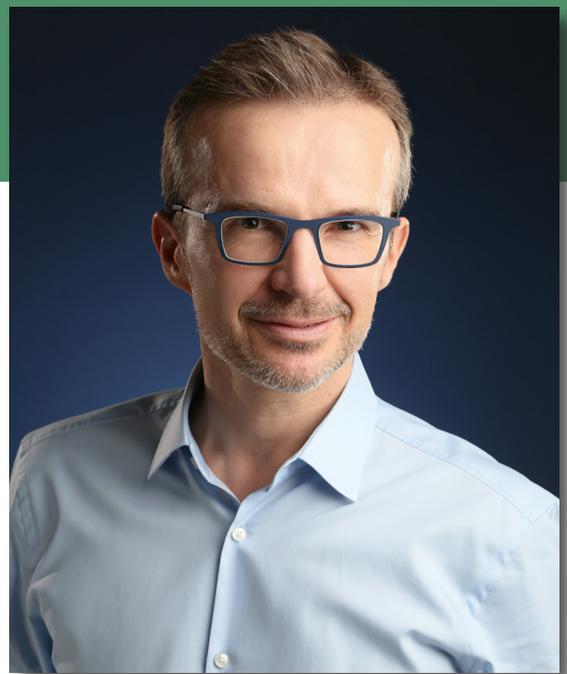


Taming Your Crocodiles
Hylke Faber | 978-0-4868-2084-2 | \$26.95
Business & Economics
www.CONSTANCEE.com

MEET THE AUTHOR

HYLKE FABER

Hylke Faber serves as a leadership coach and facilitator and leads the coaching organizations, Constancee and the Growth Leaders Network. His first book, *Taming Your Crocodiles: Unlearn Fear & Become a True Leader*, was released in May 2018, and was soon selected as one of [Bloomberg's 10 Best Books on Leadership in 2018](#). Through his ongoing collaboration between Constancee and [Columbia Business School Executive Education](#), *Taming Your Crocodiles* has also become the curriculum cornerstone for Hylke's sought-after online learning series, [Leader as Coach](#).



A Netherlands native, Hylke received his Bachelor of Business Administration from Nijenrode the Netherlands Business School and a Master of Arts in International Relations from Johns Hopkins University. He has previously served as a Partner at Co-Creation Partners and Strategic Decisions Group and as a consultant at Axialent and Towers Perrin, supporting leaders across multiple industries globally on strategy, organization, and culture development programs.

His work has been featured in the [Harvard Business Review](#) and more, serving to spread Hylke's mission to realize his essence and help others do the same. The expert and author also sings kirtan (East Indian meditative practice), loves the outdoors, and lives with his partner in Seattle, Washington.

He shares *Taming Your Crocodiles* to help all of us, including himself, take the next step in our endless journey to become more of who we truly are.

EXPLORE

Through his companies, Hylke has worked with global organizations including Microsoft, Essity, and more; learn about his corporate and individual leadership coaching by exploring his areas of practice.



LEARN

Collaborating with Columbia Business School Executive Education, the author offers a highly acclaimed online program, *Leader as Coach: Coaching as a Leadership Approach, Mindset, and Process*. See how his virtual series applies the *Taming Your Crocodiles* methodology to help leaders develop coaching proficiency.



FOLLOW

Connect with Hylke, tap into inspirational content, and become a part of the #TamingYourCrocodiles movement on social media.



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PRESENTATIONS & PROGRAMS



TAMING YOUR CROCODILES

Unlearn Fear &
Become a True Leader

HYLKE FABER

Foreword by Toni Townes-Whitley
Corporate Vice President, Microsoft

TAMING YOUR CROCODILES AT WORK ENGAGING THE AUTHOR'S METHODOLOGY FOR YOUR TEAM OR ORGANIZATION

How do we really grow as human beings and cultivate leadership depth? And why should we care – aren't we too busy with real work to work on self-discovery? These are some of the critical questions Hylke addresses through diverse platforms that enable him to serve others and share his methodology. From coaching programs to speaking engagements, and workshops to executive education, his mission and message are anchored by the *Taming Your Crocodiles* ethos.

Hylke and his colleagues have been using concepts from *Taming Your Crocodiles* with Fortune 500 and smaller companies for over a decade. That's because the book is an extension of his commitment to making self-discovery a central part of leadership and workplace culture. Some of the *Taming Your Crocodiles* tenets that are integral throughout his platforms include:

AWE: Always Willing to Evolve
LOVE: Letting Others Voluntarily Evolve
SUCCESS: Be a Samurai, Unite, Center in purpose,
be Curious, Extend contribution,
Sense your environment, and be Simple

BOOK HYLKE

Bringing his Culture Journey process to organizations and audiences around the world the *Taming Your Crocodiles* author shares his expertise and ethos as a keynote speaker, presenter, and panelist.

Hylke is also fluent in English, Dutch, and Frisian, and also has proficiency in German, French, Spanish, and Italian.

SELECT SPEAKING & WORKSHOP TOPICS

Building a Culture of Self-Discovery

Root Causes of Excellence

Elevating Team Synergy & Effectiveness

Leading Yourself, Others, & Systems

Unlocking Growth Potential

Culture Change

Unlearning Fear & Becoming a True Leader

WATCH
PRESENTATIONS

SPEAKING
INQUIRIES

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PRESS & PRAISE

SELECT HIGHLIGHTS & TESTIMONIALS

See why the thought-leader and author is earning accolades for his book, coaching programs, executive education courses, and more.



“Hylke’s work helps you get to the level of your most authentic leadership and to tap into that to move big organizations through complex problems.”

— Rene Yoakum | Former General Manager, Microsoft

“*Taming Your Crocodiles* is a daring and important addition to the field of leadership development.”

— Vijay Govindarajan | Coxe Distinguished Professor, Dartmouth College’s Tuck School of Business; Marvin Bower Fellow 2015–16, Harvard Business School; New York Times, Wall Street Journal best-selling author

“Inspiring, thought-provoking, and comprehensive.”

— Joel Brockner | Phillip Hettleman Professor of Business, Columbia Business School

“I seriously recommend *Leader as Coach*, because it allows you to explore individual growth from a different perspective.”

— Augusto Muench | President, Boehringer Ingelheim South America

“Hylke is very good at taking an objective and trying to get underneath what that really means. He challenged some of the organization’s thinking.”

— Tracey Fellows | CEO, REA Group

“This work produced a level of transparency and trust we had never before seen on the team. This has ended up being extraordinarily powerful for our team.”

— John Rex | Former CFO, 3DR

READ MORE

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PRESS & PRAISE

(CONTINUED)

MEDIA OPPORTUNITIES

Hylke is available for both national and international media opportunities, and the author's work takes him around the country and the globe through his companies, Constancee and Growth Leaders Network.

Some of the topics and interview discussion points he can address include:

How to **evolve the culture** of an organization to its next level of excellence, evolving crocodilian mindsets and behaviors into owl ones.

Mindful tools to let go of fear, unlock your potential for growth, and foster a supportive environment that merges presence, learning, contribution, and excellence.

Making **self-discovery** a central part of the culture in our teams, organizations, and communities.

How to coach others in a way that allows the coachee at the root-level, **transforming crocodilian fears** into growth opportunities.

Holistic growth strategies for entrepreneurs, executives, coaches, and leaders across diverse fields.

Why **true leadership** means freeing yourself from ego-driven constraints and committing to a purpose-filled path based on values that reflect who you really are.

How and why his personal path changed drastically as he moved from being one of the youngest partners in a strategy consulting firm in Manhattan to almost becoming a monk.

Why he used to default to **intimidation tactics**, and even bully behavior, to get ahead in the workplace, and what motivated and launched his own journey of self-discovery.

Transforming your "crocodiles," or fear-based conditioning, into "owls," the wiser mindsets and behaviors that reflect your true essence.

How he and his colleagues have been using *Taming Your Crocodiles* with Fortune 500 and smaller companies for over a decade.

How transforming our crocodiles helps us to evolve our definition of **true success** in business and in the rest of our lives.